

# Modern Data Engineering



## Make Data the Backbone of your Organizational Strategy

Healthcare organizations looking to use data and analytics to drive operational efficiencies, lower costs and increase profitability face several challenges – a highly fragmented data ecosystem, stringent privacy regulations, data access, quality, and governance.

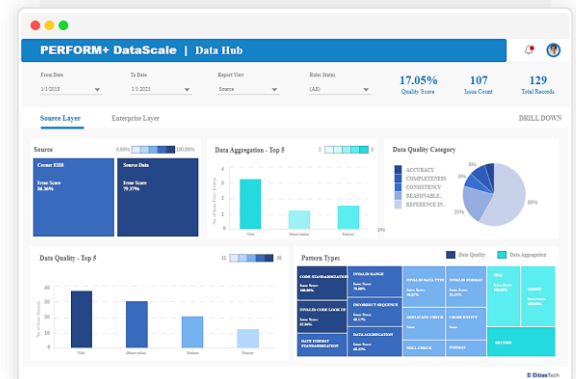
CitiusTech's modern data engineering solutions bring together best-in-class data architectures and a deep understanding of healthcare data, workflows, and standards to deliver timely information and insights to the healthcare enterprise.

- **Modern Data Strategy:** Data transformation, enrichment, enhancement, and optimization
- **Architecture, Development and Governance:** Large-scale healthcare EDW implementations
- **Data Interoperability:** Strong expertise and accelerators across major healthcare data types, formats, and standards
- **Proprietary Enterprise Data Framework:** For accelerated implementation and adoption of best-practices
- **Healthcare Big Data Expertise:** Acquisition, modeling, data lake, MDM, security, governance, and data quality

## PERFORM+ DataScale

### Healthcare Data Integration and Management

*A highly modular, extensible and scalable platform that enables custom data management strategies.*



## Architect and Deliver a Robust, Long-term Data Strategy

### Data Modernization using **PERFORM+** DataScale

- Enterprise information management strategies
- Assessment of existing EDW + specialized EDW managed services
- FHIR enablement and development of compatibility layers

### Cloud-based EDW and Data Lake Development

- Data lakes with centralized Big Data storage
- Data governance across ODS, DWH and data mart + data lake for enterprise data architecture
- Data security, accessibility, scalability + real-time data processing pipeline for streaming analytics

### Data Quality, Mapping, and De-identification

- BIDW data acquisition, data modeling, and reporting
- Industry models - FHIR, UDMH, OMOP - healthcare reference architectures
- Data quality, security, and master data management

## Customer Value

- Create a **single source of truth**
- Deliver proactive and targeted healthcare interventions
- Accelerate and **enhance personalized care and precision medicine** initiatives
- Greater **regulatory compliance** i.e., data integrity for HIPAA
- **Drive performance and quality reporting** for value-based care programs
- **Reduce operational overheads** and data redundancies

## About CitiusTech

With 6,500+ healthcare technology professionals worldwide, CitiusTech helps leading healthcare and life sciences organizations reinvent themselves by accelerating digital innovation, leveraging next-gen technologies, and driving data convergence across the healthcare ecosystem. We provide strategic consulting, digital engineering, data, analytics & AI, specialized platforms and end-to-end solutions to over 130 organizations across the payer, provider, medtech and life sciences industries. Our key focus areas include healthcare interoperability data management, quality performance analytics, value-based care, omni channel member experience, connected health, virtual care delivery, real-world data solutions, clinical development, personalized medicine and population health management.

Our cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare and life sciences organizations to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

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