



31st Annual *In-Person Vinyl Compounders Conference*

DECEMBER 5-7, 2021 : SAVANNAH, GA

**Guidelines for sponsorships will be provided based on CDC, hotel and venue requirements and recommendations at that time. **

All Sponsorships Include the Following:

- Full-page ad (8.5 x 11 inches) in program book [not included for Tabletops or Digital Advertisements]
- Company listing in Sponsorship Directory on event webpage with direct link in promotional and communication emails (Company Description, Web Address, Contact Email, Phone Number, Address, Contact Name, Contact Title, Social Media Links)
- Company profile, description and logo on event mobile app
- Logo and link on PLASTICS event webpage
- Logo on event promotion and communication emails (where applicable)
- Branding and acknowledgement at the event (verbal and event signage)
- Logo and recognition in conference documents, program and proceedings
- Nametag at event distinguishing partnership role

Promotional Item Sponsor – Choose from the below – Pricing based on promo item chosen

High degree of brand visibility as attendees use items throughout the event and post-conference as they take their item back with them.

- **Lanyard [EXCLUSIVE] SOLD – Eastman**
 - Branded lanyards for attendee name badge
- **Hand Sanitizer [EXCLUSIVE] – SOLD – Vestolit**
 - Branded personal sized bottles of hand sanitizer distributed to each conference attendee

CONTINUED

1425 K Street NW, Suite 500, Washington, DC 20005

P 202.974.5200 | plasticsindustry.org



31st Annual Vinyl Compounders Conference CONTINUED

Golf Outing Sponsor – [EXCLUSIVE] – \$2,000(M) | \$2,500(NM)

- Logo and recognition given in event promotions where golf outing is presented
- Verbal recognition given during awards announcements at conference reception
- Opportunity to provide branded giveaway to golf participants

Commercial Presentation (Speaking Opportunity) – \$1,500(M) | \$1,875(NM) [4 AVAILABLE]

SOLD OUT - Mueller Prost | Kenrich Petrochemicals | Troy Corporation | Hanwha Chemical

- 20-minute presentation; session included in all agendas
- Speaker bio listed alongside all other session speakers (digital and/or print)

Post-Event HTML Email to All Registrants – \$1,500(M) | \$1,875(NM) [2 AVAILABLE]

1 SOLD – The Chemical Company

- One (1) post-event html email sent to all registrants. Sent by PLASTICS, created by sponsor. Email will include a disclaimer noting it is sponsored and does not represent an endorsement by PLASTICS.

Monday Evening Reception Sponsor – \$1,250(M) | \$1,563(NM) [MULTIPLE AVAILABLE]

2 SOLD – ExxonMobil | Vinnolit

- Logo prominently displayed on signage throughout the Monday evening reception
- Recognition given at conference as well as in program book and promotional materials

Opening Reception Sponsor (Sunday) – \$1,250(M) | \$1,563(NM) [MULTIPLE AVAILABLE]

2 SOLD – Shawnee Chemical | ALAC

- Logo prominently displayed on signage throughout the Sunday evening reception
- Recognition given at conference as well as in program book and promotional materials

Closing Reception Sponsor (Tuesday) – \$1,250(M) | \$1,563(NM) [MULTIPLE AVAILABLE]

1 SOLD - FORMOSA

- Logo prominently displayed on signage throughout the Tuesday evening reception
- Recognition given at conference as well as in program book and promotional materials

Breakfast Sponsor – \$1,250(M) | \$1,563(NM) [2 AVAILABLE] 1 SOLD - BASF

- Logo prominently displayed on signage during chosen breakfast
- Recognition given during conference as well as in program book

Break Sponsor – \$1,250(M) | \$1,563(NM) [2 AVAILABLE] 2 SOLD – Both to AM Stabilizers

- Logo prominently displayed on signage during chosen break
- Recognition given during conference as well as in program book

**Unlimited sponsorships available unless otherwise stated*

**Rates reflect a 25% premium for Non-member (NM) over PLASTICS member (M) rate.*

**To secure a sponsorship, contact Mark Miller | 202.974.5276 | ljutte@plasticsindustry.org*

**All sponsorships are subject to change*



31st Annual Vinyl Compounders Conference CONTINUED

Digital Advertisement on Conference Screens

3 SOLD – Troy Corporation | The Chemical Company | The Vinyl Institute

Event Partner – add for \$350(M) | \$438(NM)

Non-Event Partner – \$550(M) | \$688(NM)

- 30-second video or still graphic advertisement played in rotation on main conference screens during breaks
- Option to purchase full-page ad in program for an additional \$150

High-Boy Tabletop at Closing Reception [LIMITED AVAILABILITY] **8 SOLD | See Below**

Event Partner – add for \$250(M) | \$313(NM)

Non-Event Partner – \$450(M) | \$563(NM)

- Showcase your brand with a tabletop display at Tuesday's closing reception
- Guidelines for tabletop format, display and promotional items will be given closer to the event
- Option to purchase full-page ad in program for an additional \$150

Tabletop Exhibitors

ALAC International | ExxonMobil | Hanwha Chemical | Muller Prost
Shawnee Chemical Company | The Chemical Company | Troy Corporation
Harwick Standard

LEARN MORE

TO SECURE A SPONSORSHIP, CONTACT:

Mark Miller

Director, Membership & Sponsorship Sales

202.974.5276

mmiller@plasticsindustry.org

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