



Talent Development for Nonprofits

TalentED drives organizational success by providing quality education and effective talent development to your nonprofit, allowing you to retain top performers and deliver on your mission.

Created specifically for the nonprofit industry, in partnership with Cornell University, the following online certificate programs are ONLY AVAILABLE THROUGH TalentED:

Women in Leadership Cornell Certificate Program

Course starts April 13, 2022

TalentED.org/ecornell-wil

Get inspired and gain confidence while perfecting strategies for handling issues only women in leadership face.

Strategy and Digital Marketing Cornell Certificate Program

Course starts August 10, 2022

TalentED.org/ecornell-mktg

Create a single, integrated strategic & digital marketing plan based on your nonprofit's priorities & resources.

Learn more and register today! at TalentED.org/Services.

Why Develop Your Staff?

Talent development is an important differentiator in attracting and retaining top performers. In fact, 70% of nonprofit employees value professional development opportunities and 43% feel their career development needs aren't being met.*

**Engaging the Nonprofit Workforce*