sparkademy.

About us

Sparkademy is a corporate e-learning platform, focused on skills crucial for innovation processes: creativity, customer-centricity, and leadership. They utilize cutting-edge technology and leverage the latest research in learning and neuroscience to develop their content, platform, and learning tools. Upskilling all employees is essential to driving transformation in an organization. Sparkademy fosters organizational transformation by empowering the learner with the right tools, mindset and breaking down corporate silos through cohort-based learning.

Founders

> Dr. Alan Cabello
> Prof. Dr. Stefano Brusoni

Fast facts

> Founded in March 2020
> Based in Zurich, Switzerland
> 15 employees, 10 nationalities, in 5 countries
> By 2021, trained 500+ employees in 54 countries

Some of Sparkademy's clients

Customer Quotes

"Right after our first group of Level 1 certifications were complete, we asked several of our new Innovation Catalysts to facilitate the foundational Innovation course at Cargill. Not only were they ready, they were downright eager to apply what they'd learned with their peers and leaders!"

Erik Lien
Innovation Learning Lead, Cargill Inc.

"After starting the program, we have seen our world-wide need for external innovation consultants decreased by 80%. Internal skills and capabilities gained through the program progressively replaced the need for external support."

Vincent Ducret
Head of Competency Center, Design Thinking / Lean Enterprise - Transformation, PMI

Sparkademy is an affiliate of

Stanford   **ETH** *zürich*