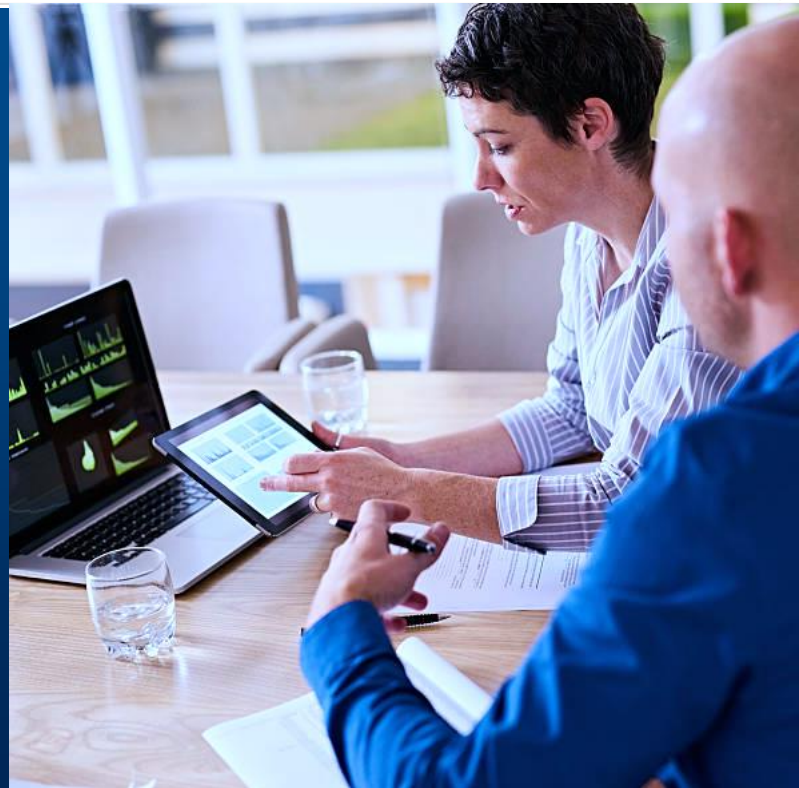


Powering the Future of Healthcare ▶

## Digital Transformation for Health Plans

Leveraging next-gen  
technology to address challenges  
around cost, capability and time-  
to-value

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# CitiusTech: Comprehensive Solutions to Drive Digital Transformation for Payers

**30+**

Health plan & payer customers

**3 of top 5**

National plans are our customers

**15**

States with Blue plan clients

The health plan industry is poised for disruption over the next few years through the adoption of digital technologies. Leveraging next-gen technology has never been more critical to succeed at population health management, value-based programs, and member centricity / personalization. Health plans need to address multiple challenges – cost, capabilities and time-to-market – for a sustainable transformation to a digitally-enabled health plan.

CitiusTech is well-positioned to empower health plans at every step of their digital transformation journey. We focus exclusively on delivering specialized solutions and services across the healthcare digital value chain – spanning across clinical data, core admin solutions, payer analytics, digital engineering, quality & value-based care and member experience management. Our technology solutions for health plans are complemented by healthcare consulting services around digital innovation, member engagement and regulatory compliance.



Clinical Data solutions & frameworks to enable real-time payer provider data pipelines



Delivering new age core admin services & frameworks leveraging industry partnerships



Digital transformation & automation solutions to transform into digital health organizations



Library of AI/ML & advanced data solutions driving value-based care, payment integrity & member centricity



AI enabled enterprise platforms to improve quality programs & value-based contract performance



Suite of advanced digital capabilities & accelerators to deliver omni-channel member engagement

## Healthcare Platforms

Specialized platforms that address a wide range of core healthcare needs.

<b>FAST+</b> <i>Next-gen FHIR Enablement</i>	<b>H-Scale</b> <i>Healthcare Data Platform</i>	<b>BI-Clinical</b> <i>Regulatory &amp; Value- based Measurement</i>
<b>SCORE+</b> <i>End-to-End HEDIS / Quality Management</i>	<b>SDE</b> <i>AI/ML Driven CMS Improvement</i>	<b>PERFORM+</b> <i>Value-based Provider Performance</i>

## Healthcare Solutions & Consulting Services

CitiusTech's comprehensive solutions and consulting services drive digital transformation across the payer value chain

- ▶ **Clinical Data:** Payer data management platforms, FHIR enablement
- ▶ **Payer Core:** Platform implementations (core admin, care management, CRM), program management, consulting
- ▶ **Digital Engineering:** Microservice architecture, automation
- ▶ **Payer Analytics:** VBC, member analytics, payment integrity
- ▶ **Quality & Value Based Care:** Stars improvement, HEDIS / quality performance, risk, provider contracts
- ▶ **Member Experience:** Omni-channel member engagement

## Success Stories

### Clinical Data Solutions for Leading Blue Plan

Ingested data from 25+ sources and closed 45,000+ HEDIS care gaps electronically, parsed CCDA & FHIR data and improved data quality

### Member Experience Solution for Fortune 50 Health Insurance Co.

Digital enhancements to provide online member services – claims check, payments, etc., that enhanced the client's digital presence along with a revenue growth of \$4.2M

### Digital Engineering Solution for a Large Blue Plan

95% annual effort savings achieved by building a robust and scalable automation framework to enhance application performance





## About CitiusTech

CitiusTech ([www.citiustech.com](http://www.citiustech.com)) is a leading provider of healthcare technology services, solutions and platforms to over 130 organizations across the payer, provider, medical technology and life sciences markets. With over 5,000 technology professionals worldwide, CitiusTech powers healthcare digital transformation through next-generation technologies, solutions and accelerators. Key focus areas include healthcare interoperability & data management, quality & performance analytics, value-based care, omni-channel member experience, connected health, virtual care coordination & delivery, personalized medicine and population health management. CitiusTech has two subsidiaries, FluidEdge Consulting ([www.fluidedgeconsulting.com](http://www.fluidedgeconsulting.com)) and SDLC Partners ([www.sdlicpartners.com](http://www.sdlicpartners.com)), with deep expertise in healthcare consulting and payer technologies, respectively. CitiusTech's cutting-edge technology expertise, deep healthcare domain expertise and a strong focus on digital transformation enables healthcare organizations to reinvent themselves to deliver better outcomes, accelerate growth, drive efficiencies, and ultimately make a meaningful impact to patients.

Princeton | Rochester | Dallas | Boston | Philadelphia | Pittsburgh | Clarksville | Ontario | Mumbai | Airoli |  
Pune | Bengaluru | Chennai | Hyderabad | Gurgaon | London | Dubai | Singapore

[www.citiustech.com](http://www.citiustech.com)

