

# Healthcare Digital Transformation



CitiusTech is strongly positioned to drive healthcare digital transformation through our digital-first approach and our continued focus on deep healthcare domain expertise. Our long-term relationships with over 130 healthcare organizations places us at the crossroads of a diverse healthcare ecosystem.

Our focus on next-gen technology solutions and deep healthcare domain expertise enable our clients to align with and stay ahead of emerging market trends and bi technology shifts

## Digital Transformation Focus Areas

- **Health systems, public health entities, and providers:** Launch, scale, and grow critical programs like digital front door, population health, hospital at home, RPM, telehealth and precision medicine
- **Healthcare ISVs:** Maximize competitive strength by eliminating technical debt, incompatible systems, and non-digitized workflows
- **Medical Devices:** Get real-time access to device and therapy data, enabling timely interventions and improved patient outcomes.
- **Medical Imaging:** Digitized workflows, AI image processing and prioritization algorithms to help improve Radiology productivity and enhance clinical accuracy

## Key Offerings

### Technology Transformation

- Full-stack engineering; embedded development
- Last mile innovation and Edge computing
- Legacy application and UI modernization
- Point-of-care solutions
- Human-centric design and UX

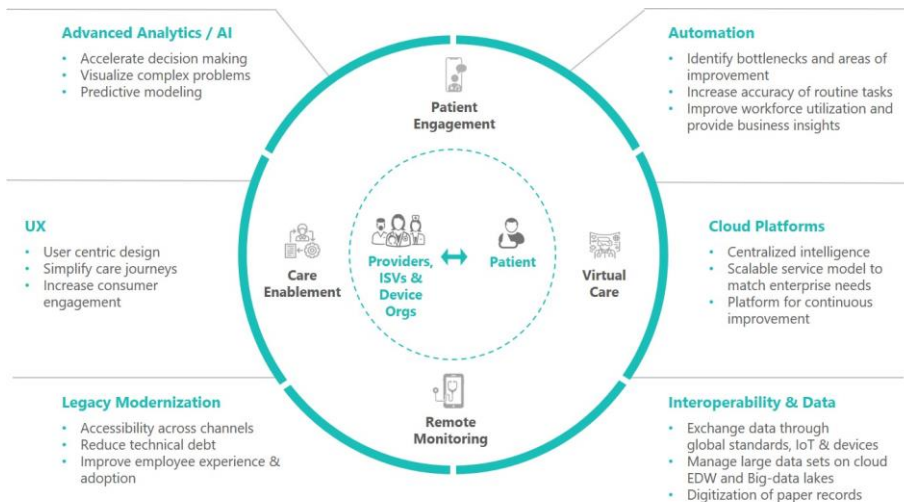
### Cloud Digital Platforms

- Cloud assessment, adoption, and migration
- Microservices and API-based elastic, scalable cloud architectures
- Tech partnerships with AWS, Azure & GCP
- HIPAA-compliant architectures

### DevOps, MLOps & Automation

- Cloud DevOps and automation frameworks
- ModelOps framework for AI operationalization
- Packaged solutions like CRDe

## Solutions Driven by Next-gen Technology Expertise



## Customer Value

- **Build competitive strength & strategic flexibility**
- Leverage multiple channels to **deliver better experiences**
- Reduce technical risk and **improve business resiliency**
- Be ready to seize strategic opportunities through **data-driven insights**
- **Reduce technological overhead** and accelerate implementation

## About CitiusTech

With 6,500+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies, and driving data convergence across the healthcare ecosystem. We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

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