



ROCKETFUEL

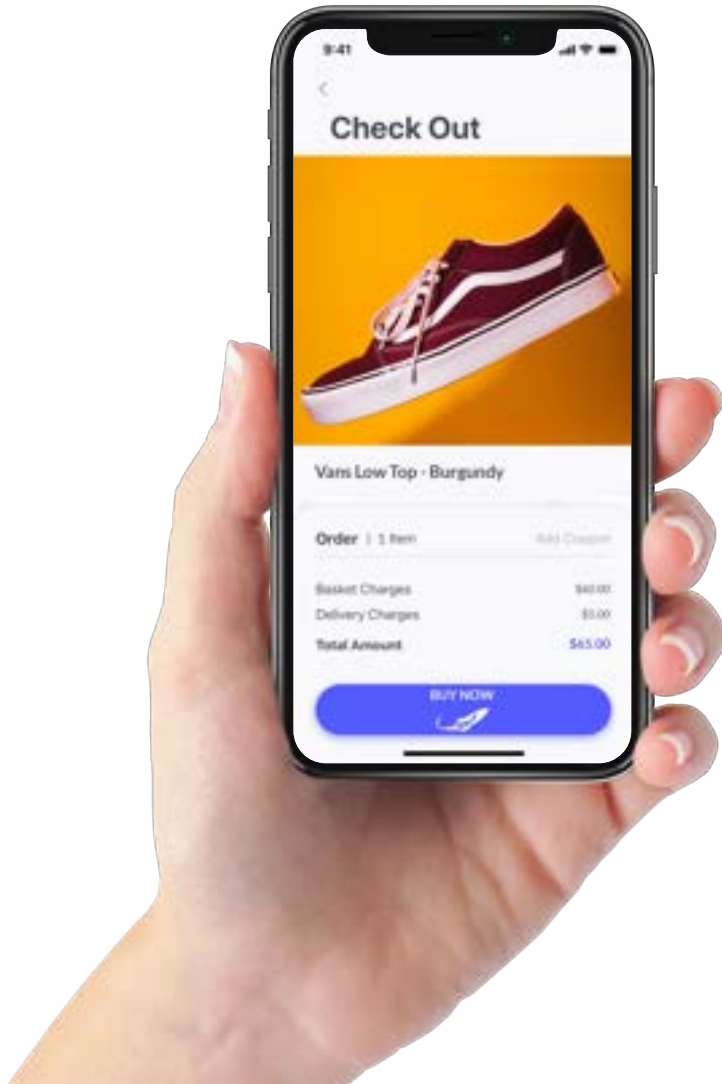
DRIVEN BY INNOVATION

Investor Update, June 30th, 2021



/ Payment checkout. Reinvented /

WHAT IS ROCKETFUEL



RocketFuel is a new frictionless blockchain based payment solution for eCommerce merchants to accept crypto payments and receive payment and shipping information in one one-click transaction without the need for payment intermediaries

For the consumer, RocketFuel checkout solutions improve both convenience and security



Unique 1 click checkout accelerates adoption

The screenshot shows a flight booking page for 'sky-tours' on the website 'acuitywebtechnologies.com'. The page features flight options for New York to Paris and Paris to New York, a summary of charges, and a payment section. A red-bordered overlay on the right side shows the 'ROCKETFUEL' payment interface, which allows users to pay with cryptocurrency. The overlay displays the total amount of 4.5 USD, the selected wallet (Coinbase), and the amount to be paid in Bitcoin (0.00008179 BTC). A large 'Pay with crypto' button is visible at the bottom of the overlay.

acuitywebtechnologies.com

Flight Booking Page - FlightsPortal

sky-tours

1-202-753-40-09 USD - US\$

Car Rental Transfers Hotels Fly Drive Blog

DELTA New York to Paris
Take off Apr 12, 2021 02:00 PM © 10H landing Apr 13, 2021 04:00 AM

Paris to New York
Take off Apr 15, 2021 10:15 AM © 12H, 45M landing Apr 15, 2021 11:00 PM

1 PERSON(S)
US\$450.00

New York → Paris Apr 12
Paris → New York Apr 15
Nb of Passengers: 1
Cabin Class: Economy
[Modify search](#)

Summary of Charges

ADULTS: 1

FROM: NYC - NEW YORK, UNITED STATES

TO: PAR - PARIS, UNITED STATES

Total Price US\$450.00

ROCKETFUEL

Sky-tours Total **4.5 USD**

Choose wallet **Coinbase**

Choose coin **Bitcoin**
0.003533 BTC 194.38 USD

or you can pay with [any wallet](#)

You pay **0.00008179 BTC**
1 BTC = 55,016.2 USD

Pay with crypto

Pay with Crypto or Cash

Payment icons: Bitcoin, Ethereum, Litecoin, Dogecoin, Rocketfuel, Visa, Mastercard, American Express, Apple Pay, Google Pay, PayPal, US\$



Dashboard for merchants and consumers

R Rocketfuel

- Dashboard
- Payments
- Funds
- Customers
- Accounts
- Reports
- Help/FAQ
- Plugins
- Settings

Dashboard

Support > mishagreh ▾

Funds received

Month ▾

\$ 209.95

Date	Funds Received (\$)
03-25	0
03-27	10
03-29	5
03-31	90
04-02	5
04-04	60
04-06	18

Users use coins

🇺🇸 USD \$ 230.48

🔍 Search

Bitcoin BTC	0.00163883 BTC	\$ 97.00
Litecoin LTC	0.37150407 LTC	\$ 72.20
Ethereum ETH	0.01213147 ETH	\$ 22.26
Ethereum Classic ETC	1.60239257 ETC	\$ 20.53
Bitcoin Cash BCH	0.03381499 BCH	\$ 18.00
US Dollar USD	0.33 USD	\$ 0.33
USD Coin USDC	0.161 USDC	\$ 0.16

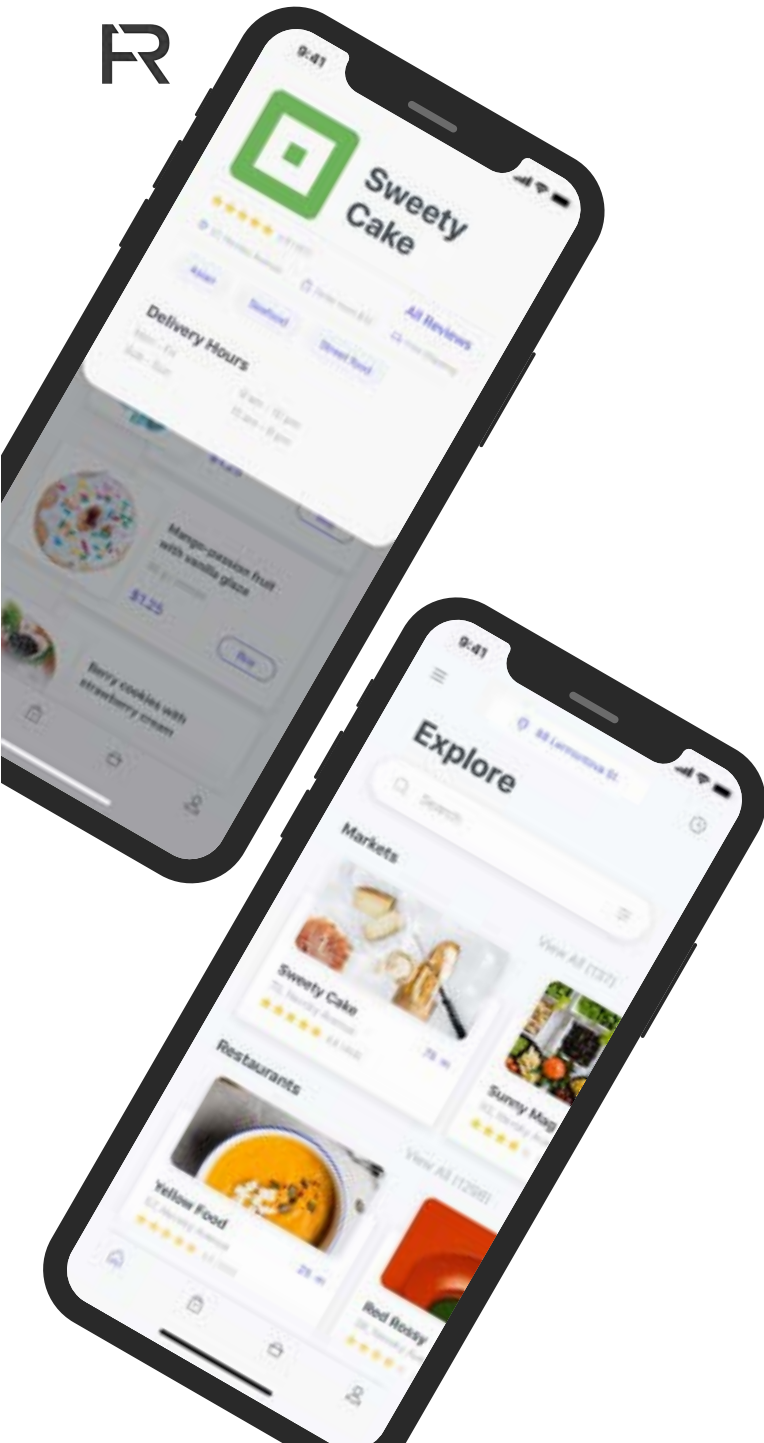
Monetization

Commission % of volume charged the merchant

Transaction fee per transaction charged to merchant

License fees for using the technology





What happened since the last update?

- Product Launched 3/31/21
 - Customers live
 - Revenue in CQ1
- Analyst reports released
- PR, Marketing, and sales activities ramping up in Q2
 - Focusing on market segments with high pain
 - Hired first sales reps
- Increased Revenue in CQ2
- Raising \$10M in 2021
 - Talking to investors and bankers
 - Hiring IR firm
- Plan to be uplisted to Nasdaq in 2021
- Advancing ICO process



The Key to the future of Payments - Interview with Coin Republic
13 April 2021



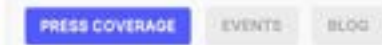
RocketFuel CEO Peter Jensen on Big Biz Show
09 April 2021



Fox Business News TV with Peter Jensen, CEO RocketFuel
02 April 2021



Yahoo Finance - Crypto Payments Boom
05 April 2021



Press Coverage

- RocketFuel Introduces Industry-First "Price Settlement Guarantee" to Protect Merchants from Crypto Volatility
30 June 2021
- Bitcoin sinks 8% as crypto market volatility again rears its head
28 May 2021
- Bitcoin rises to reclaim the \$40,000 level as the cryptocurrency tries to recover from brutal seihoff
27 May 2021
- Air Season Ain't Over Yet: Crypto Markets Recover after Shedding Billions
26 May 2021
- Restaurants' Appetite for Cryptocurrency is Growing
07 May 2021
- Banknote World Chooses RocketFuel to Power Online Purchases Using Crypto and Bank Transfers
29 April 2021
- Rocketfuel Blockchain: The key to the future of payments
13 April 2021
- Card Not Present - Startup RocketFuel Aims To Facilitate Crypto Payments For Online Merchants
01 April 2021
- Fintech News - RocketFuel: Payment Checkout Reinvented
27 March 2021
- PR Newswire - RocketFuel Launches Payment Solution that Supports Multiple Cryptocurrencies and Direct Bank Transfers with One-Click eCommerce Ease
31 March 2021
- Analyst Report - RocketFuel Blockchain, Inc.
27 March 2021
- Coin Republic - Rocketfuel launches payment solution that supports multiple cryptocurrencies and direct bank transfers with one click eCommerce ease
27 March 2021

The screenshot shows the RocketFuel website interface. At the top, there is a navigation bar with the RocketFuel logo, menu items (Merchant, Shopper, Solution, About, Press, Events, Store), and buttons for 'Log In' and 'Get Started'. Below the navigation bar, there are two testimonial bubbles: one saying 'Try RocketFuel, it's simply the fastest way to pay with Crypto!!' and another saying 'OMG, amazing!!'. A central text block reads: 'See how easy it is to purchase with crypto currencies. Buy a \$25 gift card for \$20. You will receive the gift card codes digitally via email.' Below this, there are six gift card options arranged in a 2x3 grid. Each option shows a \$25 gift card for \$20.00 and includes an 'Add to cart' button. The gift cards are: Amazon Gift Card (black), Amazon Gift Card (rainbow), BestBuy Gift Card (blue), BestBuy Gift Card (blue/green), Starbucks Gift Card (green/white), and Starbucks Gift Card (green/blue).

Merchant Shopper Solution About Press Events Store | Log In [Get Started](#)

Try **RocketFuel**, it's simply the fastest way to pay with **Crypto!!**

OMG, amazing!!

See how easy it is to purchase with crypto currencies. Buy a \$25 gift card for \$20. You will receive the gift card codes digitally via email.

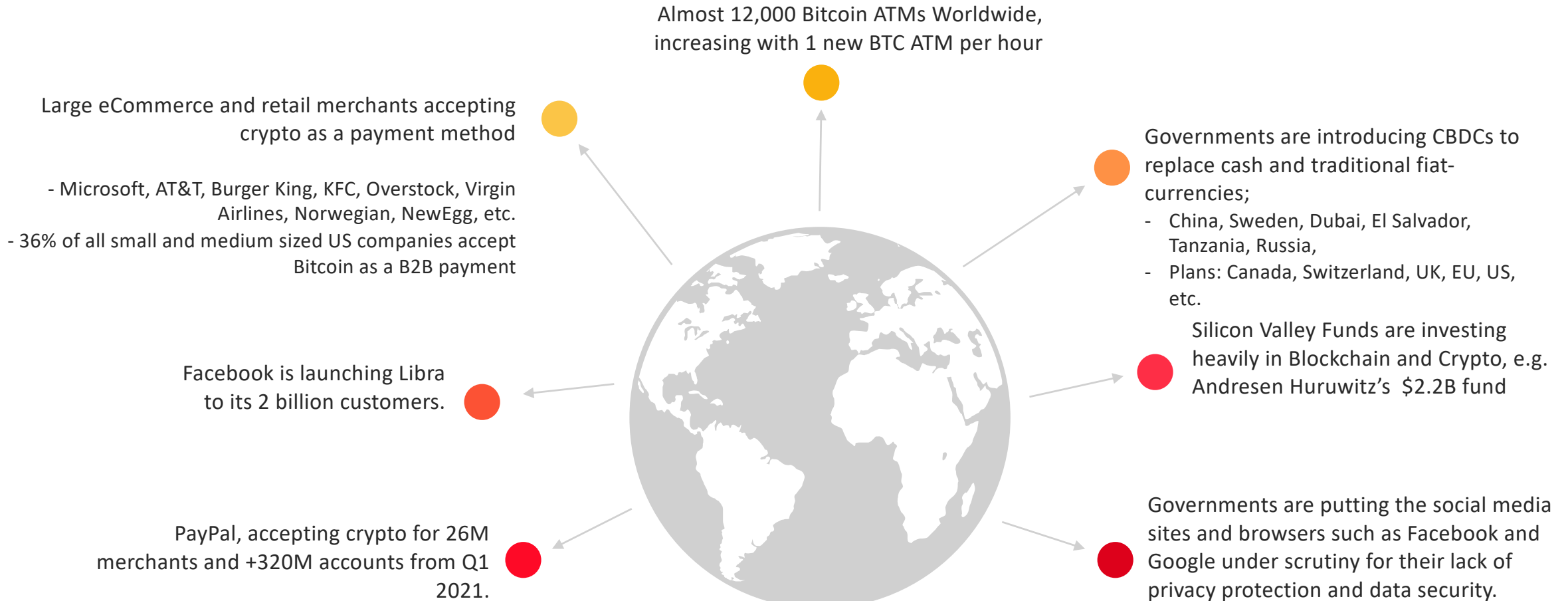
Gift Card Type	Value	Price	Action
Amazon Gift Card	\$25	\$20.00	Add to cart
Amazon Gift Card	\$25	\$20.00	Add to cart
BestBuy Gift Card	\$25	\$20.00	Add to cart
BestBuy Gift Card	\$25	\$20.00	Add to cart
Starbucks Gift Card	\$25	\$20.00	Add to cart
Starbucks Gift Card	\$25	\$20.00	Add to cart

Check out our demos and videos

The screenshot shows the top navigation bar of the RocketFuel website with links for Merchant, Shopper, Solution, About, Press, Events, Store, Log In, and Get Started. Below the navigation are two video thumbnails. The left one is titled 'Advantages of RocketFuel's Payment Solution' and features a cartoon illustration of a man at a computer and another man giving a thumbs up. The right one is titled 'Demo - How It Works' and shows a 'Compare Airfares' interface with a play button overlay.

This section is titled 'Demos & How-To Videos' and features two video thumbnails. The first is labeled 'SHOPPER' and 'How to pay for online purchases with Crypto', showing a smartphone with a play button and the text 'EASIEST WAY TO PAY'. The second is labeled 'MERCHANT' and 'How to create a Merchant account with RocketFuel', also showing a smartphone with a play button and the text 'EASIEST WAY TO PAY'. A 'View Other Videos' button is located at the bottom center.

2021 will be the year of blockchain



Q & A

Who is Rocketfuel: Core Team with strong track record



Gert Funk

Chairman, Founder and CPO

15 years as Payment Service Provider for International eCom merchants.
Serial entrepreneur since 1990
Blockchain expert since 2015.



Peter Jensen

CEO

Experienced hi tech CEO located in Silicon Valley
5 successful exits incl VMware, CISCO, IBM
Startup Investor and mentor



Bennett Yankowitz

CFO

Law degrees from USC and Cambridge
Expert in ICO law with 30+ years of experience as a corporate attorney with leading law firms, specializing in securities, financial and M&A transactions,



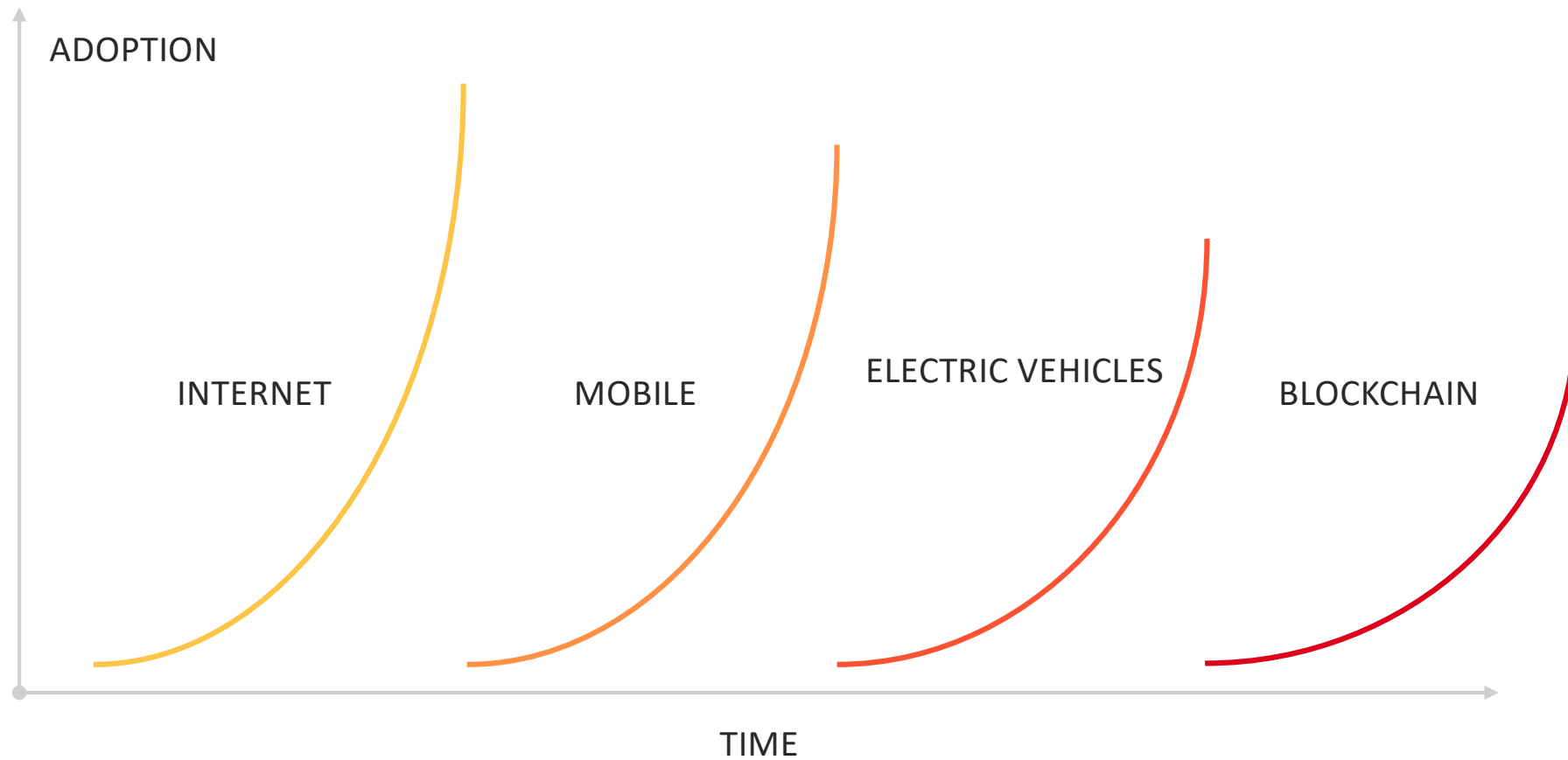
Rohan Hall

CTO

30+ years technology experience;
Published author, Fintech Founder,
serial entrepreneur with successful Exit
Blockchain Expertise

Need radically different technology to disrupt current solutions

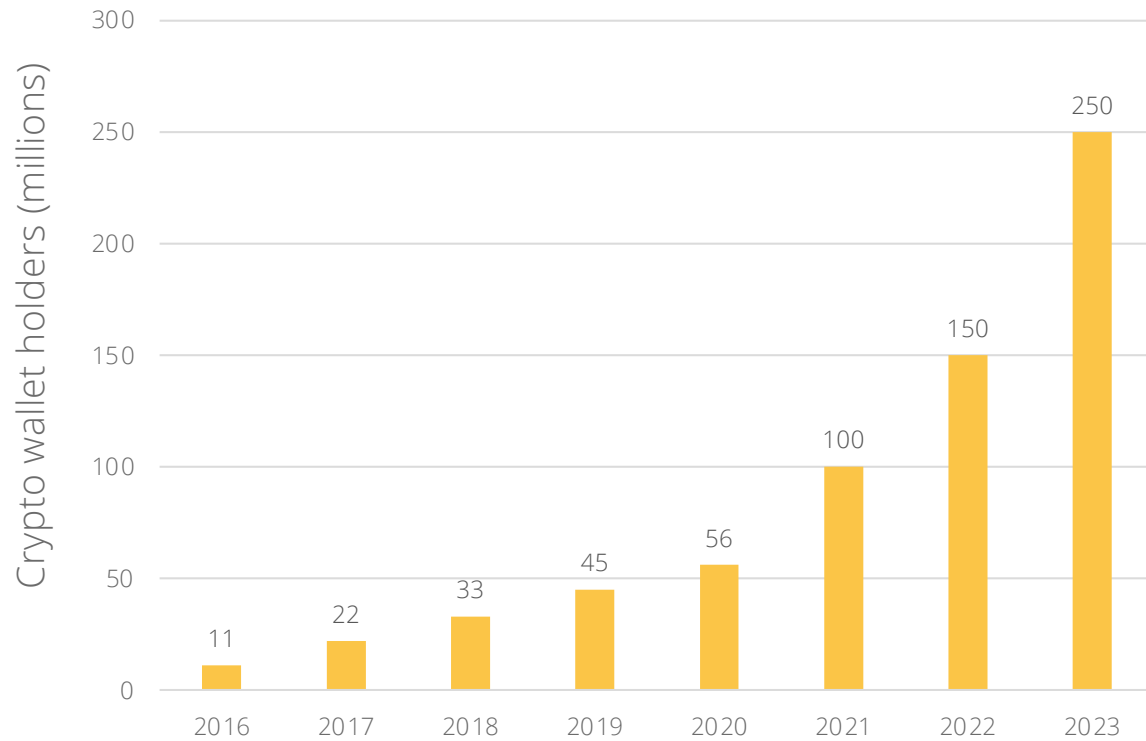
Every 10 years a new technology drives major innovation, disruption, and opportunity



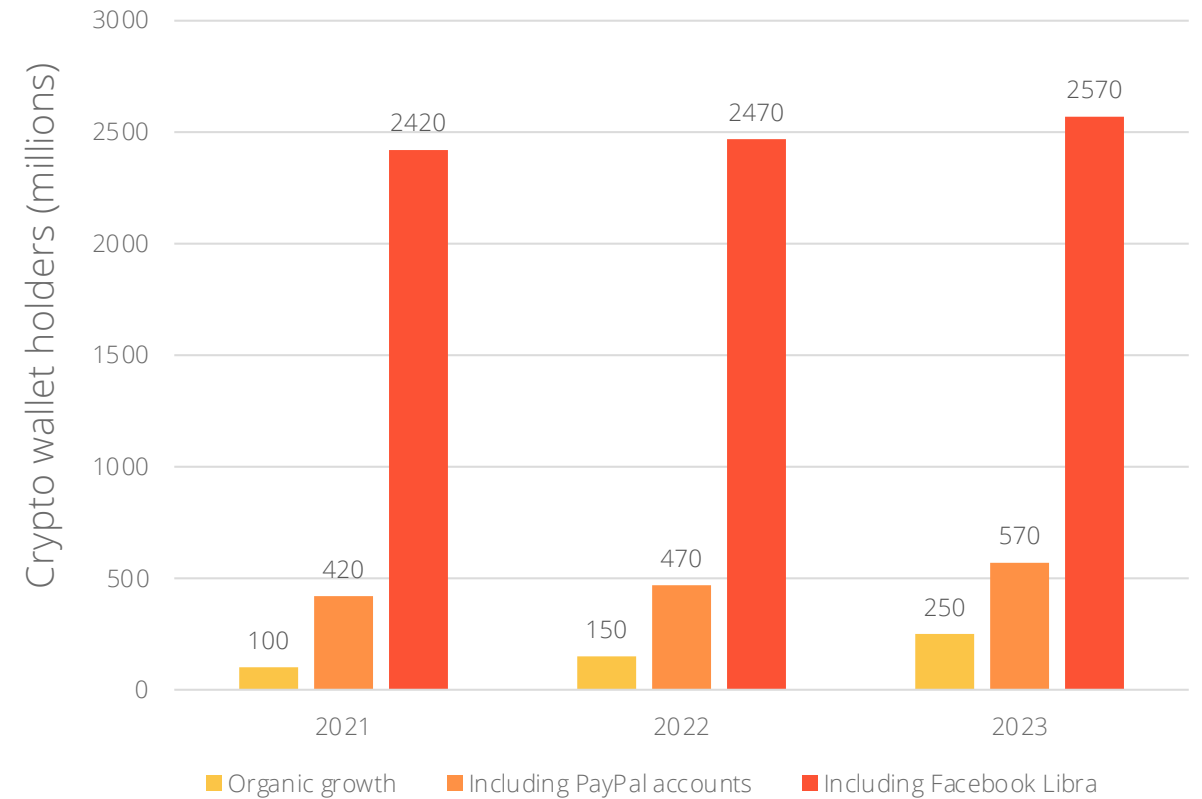
Customer base increasing rapidly

Millions of crypto wallet holders

Organic growth



Including PayPal and Facebook



E-Commerce market growing fast, yet inefficient



Current solutions are

Expensive, not secure, and complex to use
Based on outdated technology



New solutions

Customers expect secure, frictionless and
efficient solutions





Solutions are expensive and inefficient for *merchants*



Inefficient payments

Merchants want lower costs, immediate payments, and elimination of fraud and chargebacks



Delayed cash flow

Chargeback risks and blocked funds lead to months of delays in getting paid



Complex set-up and operation

API integration to Payment Service Providers
PCI requirements from the card-schemes
Time-consuming chargebacks procedures

Existing solutions are expensive and inefficient

High costs to intermediaries, low conversion rates, and online fraud leads to lost revenue



\$15B

Acquiring and processing cost merchants
\$15Billion yearly in the US



19%

of all cart abandonments is caused by mistrust



1.5%

E-merchants lose on average 1.5% of their annual revenue to fraud attacks!



9.7%

E-merchants spend 9.7% of their revenue in Fraud Prevention tools

Solutions are unsecure and difficult to use for *consumers*

Consumers want privacy, frictionless and seamless check-out experiences and they want security



Customers are increasingly concerned about the security of their data

Regular data breaches cause consumers to lose confidence
Consumers are reluctant to share sensitive personal data
Breaches and fraud cause major inconvenience for consumers



Cumbersome check-out 'shopping cart' methodology

Repeatedly creating accounts, enter credit card details, shipping information, and personal information
37% of cart abandonments caused by requirements to "fill out forms"
High fraud causes additional security steps

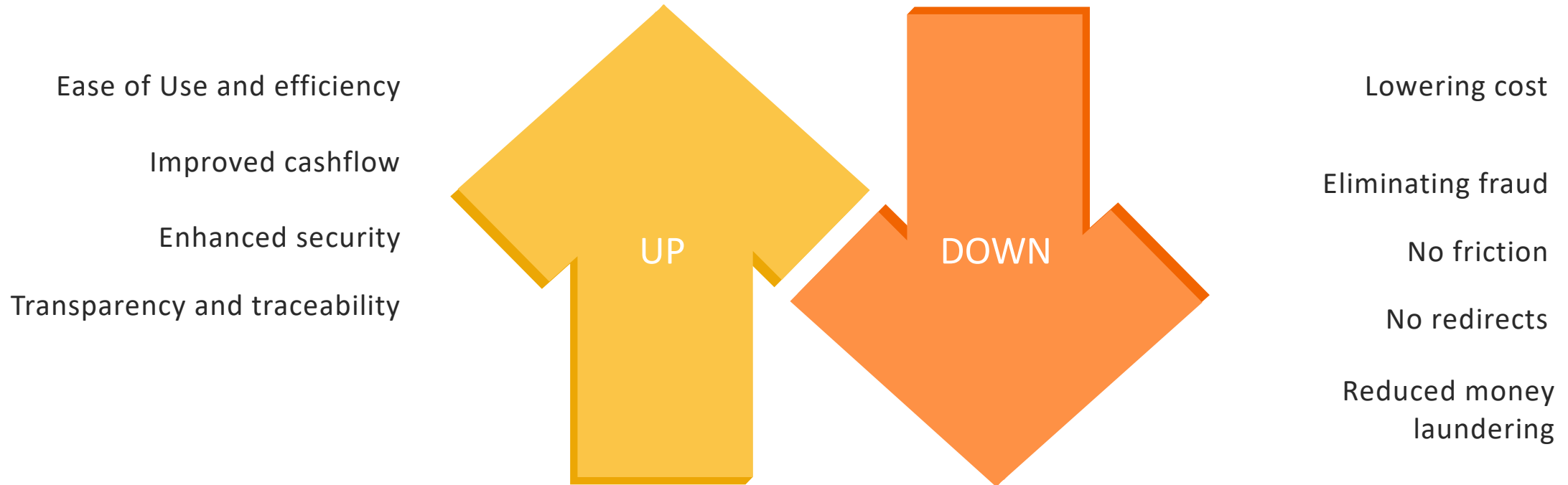


Inconvenient re-direct to 3rd party payment platforms

On Average 69.23% of all consumers are doing cart abandonment when shopping online!

A modern solution leveraging the benefits of blockchain technology

Consumer and Merchant Benefits



Consumer Functionality

A modern solution leveraging the benefits of blockchain technology



Single-click payment solution



Pay with Crypto currencies



Support for “in-ad” one click purchases



End-user stores payment and shipment info once

No filling out forms
No redirect
No hassle to pay

Merchant Functionality

A modern solution leveraging the benefits of blockchain technology



Summary

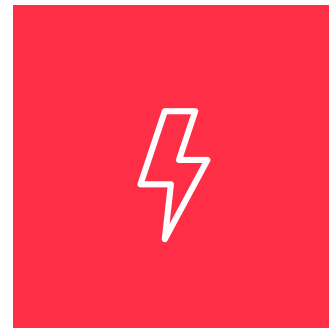
Payment industry is large, old fashioned, and problematic



RocketFuel has unique technology, patents and team to disrupt



E-Commerce payments are growing rapidly



Blockchain technology and Crypto currencies are change enablers





R
ROCKETFUEL

Thank you for your
interest and
support!

Questions?

Safe Harbor Statement

This presentation contains statements that are, or may be deemed to be, forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, any financial or other guidance, statements that reflect our current expectations concerning future results and events, and any other statements that are not based solely on historical fact. Forward-looking statements are based on management's expectations, certain assumptions and currently available information. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof and are based on various assumptions as to future events, the occurrence of which necessarily are subject to uncertainties. These forward-looking statements are made subject to certain risks, uncertainties and other factors, which could cause our actual results, performance or achievements to differ materially from those presented in the forward-looking statements. Examples of factors that may affect future operating results and financial condition include, but are not limited to: changes in the economy generally and in respect to the businesses in which we operate; unanticipated issues in integrating acquisitions; the results of actions to reposition our businesses; rapid technological change; general market conditions in the online merchant, payments, travel and computer industries; reliance on key customers; unanticipated natural disasters or other events; the ability to protect our intellectual property; pricing pressures and demand for our products; unanticipated developments that could occur with respect to contingencies such as litigation and environmental matters as well as any product liability claims; and risks associated with our international operations, including trade and tariff barriers, exchange rates and political and geopolitical risks. Many of these, and other, risks and uncertainties are discussed in further detail in our Annual Report on Form 10-K. We undertake no obligation to publicly update our forward-looking statements to reflect new information or events or circumstances that arise after the date hereof, including market or industry changes.