

April 10, 2020

CURRICULUM VITAE

President  
Potomac Psychiatry  
5920 Hubbard Drive  
Rockville, MD 20852-4823  
Tel: (301-984-9791 ext. 3  
[www.potomacpsychiatry.com](http://www.potomacpsychiatry.com)

Board Certified in Psychiatry - 1980  
Maryland Medical License D25760  
BND # AK9657012

PERSONAL INFORMATION

Status: Married  
Wife: Barbara Eden Kehr, L.C.S.W.  
Children: Melanie Ann Kehr  
Lisa Beth Kehr

PROFESSIONAL POSITIONS

Founder and President, Potomac Psychiatry  
([www.potomacpsychiatry.com](http://www.potomacpsychiatry.com)) a private psychiatric group  
practice

- Offering comprehensive, thoughtful, and sophisticated approach to understanding and solving emotional problems.
- Since 2009 revenue has grown 350% and new private pay patient visits have grown 300% (over 2300 new patients) by developing and implementing an innovative, highly personalized, patient service model, and SEO/SEM strategy.
- Potomac Psychiatry provides:
  - Special expertise in psychotherapy with senior business executives; medical, financial industry and legal professionals; and their immediate and extended family members
  - Special expertise in geriatric psychiatry
  - Evaluate and treat adolescent, adult and geriatric patients with mood disorders, anxiety disorders, adjustment disorders, and disorders of attention; with pharmacologic and psychotherapeutic methods.
  - Forensic Psychiatry services
  - Highly responsive personal service with rapid response times
  - Twenty-eight years of continuous service at the same location
  - Child, Adolescent, Adult and Geriatric Services provided by Professional Staff
  - Individual, Couples, Family Therapy
  - Psychopharmacology
  - Genetic Testing and interpretation

- Close liaison with local schools, outpatient addiction treatment centers, internists and family practitioners by appropriate clinical staff
- Same day service in emergency situations

Chairman, Madrigal Health, LLC, a patent development and monetization company

Chairman and CEO, InforMedix, Inc., a healthcare information technology company.

- Invented core technology resulting in 15 issued and 6 pending patents
- Founded InforMedix to bring the technology to market
- Seven publications, including six peer-reviewed medical publications, and multiple presentations at conferences by academic researchers, that have validated the efficacy of the technology
- Technology won awards from the Consumer Electronics Association/Consumer Electronics Show “2008 Innovations in Design and Engineering Award,” the Frost & Sullivan “Technology Innovation and Leadership Award,” and the American Medical Informatics Association “The Most Effective Use of Cutting Edge Technology Award”
- Innovative patent financing debt vehicle created
- Attracted global disease management, financial, and pharmaceutical executives to serve on Board of Directors and Scientific Advisory Board
- Nationally recognized expert and speaker on medication adherence and home monitoring technologies
- Led the acquisition of InforMedix IP and technology, and placing it into privately held AdhereRx Corporation

## PROFESSIONAL ACCOMPLISHMENTS

“Washington’s Top Doctors” each year from 2012 - 2019, after polling over 12,000 randomly selected physicians in the DC area, and asking them where they would send their family members and patients for treatment.

Included in “Guide to America’s Top Psychiatrists” 2008 Edition, published by Consumers’ Research Council of America

Named as one of the “100 Most Inspiring and Influential Leaders in the Life Sciences Industry” by the editors of PharmaVOICE Magazine

Chairman of the Board, University of Pennsylvania Institute on Aging

Board Member University of Pennsylvania Institute on Aging

Senior Scholar, Department of Health Policy, Jefferson Medical College

Who’s Who of American Inventors, 1994 - 1995

Inventor of 15 issued and 6 pending patents issued in the United States, Europe, Canada, and Japan in telemedicine technology, related to electronic patient medication adherence and health status monitoring using portable appliances that interact with and monitor patients and communicate results to an intelligent database, which are instantaneously transmitted via e-mail and SMS/text messaging to loved ones and healthcare professionals, and reported over the Internet.

## EDUCATION

### GEORGETOWN UNIVERSITY SCHOOL OF MEDICINE

Washington, D.C.

### UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

## PSYCHIATRIC EDUCATION

### CANDIDATE, BOSTON PSYCHOANALYTIC INSTITUTE

Completed training psychoanalysis

### RESIDENCY PROGRAM, TUFTS NEW ENGLAND MEDICAL CENTER HOSPITAL

Boston, MA

### CHIEF RESIDENT, ADULT INPATIENT AND DAY HOSPITAL SERVICE, TUFTS NEW ENGLAND MEDICAL CENTER

## PRIOR WORK EXPERIENCE

Consulting Neuropsychiatrist - Health South  
Rehabilitation Center

Executive Committee Member,  
Eastern NeuroRehabilitation/Healthsouth Hospital

Medical Director for Outpatient Services - Potomac  
Ridge Treatment Center

Director, NeuroData, Inc.

Crisis consultant to Holton Arms School

Crisis consultant to Landon School

President and Chief Operating Officer, American  
Neuroscience Centers, Inc., a corporation devoted to  
understanding and treating complex psychiatric illnesses  
Chairman, MEDI-MONITOR Corporation

Director, Metropolitan Bank, N.A., Washington, D.C.

Potomac Ridge Treatment Center  
Unit Chief of Neuropsychiatric Evaluation Unit  
Unit Chief of Intensive Care Unit  
Unit Chief of Attending Unit

Vice President and Director, American Neuroscience  
Centers, Inc.

Director: Chanterelle, Inc.

Board Of Directors and Executive Committee Member of the  
Lakewood Centers

President of Contemporary Psychiatric Services, a private  
Group psychiatric practice

Bethesda Psychiatric Associates, Rockville and Bethesda, MD

Charles River Counseling Center

Director of Psychogeriatric Medicine  
Tufts University - Lemuel Shattuck Hospital  
Jamaica Plain, MA

Private practice in Psychiatry

Assistant Clinical Professor of Psychiatry  
Tufts University, School of Medicine

HOSPITAL APPOINTMENTS

Governing Board of Directors-Potomac Ridge Treatment Center  
Medical Director, Foundations Adolescent Program - Psychiatric Institute of Montgomery County  
Medical Director, Neuropsychiatric Evaluation Unit - Psychiatric Institute of Montgomery County  
Open Attending Unit Director, Psychiatric Institute of Montgomery County  
Vice President of Medical Staff, Psychiatric Institute of Montgomery County  
Chairman of Pharmacy and Therapeutics Committee, Psychiatric Institute of Montgomery County  
Executive Committee Member, Psychiatric Institute of Montgomery County  
Courtesy staff, McLean Hospital, Belmont, MA  
Courtesy staff, Suburban Hospital, Bethesda, MD  
Courtesy staff, Shady Grove Adventist Hospital, Rockville, MD  
Governing Board Director -- Potomac Ridge Treatment Center  
Medical Executive Committee - Eastern Neuro Rehabilitation Hospital

PROFESSIONAL CONSULTATION

Consultant, clinical case conferences at Tufts New England Medical Center Hospital and Faulkner Hospital 1978-1980  
Consultant, Life Center, Inc. Halfway House 1978-1979

PROFESSIONAL PRESENTATIONS

Lecture series on psychopharmacology and psychiatric diagnosis to medical-surgical nurses  
Lecture to Glenside Hospital staff on "Countertransference and the Elderly Patient"  
Seminar Leader in Psychiatry II course, Tufts University School of Medicine  
Lecturer □Tardive Dyskinesia: Diagnosis and Treatment - to mental health center and nursing home administrators  
In-service lecturer to geriatric psychiatry staff Ziskind  
Conference participant - Tufts Medical School  
Committee on membership, Boston Society for Gerontologic Psychiatry  
Lecturing medical house staff on psychopharmacology and

other psychiatric topics

Grand Rounds at Shady Grove Adventist Hospital Lithium and Psychiatry

Lecture at Psychiatric Institute of Montgomery County on Geriatric Psychiatry - From Psychopharmacology to The Unconscious

Lecture at Psychiatric Institute of Montgomery County - The Vulnerability of the Grandiose Self and the Psychotherapy of Acting Out Patients

Lectured at Paint Branch High School on The Practice of Psychiatry

Grand Rounds at Suburban Hospital - Approaches to the Elderly Patient

Lecture at Rockville High School on The Practice of Psychiatry

Grand Rounds at Shady Grove Adventist Hospital - Geriatric Psychiatry

Lecture at Psychiatric Institute of Montgomery County on the Borderline Patient

Lecture at Psychiatric Institute of Montgomery County on Lithium and Psychiatry

Lectured retirees and the general community at Ring House on Take Your Medications Correctly, or They May Take Your Life

Articles in local papers on Senility

Articles in local papers on teenage overdoses

Lecture to Active Medical Staff - Psychiatric Institute of Montgomery County on Panic Disorders

Spoke to Juvenile Services Administration - on Teenage Suicide

Lecture to local book club on The World is Made of Glass  
Television appearance on Morning Break program regarding Teenage Suicide

Participant on syndicated radio program on Teenage

Suicide

Spoke at Computer Sciences Corporation, □Survival Kit for Parents Of Teenagers

Spoke to private school principals on Teenage Suicide at the Psychiatric Institute of Montgomery County

Grand Rounds at Shady Grove Adventist Hospital - Presentation on Psychiatric Approaches to the Geriatric Patient: How Positive and Negative Staff Attitudes Affect Patient Care

Spoke to educators and psychologists on Teenage Suicide at the Psychiatric Institute of Montgomery County

Spoke to Employees Assistance Program personnel on Why is Psychiatry Interested in Premenstrual Syndrome? at the Psychiatric Institute of Montgomery County

Spoke to physicians, other health care professionals and lay people, Psychiatric Treatment of Premenstrual Syndrome

Psychiatric Institute of Montgomery County Physicians and Mental Health Professionals, Anxiety Disorders - State of the Art Treatment

Talk to Business and Professional Women on The Role of Chemical Transmitters in the Brain and Their Relation to Premenstrual Syndrome and Emotional Problems

Medical Grand Rounds at Shady Grove Adventist Hospital, Premenstrual Syndrome Diagnosis and Treatment for the Primary Care Doctor

Talk to Neuropsychiatry Evaluation Unit Nursing Staff on Managing Acting Out Patients

Talk to Expressive Therapy Staff on The Grandiose Self in Acting Out Patients

Americas Other Drug Problem - medication noncompliance in America delivered to a Temple Israel Sisterhood

Introduction to Topographic Brain Mapping of Event Related Potential, to Kingsbury School

Case Conference Consultant - PIMC

Educational Diagnosticians, Social Workers, and Educators,

Clinical Applications of Topographic Brain Mapping

Clinical Applications of Topographic Brain Mapping in Attention Deficit Disorder given to educators and school Guidance counselors

Clinical Applications of Topographic Brain Mapping in Psychiatric Outpatients given to the Northern Virginia Branch of the Washington Psychiatric Society

Clinical Applications of Topographic Brain Mapping for Inpatients given to the PIMC Medical Staff

Conference presentation for Temple University School of Medicine, Institute on Aging - Legacies and Lifestyles for Mature Adults: A Brighter Future Through Science and Technology - presented paper Humanizing Compliance Through Technology.

Community Lecture Series at PIMC on Male Psychological Reactions to Infertility

Presentation to Psychiatric Associates of Northern Virginia, Three Cases Where Topographic Brain Mapping Changed Diagnosis and Treatment.

Lecturer at the Chesapeake Bay Psychiatric Society on The Treatment Resistant Patient and Application of Topographic Brain Mapping

PIMC Medical Staff Grand Rounds, Humanizing Patient Medication Compliance Through Applications of Technology

Presentation to Private Practice Association on Neuro-Psychiatric Aspects of the Treatment Resistant Patient.

Presentation to the American Association of Employee Assistance Program Counselors on Neurophysiologic Aspects of the Treatment Resistant Patient

Presentation to the DC Child and Youth Services on The Treatment Resistant Young Adolescent: New Technologies/New Techniques

Clinical presentation to Psychological Services of Annapolis on The Treatment-Resistant Patient: New Techniques And New Technologies.

Medical Staff Grand Rounds presentation on Standards of



Care for Diagnostic Testing.

Presentation to Intake Staff on Neurobehavioral Aspects of Psychiatric Disorders

Grand Rounds to Medical Staff on Standards of Care and Psychiatric and Neurologic Testing -- The Adoption of Specific Criteria for Testing.

Presentation to Attorneys on New Technologies for Assessing Brain Injured Clients

Presentation to Jewish Social Services on the Assessment And Treatment of Brain Dysfunction in Adolescents

Presentation to Jewish Social Services, Social Work Department on Techniques for Identifying Brain Dysfunction in Difficult to Treat Patients

Presentation to substance abuse counselors on Neurophysiologic Effects of Substance Abuse, and the Kindling Hypothesis, at the Potomac Ridge Treatment Center

Talk on Improving Medication Compliance in Clinical Practice given to Central Intelligence Agency clinicians

Faculty member for Medical Issues in Personal Injury Litigation -- co-sponsored by the American Bar Association and the Maryland Trial Lawyers Association -- presentation entitled The Psychobiology of Brain-Injured Patients

Lecture given to Northern Virginia Head Injury Partnership on The Psychobiology of Mild Traumatic Brain Injury

Talk on Traumatic Brain Injury-Diagnosis and Treatment given to the Montgomery County Bar Association

“Electronic Case Management – the Emerging Role of Telehealth Technologies” Symposium sponsored by the Division of Transplant Surgery, Georgetown University Medical Center

“Validating ePRO Technology,” Poster Presented at Drug Information Association (DIA) Meeting entitled “Electronic Patient Reported Outcomes (ePRO) and the Regulatory Process: What’s Going On?”

“Patient Medication Compliance in Clinical Trials – The Emerging Role of Technology” presented at the Mid-Atlantic BioMed Conference in session entitled; “Maximizing Efficiency

in Clinical Trials: What are the Pitfalls and How to Avoid Them?”

“Enhancing Medication Compliance in Phase IV Trials - The Emerging Role of Technology” presented at the Phase I Clinical Trials Conference in Philadelphia, PA.

Invited Participant to “The State of the Science on Safe Medication Administration,” at the University of Pennsylvania, sponsored by the *American Journal of Nursing (AJN)*, the University of Pennsylvania School of Nursing Center for Professional

Development, the Children’s Hospital of Philadelphia, the Hospital of the University of Pennsylvania, and the Infusion Nurses Society.

Presentations related to Technologies that Improve Medication and Care Plan Adherence:

2004 - Drug Information Association eClinical Interchange, “Patient Compliance Technologies that Enhance Clinical Trials and Post-Market Outcomes- The Emerging Role of ePRO Technology”

2004 – DIA – “Technologies that Enhance the Science of Clinical Trials - The Emerging Role of ePRO”

2004 - The University of Pennsylvania Medication Safety Conference, “Homecare Monitoring Technology – Improving Patient Safety and Medication Adherence

2004 - Bio/Med Expo 2004, ”Electronic Case Management: The Emerging Role of Telehealth Technologies”

2006 – Disease Management Colloquium – “Consumer Acceptance of Home Monitoring Solutions”

2006 – Healthcare Unbound – “Medication Adherence System Overview”

2007 – Disease Management Colloquium - “Technologies that Improve Medication and Care Plan Adherence”

2008 – Disease Management Colloquium - “Medication and Care Plan Adherence Technologies That Improve Patient Outcomes”

2008 – Medical Automation Conference – “Medication Adherence”

2009 – Population Health and Disease Management Colloquium – “Real-Time Patient Monitoring and Care Manager Communications, to Improve Medication and Care Plan Adherence”

2008 – Northern Virginia Leadership Breakfast presented “Three Leadership Situations - Best handled by a manager, a coach, or a therapist?”

2008 – Presentation to Vistage Trusted Advisors Group, “Contemporary Psychiatric Services – Executive Centering Coach”

2009 – Presentation to Washington DC Region Vistage Executive Coaches, “When to Refer to a Psychiatrist”

2009 – Grand Rounds Presentation at Montgomery General Hospital, “How Psychiatry Works”

2009 – Grand Rounds Presentation to Shady Grove Adventist Hospital, “When to Refer to a Psychiatrist and How Psychiatry Works”

2009 – Grand Rounds Presentation to Holy Cross Hospital, “How Psychiatry Works, Psychiatric Strategies to Become a Better First Responder”

2009 – Potomac Physicians Presentation, “How to Become a Better ‘First Responder’ to Your Patients’ Emotional Disorders”

2010 – Capital Women’s Care Presentation, “The Ob-Gyn Practice as a First Responder to Patients’ Emotional Problems”

2010 – Britt Rathbone & Associates Presentation, “The BioPsychoSocial Model of Evaluation and Treatment”

2010 – Winston Churchill High School Presentation, “The High School Guidance Counselor as a First Responder to Your Students’ Emotional Disorders – How Psychiatry Works”

2011 – DC Chapter, Employee Assistance Professionals Presentation, “The EAP Professional as a “First Responder” to Executive Stress

2011 – Capital Women’s Care Executive Board Presentation – “The Ob-Gyn as a First Responder – Treating Anxiety and Depression”

## MEMBERSHIPS

Vistage International – CEO Member – 2007 – 2010  
VSOP – Tri-monthly Executive Coaching Participation  
Montgomery County Medical Society  
Medical and Chirurgical Faculty of the State of Maryland

American Psychiatric Association

PUBLICATIONS  
AND MEDIA APPEARANCES

Abramson, Ronald, M.D., Kehr, Bruce A., M.D. and Rosenblum, Charles, M.D., Managing Hopelessness in Chronic Care, □Geriatrics, May, 1981, Vol. 36, No. 5, pp 162-164

Abramson, Ronald, M.D., Kehr, Bruce A., M.D. Code or No Code Decisions, □New England Journal of Medicine, Vol. 300, No. 18, May 3, 1979, pp 1057-1058

Bruce A. Kehr, M.D., Perspective: Teen Suicide, Style Plus, The Washington Post, Sept. 13, 1983

Friedman, A. Jerry, M.D., and Kehr, Bruce A., M.D., Will I Remember You? How Aging Affects Both the Mind and Body, Shady Grove Evergreen, pp 8-12

Kehr, Bruce A., M.D., Effects of Patient Non-Compliance, Trends and Forecasts Newsletter, National Pharmaceutical Council, Fall/Winter 1990

Kehr, Bruce A., M.D., Electronic Compliance Monitoring in Clinical Trials Guest Editorial, Applied Clinical Trials, May 1992

Kehr, Bruce A., M.D., Clinical Drug Trials: Fact or Fantasy?, Pharmacy Times, April 1992

Host and Narrator of video production entitled The Other Drug Problem: Medication Misuse Among Older Americans sponsored by Jewish War Veterans and Montgomery Community Television

Contributing Editor for National Council for Patient Information and Education on Working Age Adults Paper and other papers

WGAY Radio Guest Expert, kicked off Panic Week □by Speaking on Panic Disorder

Kehr, Bruce A., M.D., and John Hawks, To Comply or Not Comply? - A Physicians Perspective, □ Drug Utilization in Practice, Vol. 1, No. 4, July 1994

Ruskin P; Ven Der Wende J; Clark C; Fenton J; Deveau J; Thapar R; Prasad M; Kehr B. Feasibility of Using the Med-eMonitor System in the Treatment of Schizophrenia: A Pilot Study. *Drug Information Journal* 37, p. 283-291, 2003

Kehr, Bruce A. M.D., Computer-Enhanced Treatment Compliance – New devices promise to help keep patients on track. *Feature Article, Behavioral Health Management* Vol. 24, No.2, March/April 2004

Interviewed Live on FOX National News with respect to Medication Adherence Technologies in 2007

Multiple media interviews and quotations in local, regional and national publications as an expert in medication adherence

#### PSYCHIATRIC MODALITIES

Consult to and treat senior executives, professionals and managers, psychopharmacologic consultation, neuropsychiatric evaluations, individual, and couples therapy. Forensic Neuropsychiatric Evaluations.