



Founders

Dr. Alan Cabello, CEO and Co-founder of Sparkademy

Alan Cabello holds a Ph.D. from the Swiss Institute of Technology on Strategic Innovation, including a position as a Visiting Researcher at Stanford's d.school. He also holds an M.Sc. in Management and a Dip. Eng. in Mechatronics. His previous professional experience includes positions as General Manager at Adjoint, a blockchain fintech, and as Innovation Manager for Allianz corporate insurance. Currently, Alan is the CEO of Sparkademy, a partner and co-founder of Spark Works, is an associate and lecturer at ETH Zürich, a business angel and sits on the board of different start-ups.

Prof. Dr. Stefano Brusoni, CSO and Co-founder of Sparkademy

Stefano Brusoni has been a Professor of Technology and Innovation Management at the D-MTEC since 2011. Previously he was Associate Professor of Applied Economics at Bocconi University. He obtained his Ph.D. in Science and Technology Policy Studies from the University of Sussex at SPRU (Science Policy Research Unit), in 2002. He went on to work as a postdoctoral fellow at SPRU until 2003, when he became Assistant Professor at Bocconi University. His current work focuses on the analysis of the obstacles to innovation and change, at the individual and organizational level. His research has led to several papers in various journals and has contributed to the foundation of Spark Works and Sparkademy.