

2021



THE ABILITY TO SPEAK AND
THINK PROGRAMMATICALLY

The City of Duluth excelled in 2020-2021 making their program data accessible to their community. Through a beautifully written article in the Government Finance Review, written by Jen Carlson, the city communicated the purpose and potential of PBB to not only its community but to many other organizations seeking an understanding of the benefits of programmatic budgeting.

PBB has been an absolute game-changer for our city. We had an unbalanced budget; we had a beautiful comp plan that seemed like we were never going to be able to get to it. And we didn't have a tool to bridge up. And so, in comes PBB. It was a complete game-changer in the way we look at things, the way we do things. When COVID hit, we looked at services and programs, and if we wouldn't have had PBB, we would have had to look at line items. However, you never really realize what programs the trading and capital lines are providing and helping us with. And so, it was an awesome process.

Jen Carlson
Finance Director



DULUTH, MN
IMPLEMENTED PBB IN 2017
POPULATION OF 85,900

