

THE ABILITY TO SPEAK AND  
THINK PROGRAMMATICALLY



FLAGSTAFF, AZ

IMPLEMENTED PBB IN 2020  
POPULATION OF 72,400



The City of Flagstaff excelled in 2020-2021 both internally and externally in its programmatic communication and decision-making. Not only did the city bring PBB into the budget process, but through a beautifully designed web experience, the city communicated the purpose and potential of PBB to the residents of Flagstaff. Additionally, Flagstaff welcomed resident participation into the peer review process to ensure the community was engaged in the process.

Our journey started with the council wanting more transparency in our budget process, the greater ability to make data driven decisions, and a greater ability for the general public, who we serve, to be a part of the budget process. And so, we landed on Priority Based Budgeting through ResourceX as the tool and mechanism to achieve those points. I really appreciate the accolades and the recognition. And we're excited to continue to grow and move down this journey.

Shane Dille  
Deputy City Manager

2021