

Leading Blue organization in the southeast

4+ | Years of relationship

3+ | Engagements to date

Business Problems

Lack of visibility into key payer operations hindered decision making

Distributed & outdated systems were insufficient for clinical quality improvement & value based analytics

Inefficient focus and resource allocation across Quality & VBC initiatives hindered MA & Marketplace growth

Lack of alignment for performance improvement across the enterprise impacted member outcomes

CitiusTech Solution(s) & Value Delivered

- ▶ **Developed enterprise analytics solution** off data lake to drive decision support
- ▶ **Generated insights & enabled transparency for CXO org** across: member enrollment & retention, billing, value based networks, care management ops, pharmacy
- ▶ **Implemented unified CitiusTech PERFORM+ solution** for real-time HEDIS® submission & chart reviews with intelligent chart chases for high success rates



70+

Multi-domain data sources integrated

110+

Actionable insights generated

~40%

Outcomes improvement for MA & Marketplace

4X

Improved TAT with 3X more Quality measures