

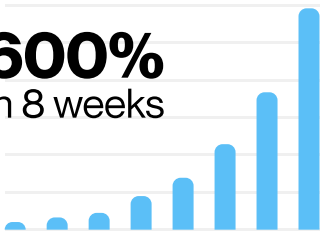


## Case Study



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**600%**  
in 8 weeks



### Who are they?

Inked Organics bakes variety of breads in West Sacramento, California. They are famous for their bold branding and high quality organic products. They also produce a line of keto breads that taste amazing.

### Why did they start working with Buffalo Market?

Inked Organics was looking for a way to deliver their product to the stores fresh. Their previous distributor was only able to handle the product if it was frozen. Their distribution method was too slow and the quality suffered. Inked had a lot of inquiries from new retailers. But the pushback was always getting their bread fresh.

### How did Buffalo help?

Buffalo Market is the most efficient distributor on the market. Since day 1 when we started working with Inked we have been picking up fresh bread at their bakery each evening. We then prepare deliveries in our warehouse, located in the center of California, and dispatch drivers on the routes. We use a combination of freight lines, and last mile delivery vans. By 9AM bread is delivered to over 800 retail locations in California.

### Retail growth

At first, Inked had only partial authorizations in a few chains. After we took over and improved their service, they got approved across all of the California locations in 6 out of 7 chains. We helped them enter new retail chains as well. Inked went from \$15,000 a week to \$500,000 a week in the first 6 months with Buffalo.