## PROGRAM INVENTORY TELL YOUR STORY

## PROGRAMMATIC BUDGETING

Programs create a shared language that communicates quickly and holistically the services your organization provides.

| Department | Division ${ }^{\text {¢ }}$ | ProgNum | Program |
| :---: | :---: | :---: | :---: |
| Development Services | Zoning and Planning | 646 | Administer Telecommunications Permitting and Street Naming |
| Development Services | Code <br> Enforcement | 51 | Blight Elimination/Exterior Property Maintenance/derelict vehicle (residential \& commercial) |
| Development Services | Building Inspection | 633 | Building Construction Administration \& Permitting |
| Development Services | Building Inspection | 634 | Building Construction Inspection |

## TELL YOUR STORY

Begin by reviewing the Starter Program Inventory to help identify many services your organization provides.

Delete any programs that your organization doesn't provide

Add any missing programs and describe them thoroughly

Update definitions of remaining programs to match your organization

## REVIEW YOUR PROGRAMS

Programs communicate actions taken or end products delivered

Look through all of your department's programs through the lens of a layperson.

Find and remove acronyms and industry jargon

Don't be discouraged, shifting to programmatic discussions takes time to build organizational fluency

## SHIFTS THE DISCUSSION

Programs allow for an end to line-item discussions for decision-making purposes

## CREATES IDENTIFIABLE

 GOALSPrograms and their definitions create clear intentions about what a community is striving to achieve

BOOST TRANSPARENCY
Line-item budgeting shows us everything, but tells us nothing about how the resources are deployed, and fails to generate understanding

## PROGRAM INVENTORY TELL YOUR STORY

| Edit Program Info | Program Insights |
| :---: | :---: |
| Basic Program Info |  |
| ProgNum Prog |  |
|  | ess Registrations and Licenses |
| Program Description |  |
| Process registration established laws and | businesses and business licenses in accordance with licies. |

ServiceType
Community
Program Comments
none

## TIPS \& TRICKS

Find the "Goldilocks Zone" of program sizing:

- Consider the size of a program compared to your department's overall budget
- Greater than an individual task
- Smaller than a department or division
- Communicates a narrative your organization is seeking to tell


## OTHER INFORMATION TO CONSIDER

Every department should strive to have at least 5 programs, and most will have fewer than 40.

Programs may be modified throughout the PBBi process, as new data layer information is created.


Delete, Add, then Update


REVIEW PROGRAMS
Review programs for sizing and consistency


ADD INSIGHTS
Identify the future of your programs

