5 Key Ways ITAD Field Services Can Benefit Your Organization

When IT assets come to the end of their useful life, disposition can be a tricky, time-consuming task that presents financial and reputational risks for your organization if performed poorly or incorrectly.

By taking advantage of field services from an IT Asset Disposition (ITAD) provider, you can reduce the resource burden on your organization and be confident your assets are processed securely and efficiently.

1 MANAGING THE PROCESS

When processing thousands of assets in different ways, across multiple locations with many stakeholders involved, there is a high risk of overrunning deadlines, going over budget, missing critical steps, and communication breakdowns. Having a capable and experienced project manager in place is paramount to mitigating this risk.

Recently, a global investment bank decided to exit multiple data centers - including four in the USA and two in Australia - and realized that project management support from Apto would be crucial.

In this instance, Apto assigned a dedicated project manager to oversee the entire operation, ensuring it was delivered on time and within budget, and keeping internal and external stakeholders updated.

BUILDING A COMPLETE PICTURE

Which services do you require for your ITAD project? Do you have a detailed inventory of every IT asset in your organization? How much could you receive from remarketing those that you retire?

Without external support, it can be difficult for large organizations to have all the answers. Not having that clear picture then leads to poor assumptions and a flawed project plan.
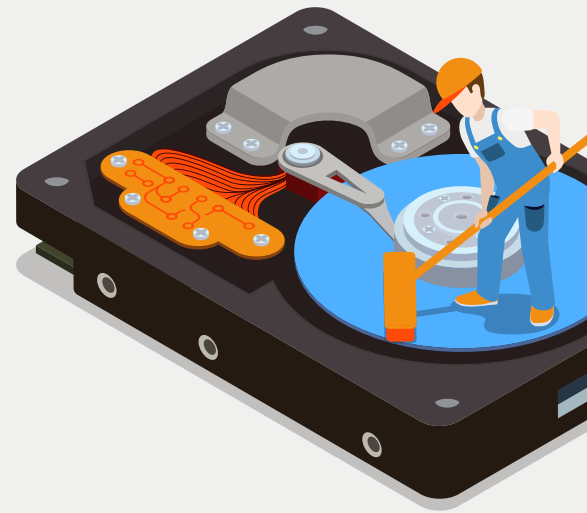
When a leading analytics company wanted to move their data center from Turkey to Germany, Apto was there to establish the scope of the project through a site survey, conduct a complete inventory audit, and provide accurate, fair-market-value pricing for over 12,000 assets.

SECURELY SANITIZING SENSITIVE DATA

Data breaches have severe repercussions for organizations. With highly sensitive data, performing data sanitization on-site may be preferable or even mandatory, as it eradicates any chance of compromise.

This was the case with Apto's global investment bank client. In total, 46% of the assets required onsite shredding, for which we provided the client with a Certificate of Destruction. The rest we securely erased onsite per guidelines set by the National Institute of Standards and Technology (NIST).

With less sensitive data, it can be more cost-effective to sanitize data offsite. However, it's essential that all necessary precautions are taken in getting assets from A to B.

AUGMENTING YOUR TEAM

The ITAD process has many steps, each requiring personnel with different skills and experience. Rarely will a single organization possess all of these necessary resources internally.

This is why at Apto we offer a range of technical, logistics and labor specialists that can be rapidly deployed to augment your team as needed. For instance, when working on a large-scale project with a Government Financial Institution, Apto was able to provide 12 on-site technicians a day for four months to fully decommission the IT hardware from their former headquarters.

GETTING ASSETS FROM A TO B

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Whether an asset is being remarketed, redeployed, or recycled, they always need to be securely transported from your site to their next destination.

Recently, a multinational technology company determined this was an area they could greatly benefit from Apto's field services.

Our expert team handled the entire process:

- We deinstalled, packaged and sealed assets from over 1,900 locations around the world, before shipping them in GPS-tracked vehicles to our secure facility.
- From there, some assets were safely stored in our warehouse, which offers 24/7 video surveillance and allows for assets to be pulled when needed; some were redeployed to other sites, others were remarketed around the world, generating over $1.4 million for the client.
- For maximum efficiency, we used a combination of our own fleet and logistic partners - all of which were fully vetted and audited to ISO9001 standards.

Ask us how our field services can support your organization. Email us at info@aptosolutions.com

Apto Solutions