



**YOUR CUSTOMERS WILL LOVE ORDERING FROM YOU**



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The Founder of OrderEase, Warren Patterson, has a history in owning his own garden centre, he already knew my product well. He knew how I did business already and he understood Scotts. And he understood the B2B ordering system and his team made the software and transition so simple and frictionless, that we adopted it right away.

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**Lester Barnes**

Senior Sales Director, Scotts Canada

# Wholesale Ordering **SIMPLIFIED**

**The Best B2B Ordering Solution  
More Access. Less Manual. Better Data.**



## **Increase Revenue**

Order frequency and order volume increase as a result of less friction, time required, and visibility to product and inventory.



## **Reduce Costs**

Order desk labor costs reduced as a result of paperless ordering. Manual input and errors are virtually eliminated.



## **Improve Accuracy**

Fewer backorders, returns and credit notes. Digital transactions remove the guess work and take less work.

# End-to-End Paperless Ordering

**Product Information. Pricing & Inventory. Order Management.**

## Sales

The sales rep app will increase your efficiency and sales. Quick re-ordering, access to products, pricing, customer behavior and historical orders. No more pen, paper, emails, phone calls and faxes. Create valuable relationships with your customers.

## Operations

The necessary data to become more effective within your business. Real time any time insights into ordering by sales rep, by product, by customer. Reduce labor, increase margins, drive profitability.

## IT

The missing link that connects all of the internal supply chain systems with minimal tech requirements. No ongoing code maintenance, OrderEase does the heavy lifting providing almost immediate ROI.

## Your Customer

The FREE and easy to use app accesses your catalog with pricing, images, descriptions and inventory - real time. Less time spent ordering, more time spent selling to their customers.



**We Don't Replace Your Systems,  
We Embrace Your Systems.**

We are ready to integrate and exchange data with any software.