Intentional Implementation

Building a Meaningful Academic and Career Planning Process

Presenters

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Session Objectives

- Learn implementation strategies to embed career readiness from 6-12th grade
- Discover methods for tying career exploration to academic planning
- Identify ways to avoid common implementation pitfalls of a tech-based initiative

District Stats

Key Stats about Virginia Beach City Public Schools

Division Characteristics	Data
Total Schools and Centers	89
Student Enrollment	62,627
Economically Disadvantaged	44%
Students with Disabilities	11.0%
Military-Connected	35.0%
On-Time Graduation Rate	95%
Dropout Rate	<3%

Academic and Career Planning Defined

Academic and Career Planning is a **student-driven, adult-supported** process in which students **create** and **cultivate** their own unique and information-based visions for **post-secondary success**.

Through **self-exploration, career exploration, and skill development** students will be equipped to accomplish their **personalized goals**.

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4 stages to successful Academic and Career Planning (ACP)

Awareness

Who am I?
Get to know your interests, skills, & strengths

1 KNOW

GO!
Recalculate as needed.
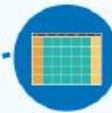
Exploration

2 EXPLORE

4 GO!

3 PLAN

Where do I want to go?
Explore career pathways and education opportunities

Readiness

How do I get there?
Set your route!
Set goals, choose courses, join clubs & activities, obtain financing, fill out applications, write resumes

ACP

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Academic and Career Planning

Scope and Sequence

Strategies to Build Relevancy through ACP

Student Interests = <u>Career BINGO</u>, Daily Writing/Surveys, Writing Prompts

Evidence of Student Interests in Instruction = Purposeful Instructional Planning (ACP, <u>Graduate Profile Traits</u>, Local Community Examples)

Real World Examples = <u>Achieve3000</u> (<u>Career Exploration & Workforce Readiness</u>), <u>Future Fridays Videos</u>, Project- and Problem-Based Learning activities, Virtual Reality Expeditions

Apply & Demonstrate = <u>Career Wax Museum/Presentations</u> (<u>Resources</u>), <u>FlipGrid</u>, <u>Google Applied Digital Skills Curriculum</u>, <u>Zines</u> for ACP work

Progress Towards Goals = Individual or Small Group Reflections

Virginia Beach YOY Comparison

	December 2020	December 2021
# activated student accounts	1,543	**21,031**
# returned students	372	**12,907**
# activated staff accounts	76	**288**
# poweruser schools	0	**16**
# ACPs initiated	73	**1,487**
% district activation	4%	**59%**

Common Implementation Challenges

- ➔ **Teachers/staff believing platform is useful and understanding the "why" behind it**
  - ◆ Strong district leadership; mapping to goals

- ➔ **Easy access for students and staff**
  - ◆ ClassLink, single sign-on

- ➔ **Adequate training and support**
  - ◆ PD courses, training days
  - ◆ Know where you can rely on the vendor

- ➔ **Navigating technical challenges/SIS integration**
  - ◆ Data security, collaboration, advocacy
  - ◆ Understanding the benefits, not just the risks

- ➔ **Structure, expectation, unification**
  - ◆ **Who's** enforcing this initiative? For **what** outcomes? What **time** is allocated for it?

Supports from Your Vendor:

Leverage your CSM

Communicate!

Know about Resources

Seek Connections / Solutions

Resources & Connections

2022 K-12 Career & College Readiness Benchmark Report

ccrbenchmarks.com

ABOUT THE BENCHMARK

The CCR Benchmark self-assessment was designed in partnership with WGU Labs (an affiliate of Western Governors University) to reflect best practices, a survey of common state regulations and professional affiliations' guidelines.

Areas of Career and College Readiness

The benchmark studies five key areas of Career and College Readiness:

Providing a Variety of Postsecondary Options - the breadth of the information and resources provided to students for postsecondary planning

This section also contrasts the level of organizational support provided for the pursuit of college compared to alternate post-graduation pathways (e.g. employment, certifications, military).

Data & Key Metrics - the use of data in decision-making and resource allocation, including the use of disaggregated data by subgroups to ensure equity

Support & Expectations - the requirements set across all students for key milestones in academic and postsecondary planning, with a special focus on middle school action

Stakeholder Communication - the opportunities for input and collaboration between parents, teachers, and community stakeholders towards CCR efforts

Tools & Resources - the level of access students have to resources for career exploration, academic planning, and postsecondary applications

DIG DEEPER
See the full set of indicators and take the district self-assessment.

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