PR Template for Step Up for Business Programme – so we can help you with your launch and keep promoting you with the press and on social media.

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| --- | --- |
| Name of business |  |
| Owner/founder of business (full name) |  |
| Contact number |  |
| Facebook |  |
| Twitter Handle |  |
| Instagram |  |
| Linked In |  |
| Launch date of business |  |

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| --- | --- |
| Brief description of business  (who are your customers and what do you do for them) |  |
| Why did you want to or decide to start up this business? |  |
| If you’re an established business give a brief overview of company history including high points. |  |
| How you have launched and where you are based? |  |
| A quote – about your business, and about the support you have received from Good2Great on your ‘Start Up journey’ |  |
| Picture | Can you email us a high res (ie original size if taken on a phone) picture of yourself – fairly close up – and better still holding props associated with your business quite close to your face – please email [sally@good-2-great.co.uk](mailto:sally@good-2-great.co.uk)  Here are some good examples….  A picture containing dog, building  Description automatically generatedA picture containing bicycle, person  Description automatically generatedA picture containing text, person, indoor, posing  Description automatically generatedA picture containing person, indoor  Description automatically generated |

For later down the line: Do you have a product or a service which would be of interest to the local business community?

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| If so, would you be interested in being interviewed on Saturday Strategy? | (possible subject) |
| Would you be interested in presenting to the Growth Club |  |