

LOFT[®]

PEOPLE FIRST DESIGN

PURPOSE BUILT SHARED LIVING



FAMILY

LOFT[®]



**Establish connections, nurture relationships
and sculpt your community within our
Collaborative interiors.**

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A full service for residential interiors, designed for property professionals.

INTRODUCTION TO PURPOSE BUILT SHARED LIVING

Properties and interiors designed to build communities, incite connections and nurture relationships. Collaborative spaces elevated through inspirational interiors to create balanced Shared Living experiences.

People make places. And if there's one thing we understand from eighteen years of operating, it's people. Their needs and wants, what brings them joy and what make them feel the value and appreciation they deserve.

Our Purpose Built Shared Living interiors are inspired by people. We understand the interiors that are needed to elevate a Shared Living experience and the nuance required from interior design to breath comfort and serenity into a space.

We aim to create Shared Spaces to allow residents to not only flourish, work, live and dream - but be able to do so within the caring cradle of a community.



BENJAMIN HALL
Founder & Managing Director
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OUR VISION

Provide a “one stop” furnishing solution, from concept through to completion.

OUR MISSION

Deliver human centred products and services, with environmental, social and ethical consciousness.

OUR PURPOSE

Create homes, designed for the well being of modern residents.

LOFT VALUES

LOVE. LOFT is built upon family values, we encourage our people to work together, openly.

OPPORTUNITY. LOFT provides a platform to develop personally and professionally; enabling the fulfilment of true potential.

FUTURE. We are a forward thinking, solution focused company, with a strong focus upon sustainability.

TRUST. Developing a culture of trust throughout our company is fundamental to our success.

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STUDIO

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STUDIO

Benjamin Hall
Founder & Managing Director
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NEW



COMMUNITY

LOFT®

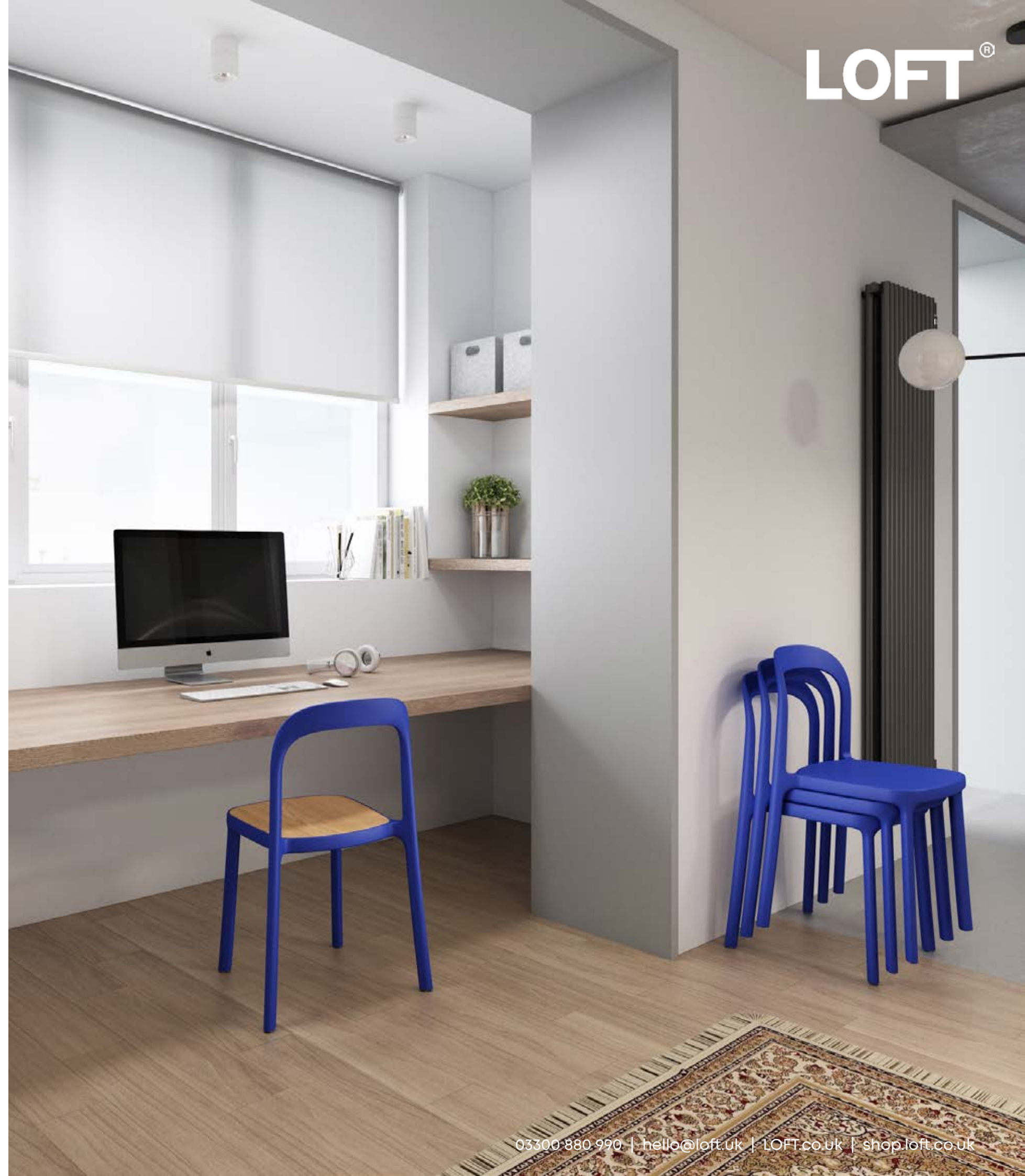
LYRIA
BARSTOOL

ZENDAYA DINING
CHAIR

ZENDAYA STACKABLE
DINING CHAIR



IDA DINING
CHAIR



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Contact us!

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LOFT[®]

OUTSIDE

IDA DINING
CHAIR





TOGETHER

ELLE DINING
CHAIR







CO-WORK

LOFT[®]



**ZADA STACKABLE
CHAIR**

LUCIA BAR
STOOL



ACHIEVE

Pursue goals, realise ambition
and reach full potential within
our work interiors.



SANSA OFFICE
CHAIR



NEVE OFFICE
CHAIR



MAY OFFICE
CHAIR

FUTUR OFFICE CHAIR

The FUTUR task chair is designed to provide bespoke lumbar support for every user, through an innovative design that offers functionality and complete ease of use.



FUTUR



CO-LIVING



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MAEVA DINING
CHAIR

SOCIAL

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IDA DINING
CHAIR



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HOME

SAFIA DINING
CHAIR



**BRADEN COFFEE
TABLE**



**BRADEN SIDE
TABLE**



**JOANNA OCCASIONAL
CHAIR**



SHARE

**Participate, collaborate
and Engage with your
community.**

LOFT[®]

ELLE DINING
CHAIR

LOFT[®]

MYLES DINING
CHAIR



DESIGN

INDIGO DINING
CHAIR



LOFT®

COMMUNITY

Interiors created to not
just cultivate community,
but allow it to flourish.

SWIRL
STOOL



Contact us!

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**CHEESE
CHAIR**



RELAX



REZA CHAIR



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LOFT[®]

ENGAGE

VIVID BAR
STOOL

VIVA SIDE
CHAIR

VIVID DINING
CHAIR



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HELENA VELVET
CHAIR

LOFT®



SOCIAL



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DODO LOUNGE
CHAIR



DIDI LOUNGE
CHAIR



LOFT®



BIBI
ARMCHAIR



LOFT[®]

REST

CALVIN
SOFA

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WELL-BEING

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HUDSON CHAISE
SOFA



CUDAL CORNER
SOFA

BUGLE CORNER
SOFA



DOLAN CORNER
SOFA



LOFT[®]

ELLA
SOFA



SPACES

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**PHEOBE
TABLE**

FUTURE

EDNA
SOFA



LOFT 氣

Zen Mattress Range



ZEN EXPRESSION
MATTRESS

ZEN ENERGY
MATTRESS



ZEN ENLIGHTENMENT
MATTRESS



REGENERATE
QUILTED FOAM



REGENERATE FOAM
ZIP COVER



REGENERATE 1000
POCKET SPRUNG

REGENERATE MATTRESS

Exclusive to LOFT and made in the UK from 95% recycled components, these eco-friendly mattresses have been engineered to the highest sustainability standards and are the pinnacle of recycled technology. The Regenerate mattress range features a 3-layered memory cooling foam and built-in sanitized hygiene to ensure you can sleep comfortably and easily in the knowledge you are putting the Planet First.

SLEEP EASY, KNOWING YOU PUT THE
PLANET FIRST



LOFT®

STORAGE



SOFINA BEDFRAME

Side and front open options

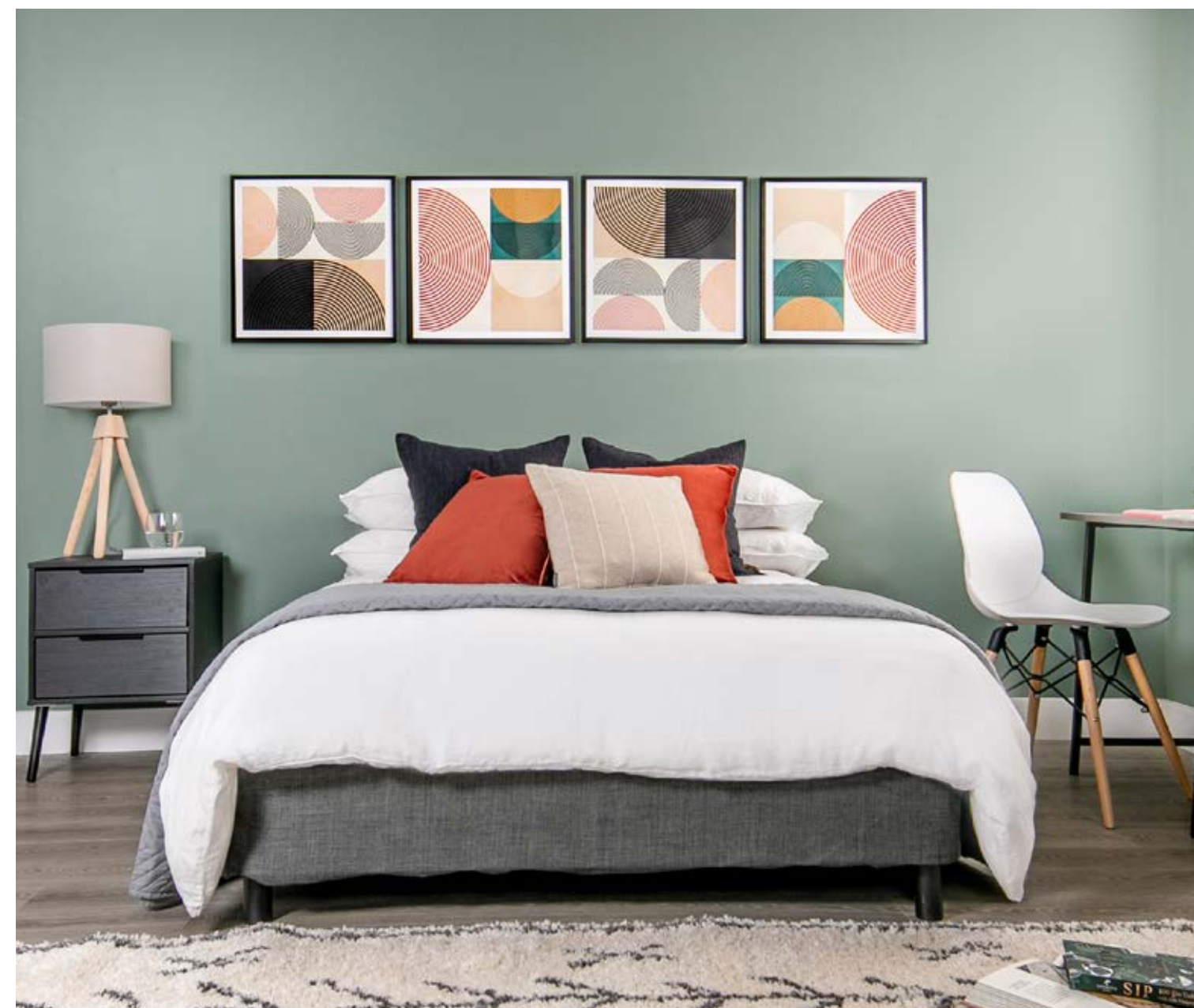




**INDESTRUCTIBLE
BEDFRAME**



**MCCALL
BEDFRAME**



LOFT[®]

DOT BEDSIDE
TABLE



INNOVATE



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SUSTAINABILITY

QUALITY PROCUREMENT

We're committed to building a more sustainable future which is why all our suppliers are FSC Certified. We can supply certification.

- Established supply chain relationships.
- Regular supplier audits and rigorous testing.
- Transparent and responsible supply chain.
- Products designed for BTR living.
- Specialist suppliers to meet bespoke needs.
- Choosing sustainability and people over profits.
- Focused on moving solely to FSC timber.
- Moving towards BCI (Better Cotton Initiative).
- Ensuring our factories meet SMETA standards (Sedex Members Ethical Trade Audit).
- Setting out testing requirements to meet UK standards.
- Global external QCs and an internal QC department.

RESPONSIBLE RECYCLING

We're committed to the environment and making sure all recyclable materials are recycled the right way. We also have in place take-back and re-use schemes

- 89% of our waste is sent to a refuse-derived fuel (RDF) facility and converted to electricity.
- We've partnered with ClearCycle to resell any returns or slightly damaged items through their clearance sales channels.
- Furniture beyond repair is recycled through our recycling partners.
- Furniture which has usable life but is below standard for resale or rental is donated to local charities, and, where possible, we commit to donating to our client nominated partner charities.
- Over 2,000 pieces of furniture have been donated to charities that tackle homelessness.



OUR SERVICE



DELIVERED

Using our own fleet of 35 branded vehicles and dedicated nationwide distribution teams.



ASSEMBLED

Our professional and highly-experienced installation team will have your furniture in place with minimal disruption and the utmost care.



INSTALLED

Installation is part of our one-stop service and is included in the price. Our teams are skilled and experienced in installing across a wide range of properties.



REMOVED

Our trusted installation team will reliably remove any old items of furniture with care and attention.



REPLACED

Our professional team will smoothly and quickly replace your tired or worn interiors to give your property a fresh lease of life.



RECYCLED

We operate a zero % landfill policy on metal, plastics, cardboard, wood and mattresses.

A wide-angle photograph of the Tower Bridge in London, spanning the River Thames. The bridge's two massive stone towers are prominent, with blue-painted steel suspension cables and walkways. The sky is filled with large, white, fluffy clouds. In the foreground, the river water is visible, with several small boats and a larger white boat. A LOFT truck is crossing the lower bridge, carrying a large sofa. The LOFT logo and contact information are overlaid in the center of the image.

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