

WELCOME TO THE AFFILIATE PROGRAM

2021-2022 CONTRIBUTOR GUIDE

THANK YOU FOR YOUR INTEREST IN PINWHEEL. IF YOU
WOULD LIKE TO WORK WITH US, PLEASE EXPLORE THIS
CONTRIBUTOR GUIDE CAREFULLY.





Vision & Mission

Put humans back in the driver's seat of technology with a phone that helps us achieve our noblest intentions.

Our products are therapist-endorsed, parent-approved, and kid-acclaimed because we've thought of kids in every aspect of our design process. We've reimagined the mobile experience for children from the ground up, and we are deeply committed to helping children thrive.

 pinwheel.com

 [pinwheelkidsphone](https://www.instagram.com/pinwheelkidsphone)

 [pinwheelkidsphone](https://www.facebook.com/pinwheelkidsphone)

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- We are passionate about teaching our children to use tech as a tool.
 - We are adamant about avoiding the pitfalls of screen addiction.
 - We believe in the mantra "let kids be kids"; fostering curiosity, discovery, authentic connection, and courage in a safe environment.
 - We provide a sense of relief to caregivers by helping them manage their child's digital experiences.
 - We foster more "magic moments" between caregivers and kids: you know, the stuff memories are made of!

What parents love most about Pinwheel's capabilities:



Structure your kids day with modes

Determines which apps and contacts are available when. Your kid can take their phone to school or even bed in limited modes!



Safelist-only Calls & Texts

Finally! No spam calls or texts from unapproved contacts, with text-delay for contacts unavailable in that mode.



Pre-Screened, Healthy Apps Only

Our therapist-approved app selection did all the research for you. Only parents see app choices, so you can build with your child over time.



None of the Garbage

No mindless games, social media, or ad-driven apps. Just tools like Duolingo, Yousician, Calendars, music players, and Khan Academy.



Workaround and Loophole Prevention

Industry leader in locking down obscure loopholes and workarounds to browsers and social media. Verified by cybersecurity testers!



View Text Messages from your Phone

Read their conversations as they learn healthy dialogue without asking them to hand over their phone. Optional picture blocking!



Peace of Mind with GPS Location

Find your child on the map and know where they are. 911 and emergency contacts are always available.



Add Tasks From Your Phone to Theirs

Set and manage routines throughout the day with younger children, like getting ready for school or doing homework.

We believe that tomorrow's heroes should be in the driver's seat of technology.

Join us in making a new bargain with technology:

only if it makes us better.

About our Affiliate Program

With the help of our affiliates, we want to spread Pinwheel as far as we can, so that more kids are introduced to technology in the healthiest and most effective way, while also giving guardians peace of mind. As an affiliate, we want you to spread the word about Pinwheel with your audiences and whoever else comes your way that you believe would benefit from having a Pinwheel in their household. We also ask for personal user-generated content that revolves around Pinwheel. Lastly, we'd like any feedback or ideas you have that would help us further improve our Pinwheel phone. In return, you can get things like your own personal link, commission, or even a free Pinwheel phone!



Your Role

Our Pinwheel family is so excited to have you join our team!

When you join the Pinwheel team as an affiliate, you agree to meet a series of expectations set forth by our team. As you meet these expectations, not only will you be rewarded, but you will also help Pinwheel grow and provide many families with the necessary tools to develop healthy relationships with technology. These expectations are outlined below.



Our Expectations

- Consistently mention Pinwheel on your social channels
- Share news of Pinwheel announcements and partnerships with your audiences
- Actively share your Pinwheel referral link
- Create content (photos, videos, lives, articles, etc) that revolves around Pinwheel or shows how Pinwheel plays a part in your household



What to expect from us

In the same way that you are here to help Pinwheel grow, our team is here to help and support you! We want to recognize your hard work in assisting us and do what we can to help you grow your career or online presence.

In addition to monetarily compensating you or providing you with free products or services, here are some additional ways that we can support your personal success and endeavors:

- Share your writing or personal content on our blog
- Share your personal content in our newsletter
- Shout you out on our social platforms
- Include you as a guest on our webinar series

Commission and Free Products

Outside of supporting you and your endeavors however we can, we are interested in potentially rewarding your sharing of our company and product and the use of your personal Pinwheel affiliate link with the following:

- A free Pinwheel phone
- Free monthly Pinwheel service
- Monetary commission

The ways in which you can be compensated with these rewards will be outlined through email.





Let's get started!

Setting up your personal Pinwheel discount link

To start as a Pinwheel Affiliate, you must fill out an application to our Affiliate Program. Once we receive your application, we will review it and get back to you within a few business days.

Upon approval, you will receive an email inviting you to sign up with Rewardful, the software platform Pinwheel uses to monitor our Affiliate Program. Click on the link within the email to sign up with Rewardful. Once complete, you will receive your very own referral link. Each time a customer makes a purchase using your link, they will receive 10% off and you will receive a commission. You will be paid your commission at the beginning of each month.

Within your Rewardful profile, you can track the purchases made using your affiliate link and review other valuable information.

How can I share Pinwheel?

You can share Pinwheel however you'd like! Here are a few ideas:

Record a Podcast

We are happy to share resources, scripts, or conversation topics that you can utilize when sharing Pinwheel on a podcast episode.

Host a Webinar

Our Pinwheel team has various presentations and information you can share when hosting an online webinar. Our company leaders would also love to join and hop in on the conversation as a guest or speaker.

Visit your local schools

Share Pinwheel and our resources with teachers, counselors, or parent teacher associations at your nearby schools.

Share your brochure

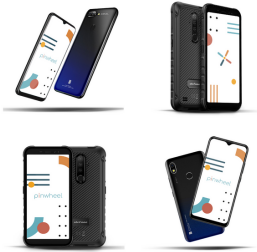
By clicking [here](#), you can access a shareable Pinwheel brochure in which you can include your personal Pinwheel link.

ASSETS



Drive Download: https://drive.google.com/drive/folders/1OzLyDJVAEMxB_WRiUknXmcqPvURDVgIy?usp=sharing

Hardware Kit



Lifestyle Kit



Logo Kit



Branding

Fonts

Header

Poppins

Bold Medium

Body

Poppins

Light

Colors



#573AE2



#F8C923



#01B5B1



#E97814



#100052