

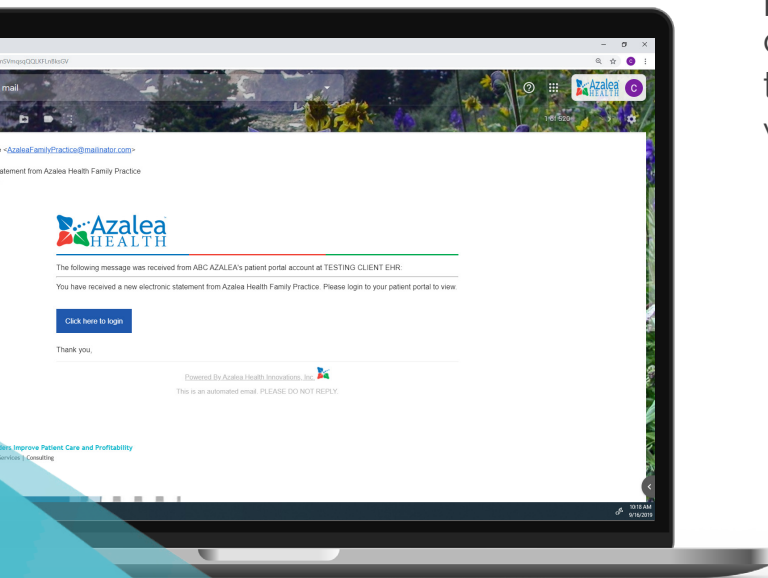
Azalea Health eStatements for Practices

30%

**year over year
increase in online
patient payments
from an online
patient portal.¹**

In a recent industry survey, 67% of providers state that their primary revenue cycle concern is patient receivables.² Driven by an increase in adoption of High Deductible Health Plans (HDHP), the patient's out of pocket responsibility is on the rise further impacting your clinic's revenue. In this shift from patients to consumers, providing the best patient experience, particularly when it comes to patient payments, is critical to your practice's bottom line.

71% of patients want to enroll in eStatements from their healthcare provider.¹ Give your patients what they want with Azalea Health eStatements. Combined with Azalea Health's patient portal (myHealthspot), patients can receive their healthcare bills in their inbox and on their mobile device. From there, patients can log in to their patient portal and choose to pay online¹, reducing the time it takes to collect and allowing patients to pay whenever and wherever they are.



¹Instamed Consumer Healthcare Payments Survey, 2018.

²Online bill pay is made possible through our integrated merchant services partner, CardConnect.

Benefits of Azalea Health eStatements include:

Go Green

eStatements allow your practice to reduce paper consumption from patient statements. No more folding, stuffing and sealing envelopes. And don't forget about postage savings. eStatements cost a fraction of the price of paper statements and deliver straight to your patient's email inbox.

Improve Patient Experience

Consumerism is hitting healthcare, which means providing a quality patient experience is now just as critical as quality clinical care. Positive experiences mean better reviews, more patient referrals and an overall, improved patient satisfaction. Providing patients with options, such as how they want to receive their medical bills, is just one way to improve your patient's experience.

Access Patient Portal On-the-Go

eStatements are linked to Azalea Health's Patient Portal, myHealthspot, meaning they can be accessed from mobile devices and your browser. Straight from their iOS or Android smartphone, patients can log into their patient portal to view and pay their bills anytime, anywhere.

Accelerate Patient Engagement

Accessible through myHealthspot, patients must have an email on file with your practice and be enrolled in the patient portal to receive their healthcare bills electronically. Help drive your patient engagement and electronic communications by leveraging eStatements to enroll your patients in the Patient Portal. Once enrolled, patients can engage with your practice for online appointment requests and secure communications.



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