During peak admission season, Admissions offices can receive thousands of applications. In a sea of qualified candidates, the personal essay can make a big difference. But it is also one of the most subjective and time-consuming pieces of the application to process.

Simplify screening personal essays

iThenticate can help screen personal essays for potential plagiarism and apply a Similarity Score to each essay. This can easily, and uniformly, provide a guiding metric and identify any candidates that might not be a good fit for your institution.

For more information about how iThenticate can help you publish with confidence, visit turnitin.com/products/ithenticate

Using iThenticate to review personal essays

1 Evaluate applications
- Simple document upload automatically checks for similarity
- Check personal essays for similarity to prior published works
- Compare against 96% of Top Cited Journals
- Compare against private repository of previous application documents

2 Granting admission
- Similarity Score provides a quantitative metric for what has traditionally been very subjective
- Available data point if admission decision is contested

“This service allows us to efficiently and equitably screen essays for plagiarism. We don’t have to rely on the memories of our team and we can be sure we’re fair to every applicant.”

Carrie Marcinkevage
MBA Managing Director Penn State University