

THE POWER OF SHARED PURPOSE



IMPLEMENTED PBB IN 2021
POPULATION OF 269,700

DURHAM, NC

2021

The City of Durham has been on the path of PBB for several years and most recently enhanced its application of PBB through Bloomberg's City Budgeting for Equity and Recovery (CBER) program.

Coinciding with CBER, the announcement and roll-out of the American Rescue Plan Act (ARPA) elevated the need for local governments across the country to become deliberate about prioritizing resources and what the City of Durham is doing in partnership with Durham County is what qualifies for this award.