Powering the Future
of Healthcare ▶

CitiusTech

Providers

Accelerating digital transformation and convergence across the healthcare ecosystem for large provider, payvider & healthcare services organizations

Who we are

As a strategic partner to some of the world's largest healthcare and life sciences organizations, we play a deep and meaningful role in accelerating digital innovation, driving sustainable value and helping improve outcomes across the healthcare ecosystem.

With 100% focus on healthcare, CitiusTech is uniquely positioned to address complex provider challenges, accelerate digital innovation, drive rapid adoption of value-based care models, enhance patient engagement and empower clinicians for better care.

150+	**250+**	**350+**	**80M+**
Data & analytics engagements	FHIR & HL7 certified professionals	Clinical apps & data systems engineered	Patient records handled

Transforming Care Through Digital Health Technology

Healthcare is undergoing a massive wave of digital transformation – driven by value-based payment models, heightened consumerism and physician burnout; fueled by regulatory pressures, digital engagement imperatives, and a highly competitive marketplace.

CitiusTech offers large health systems and provider services companies a powerful combination of healthcare technology services, platforms and consulting services. We help organizations address complex technology challenges and leverage unique opportunities for digital innovation.

Our deep understanding of healthcare technology, human-centered design and digital engineering have enabled us to closely track industry evolution and build scalable solutions and platforms ahead of the market.

Key Digital Areas of Focus for Providers

▶ **Advance the quadruple aim through digital transformation,** covering hybrid Cloud strategy, modern data architectures, next-gen digital technologies, data science, AI and intelligent automation

▶ **Enhance digital experiences** across the spectrum of patient and clinician engagement – digital front door, virtual care enablement, digital therapeutics, smart automation, IoMT, SMART on FHIR among others

▶ **Drive convergence and compliance** by streamlining interoperability and data management, using robust and scalable frameworks for integration, data quality, aggregation, governance, security, and data monetization

▶ **Improve outcomes and financial performance** by facilitating insight-driven decision-making, leveraging evidence-based guidelines, pre-built certified platforms, predictive models, and business analytics

▶ **Accelerate innovation** across the clinical value chain through next-gen digital technologies, modern DataOps, advanced analytics, AI engineering, process re-engineering, and intelligent automation

Accelerating Digital Transformation and Convergence Across the Healthcare Ecosystem
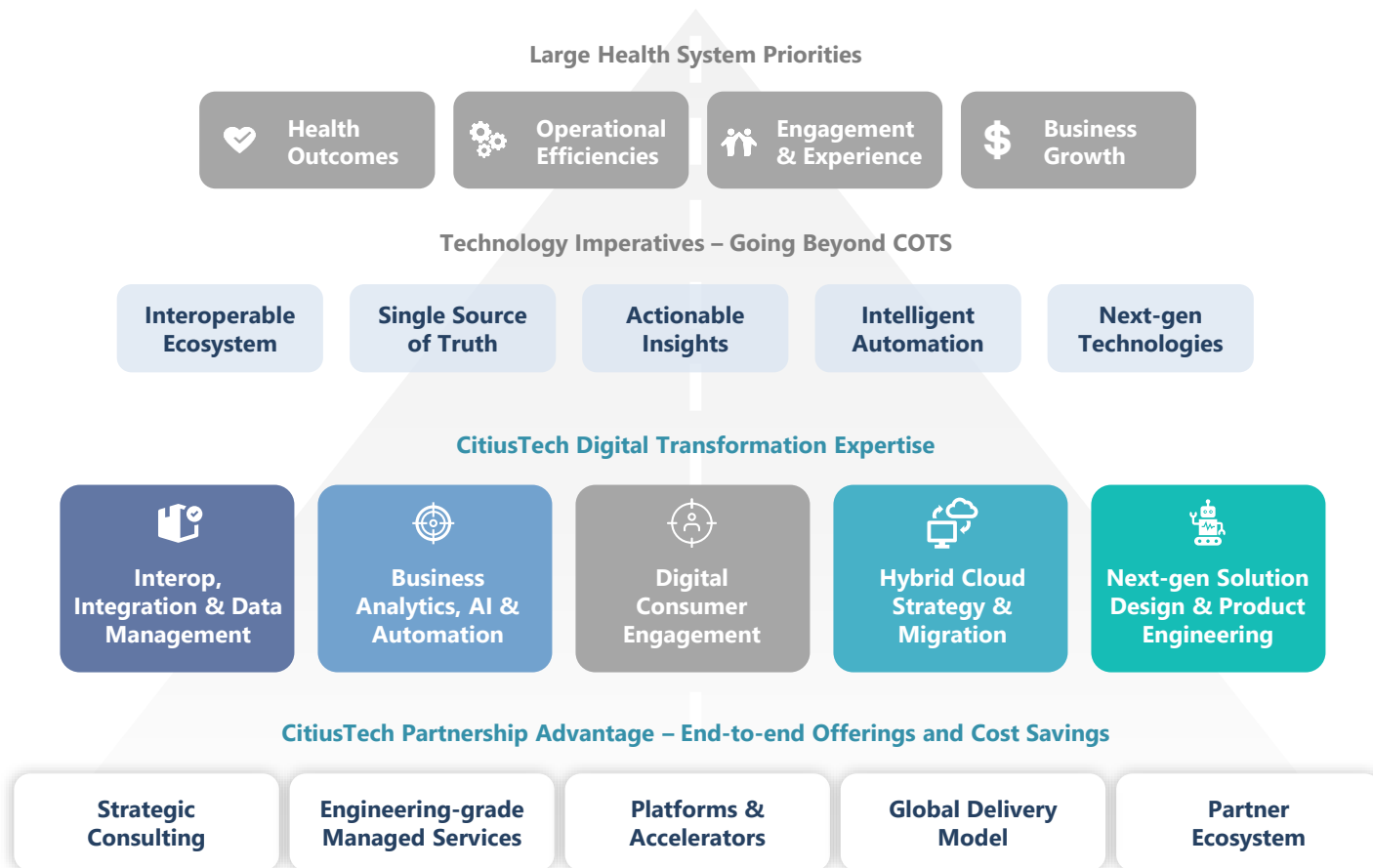
Verticals & Segments

Provider	Payer	MedTech	Life Sciences
Large health systems & IDN	Large health plans	EHRs and enterprise clinical applications	Large Pharma companies
Provider-led health plans (Payviders), ACO/MCO	BCBS organizations	Medical imaging vendors	Biotech & Biopharma
Specialty providers	Medicare Advantage Orgs.	Medical devices (CT, MRI)	CROs & research organizations
Ancillary Services (LTPAC, Labs, RCM, Staffing)	Payer services (Utilization management)	RCM tech/service vendors	Global Pharma ISVs
	Wellness & Disease Mgmt.	Pharma & BioTech vendors	

Offerings

Healthcare and Life Sciences Consulting
Management, functional and digital consulting and business advisory services to address strategic transformation needs and business challenges of clients

Healthcare Solutions, Services and Products
Proprietary healthcare products, outcome-based packaged offerings, partner solutions and services

PERFORM+ Suite
Data and Performance Management Suite

Digital and Product Engineering
Enterprise software development combining design thinking, next-gen technologies and agile methodologies to create differentiated products and superior digital experiences

Data, Analytics and AI
Healthcare focused data, analytics and AI capabilities to solve complex interoperability needs, derive meaningful insights, power decisions and unlock business value

Digital Transformation Partner for Large Healthcare Organizations to go beyond COTS Solutions for Driving Business Performance and Competitive Edge

Large Health System Priorities

| Health Outcomes | Operational Efficiencies | Engagement & Experience | Business Growth |

Technology Imperatives – Going Beyond COTS

| Interoperable Ecosystem | Single Source of Truth | Actionable Insights | Intelligent Automation | Next-gen Technologies |

CitiusTech Digital Transformation Expertise

| Interop, Integration & Data Management | Business Analytics, AI & Automation | Digital Consumer Engagement | Hybrid Cloud Strategy & Migration | Next-gen Solution Design & Product Engineering |

CitiusTech Partnership Advantage – End-to-end Offerings and Cost Savings

| Strategic Consulting | Engineering-grade Managed Services | Platforms & Accelerators | Global Delivery Model | Partner Ecosystem |

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Transformative Solutions for Large Providers and Payviders

Solution Areas

Interop, Integration & Data Management	Business Analytics, AI & Automation	Digital Healthcare Enablement	Hybrid Cloud Strategy & Migration	Next-Gen Solution Design & Engineering
- Traditional (HL7, X12) & **Next-Gen Interop** (FHIR) - **Regulatory compliance** (CMS IPA, Information Blocking, Price Transparency, No Surprises) - **Clinical data & System integration** services - **Modern DataOps** – data lakes, EDW, streaming & complex data	- **VBC, HEDIS, MACRA** analytics & regulatory data Submission - **Scaling analytics**, real-time insights, data science, MLOps - **Intelligent automation** for streamlining RCM, SCM, Ops - **Business analytics** and conversational AI for data exploration and business insights	- **Digital Front Door**, Consumer & Provider Portals - **Digital therapeutics**, SaMD & journey-based apps - **Digital Experience**, Human-centered, Omni-channel UX - **Integration for Virtual care**, Device/IoMT integration, remote patient monitoring	- Assessment & strategy for **hybrid hosting** estates - App Disposition, **Workload migration** & Data Center exit - Multi-Cloud governance, **control plane, operating model** planning - Cloud **FinOps** optimization - EMR In Cloud (WIP)	- **Experience Led Design** - Next-gen **Digital Products & AI Engineering** - App Portfolio Rationalization & Management, QA automation - **DevSecOps**, Scaled Agile Development - Functional Consulting (WIP)

Value Drivers

Consulting	IT Strategy & Assessment	Mergers & Acquisition	Business Program Management	System Roadmap & Implementation	Change Management	Business Analysts & SME's
Digital Services	Product Engineering	Data Engineering	Interop & FHIR	System Integration	AI Engg. & MLOps	Intelligent Automation	Cloud, DevOps	Cyber Security	Healthcare UX Design
Products & Accelerators	PERFORM+ DataScale	PERFORM+ Contracts	PERFORM+ Quality	PERFORM+ Regulatory	PERFORM+ Stars	Medictiv & CIX	Consent Management	Cloud Governance
Partnerships	Microsoft, aws	Google Cloud	IBM.	salesforce, snowflake	AUTOMATION ANYWHERE, UiPath	LYNIATE, HEALTHEDGE

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Success Stories: Long-term, High-value and Transformative Relationships with Large Healthcare Organizations

Globally-recognized Top U.S. Health System

11+ year relationship

- **Digital transformation** partner supporting next-gen initiatives like Cloud strategy on GCP, digital engineering, and intelligent automation
- **Data, Analytics & AI:** EDW sustenance, AI Factory
- **Application Modernization:** Patient engagement, pop health, and SCM apps

Top-2 Provider of Renal Care Solutions

12+ year relationship

- **Digital Transformation:** Clinic Without Walls (CWOW), real-time CDS
- COVID-19: **AI/ML and risk prediction** models
- **Next-gen App Development:** Mobile apps for physician engagement
- **EDW** for eligibility, claims, referral data

Nationally-recognized Integrated Health System

10+ year relationship

- **Integration and interoperability** solution for HIE onboarding
- Comprehensive **data strategy for streaming analytics** and real-time care alerts
- **Clinical data** integration for payer-provider convergence and HEDIS/STAR reporting
- State-of-the-art **analytics platform** for substance abuse

About CitiusTech

With 6,500+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies, and driving data convergence across the healthcare ecosystem.

We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

100%
healthcare focus

130+
healthcare clients

50M+
lives touched

4.5/5
client satisfaction score

$340M+
worldwide revenue

Key Contacts

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