



INFORM
CREATE
PLAN
ACT

STEP 1
INFORM THE PROCESS WITH
YOUR LINE-ITEM DATA



Line item data provides an overall price-tag for your organization's resource needs. Priority Based Budgeting takes that data and contextualizes it in an easy to understand, programmatic language that reflects the resources needed to sustain the services most positively impacting your organization and community.

Associating line items with a program inventory enables clear communication of the services provided and the resources associated with those services.



A council meeting in the City of Benicia, CA, illustrates this perfectly. A citizen was asked to name a program important to them and identify the City's costs associated with providing that program. The citizen was first given the Budget Book filled with line items. The tedious task of pouring over rows of dollar amounts and account codes didn't return the information. Next, the citizen was given access to PBB program data, through which they were able to find the program of interest. The program data provided a breakdown of operating costs and personnel costs, clearly communicating the resources necessary to continue to provide this program.

A FOUR STEP APPROACH



PBB

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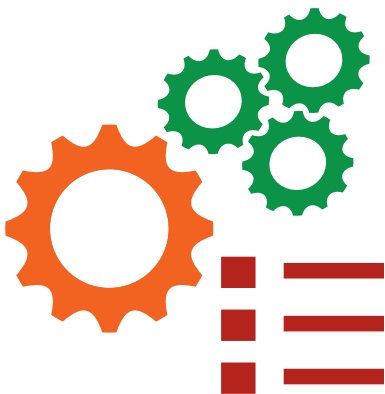
Inform and validate budget decisions to elected officials with Priority Based Budgeting data created through inter-departmental communication and with strategic alignment to overall priorities.



Littleton

The creation of program data and the development of a Priority Based Budget prepared the City of Littleton to make difficult and necessary decisions when faced with the reality of COVID-19. Each program easily communicated the resources, both human and operational, needed and their influence on the successful achievement of the City's needs. The program data clearly communicated the budget request and the information that backed each one, supporting department leadership and uniting elected officials and the organization in a shared language and understanding.

STEP 2 CREATE THE DATA THAT DRIVES DECISION MAKING



Programs are the vehicle for change. All data relevant to the services you provide tie directly to the program in an easy-to-understand and communicate way. Gain an understanding of what you do, why you do it and what it costs to do it with the power of the program.

A FOUR STEP APPROACH



PBB

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STEP 3

PLAN YOUR PATHWAY TO ACTION

Tying programs to an outcome through Insights charts a course of action. Outcomes are specific to each organization. Whether pursuing Equity, taking Climate Action, tackling homelessness or overcoming a budget shortfall, Insights empower the organization to own their outcome. Each Insight captures the resources needed or saved, the level of complexity to initiate the action, and the projected timeline of application is captured in this process.



Insights directly tie the budget to a stated outcome and provide a forum for cross-departmental contribution to achieve that outcome creating "internal consultants," that the organization can utilize in future endeavors.



Evaluation of each program's ability to contribute to the stated outcome empowers all PBB participants to contribute to the said outcome's achievement meaningfully. The City of Pittsburgh demonstrates the power of Insights in identifying and freeing up resources to fund their climate action plan. Working holistically to find small and big wins to contribute to this outcome, departments identified Insights. They peer-reviewed each to push the best Insights forward for immediate and long-term action.

A FOUR STEP APPROACH



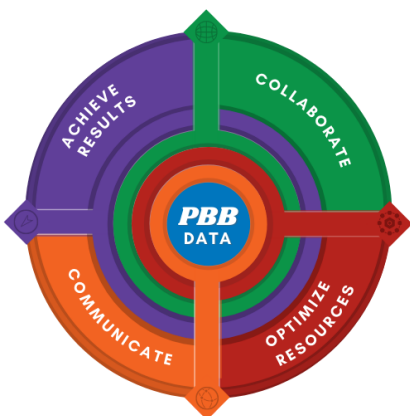
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The data created through Priority Based Budget meets the needs of organizations working towards actionable change, whether that is preparing for the future or responding to a crisis.



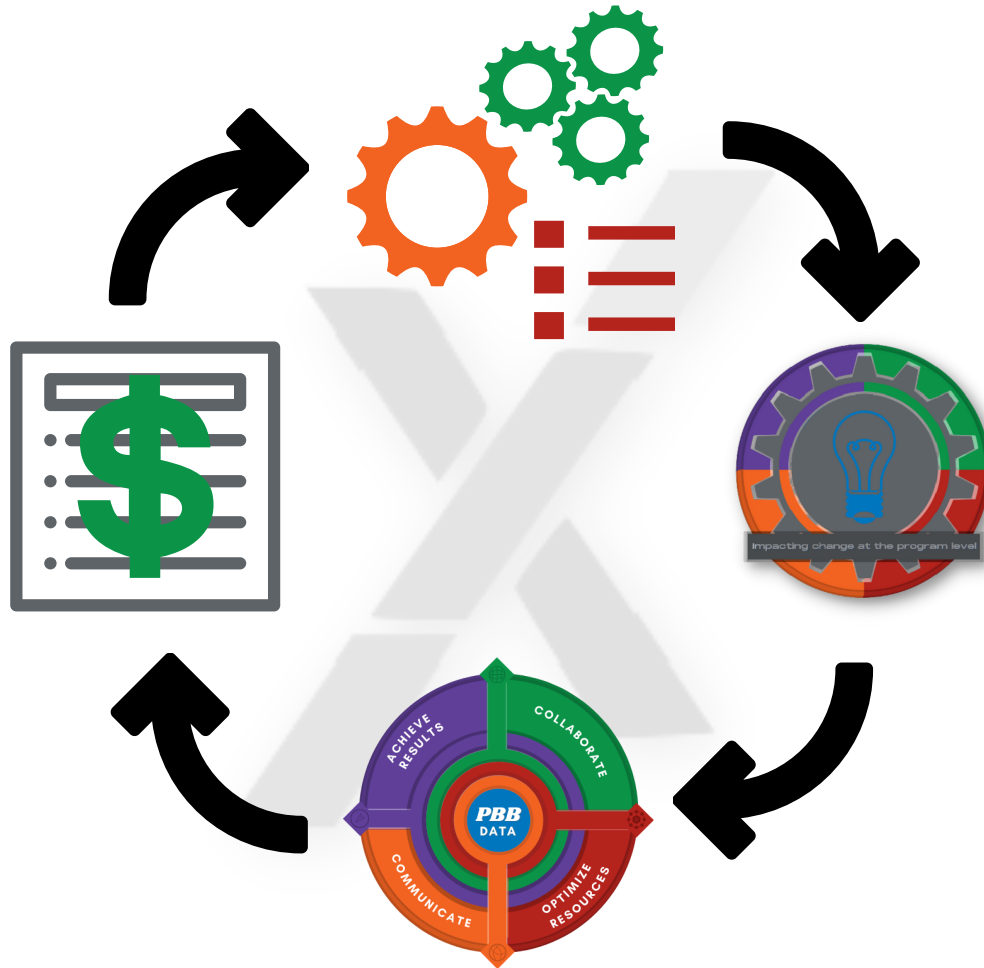
The City of Boise is a leading member of the Priority Based Budgeting community. The City was poised to immediately respond to the emergency circumstances created by the COVID-19 shutdowns. Through their PBB data, they quickly identified the programs and personnel that served essential purposes, therefore, able to respond swiftly and purposefully when time was of the essence. The City will use the same data to open up responsibly serving their organization and community most positively.

STEP 4 **ACT WITH INTENT TO BUILD A** **BETTER FUTURE**



Priority Based Budgeting enables municipalities to take data-driven action. The process of integrating line items into a program budget aligned with priorities provides an easy-to-understand language with which organizations can holistically communicate. The Insight process identifies opportunities complete with resource data and a plan of action. The resulting data is ripe for action!

A FOUR STEP APPROACH



PRIORITY BASED BUDGETING

Enabling a pathway to action

A METHODOLOGY AND SOFTWARE THAT SUPPORTS LOCAL GOVERNMENTS TO MAKE BUDGET DECISIONS THAT MOST POSITIVELY IMPACT THEIR COMMUNITIES WITH LIMITED RESOURCES.