

APPLYING THE PBB BLUEPRINT

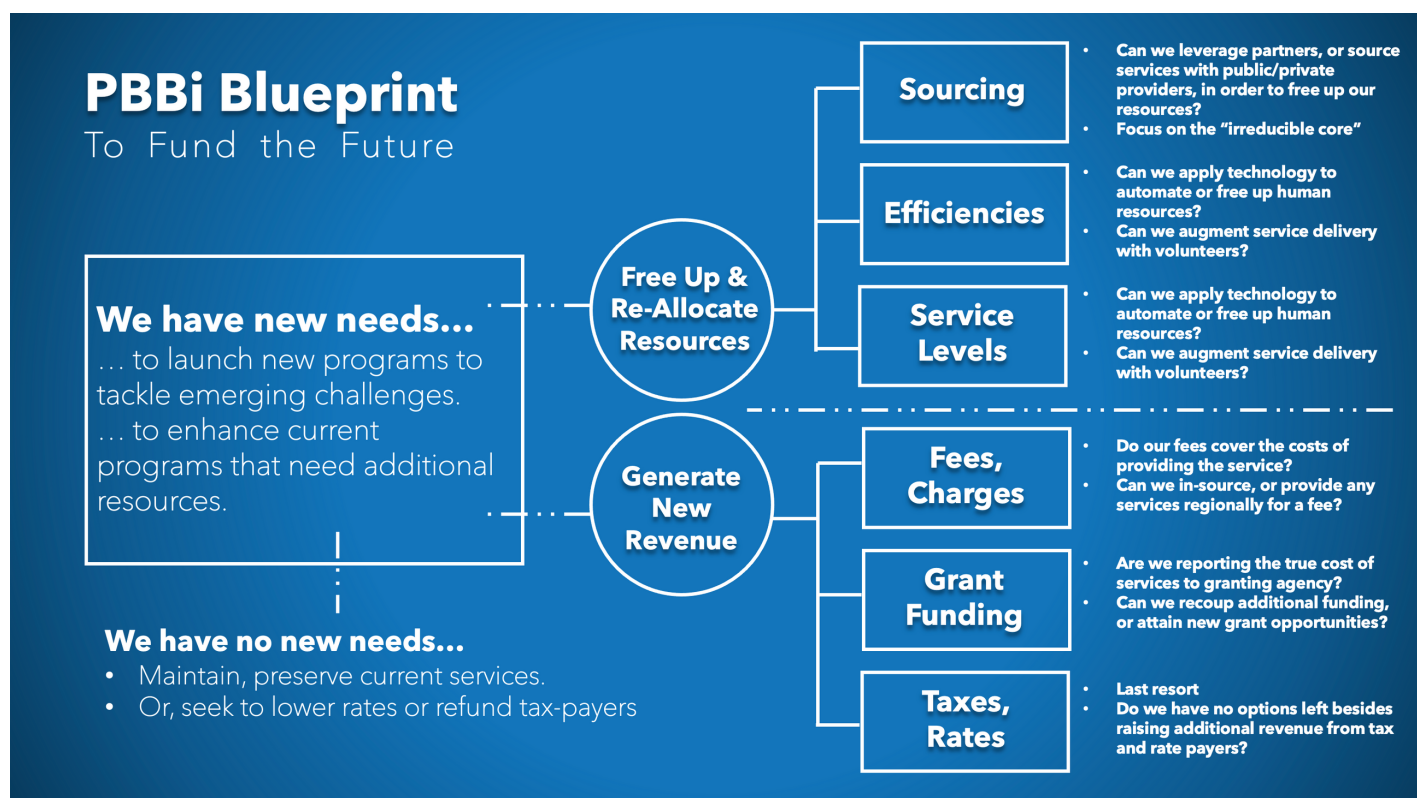
To fund the future of your community

The creation of the PBB Blueprint is built upon the concepts of resource optimization and maximization: **Free up and re-allocate** current resources and exploring **new revenue** generation opportunities.

The practice of repurposing is simple: **“Use data to make decisions about when to shift funding away from programs that aren’t working toward ones that are.”**

Generating new revenue involves finding opportunities to bring new resources into the organization that either weren’t previously collected and/or didn’t previously exist.

By analyzing program data and then processing each individual program through the PBB Blueprint, you will develop a **“path of action”** built on data and evidence to dramatically free up and reallocate resources.



Applying the PBB Blueprint

A critical element of applying the vast amount of program level data is processing your program through the PBB Blueprint.

The PBB Blueprint was specifically designed for organizations to apply PBB data. Applying PBB, organizations discover solutions to optimize their current resources and explore opportunities to attain new resources in order to successfully launch the new programs and bolster the highest priority programs required to create the best future they can.



Free up, and re-allocate current resources

This approach focuses on the “expense” side of the equation, exploring opportunities to rethink how current resources are being spent.



Generate new revenue

This approach focuses on the “revenue” side of the equation, determining opportunities to bring new resources into the organization that weren’t previously collected.



Work towards a goal

Whether you are working to achieve equity across the organization or apply programmatic insight to achieve sustainability, Insights create a path towards achievement.