

Clinical and Financial Workflow Optimization



Optimizing and Modernizing Workflows for Future Success

Today, provider organizations require optimized clinical and financial workflow to create smooth cash flow and efficient operations. Yet, they face a host of complications and roadblocks:

- Alternate reimbursement models
- Sub-optimal and disintegrated clinical pathways and workflows
- Increasing virtual care adoption
- Sub-optimal supply-demand management
- Revenue leakage

Overcoming these challenges, requires a healthcare technology partner with solutions, experience, and proven success in maximizing operational, financial, and business strengths while optimizing areas critical for future success.

With extensive capabilities around AI/ML, supported by 200+ DS and AI/ML professionals and 1500+ product engineering professionals, CitiusTech offers a cutting-edge and smart workflow optimization solution. Our solutions blend technology and consulting with a focus on delivering a tailored customer experience that addresses their unique pain points and business and operations objectives.

PERFORM+ Quality

Industry-leading analytics to enhance quality performance.

Over 750+ KPIs across clinical, financial and operational domains - the largest measure library in the industry.



Clinical and Financial Workflow Optimization Success

We've delivered many optimized clinical and financial solutions to provider and MedTech organizations:

- IDN adjudication automation and AI/ML to predict claim outcome
- RCM vendor intelligent automation for core processes - billing, EOB posting, payment
- Major closed network provider analytics platform for real-time notifications at point-of-care
- Large medical device IoT platform on cloud to manage telemetry devices and real-time data sharing data
- Data-driven clinical decision support
- Patient-centric care and early disease diagnostics
- Improved care pathways and care quality
- Improved revenue collections and reduced fraud

Key Offerings

Clinical Innovation

- Scheduling, referrals, transfers, periop, discharge
- PGHD, PROM/PREM integration
- SaMD and digital therapeutics
- Research informatics and digital trials

Revenue Cycle Management Transformation

- Patient access and billing lifecycle
- Coding accuracy, prior auths, avoidable denials, regulatory compliance
- VBP and risk contracts, HCC, bundled payments

Supply Chain Management Modernization

- MDM and golden record, discrepancy resolution
- SCM Analytics: demand and supply, savings, clinical utilization
- SCM automation: process mining, procure-to-pay and logistical workflow automation

About CitiusTech

With 6,500+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies, and driving data convergence across the healthcare ecosystem. We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

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