



## **The ResourceX American Rescue Plan Act Framework for Action**

**Local Government Funding Framework:  
From Strategy to Action**

*Tools and Strategy*

**Whether you need to generate proposals or you are looking for a proven method to evaluate and prioritize proposals, the ResourceX concepts and tools offer a full-scale and transparent process for implementation**

### ***Questions to frame your presentation around:***

- 1.) Can you give a general overview of your process?
- 2.) How was equity woven into your evaluation criteria, for differentiating proposals?
- 3.) Can you talk to any specific proposal(s) that are particularly exciting, in terms of their proposed impact on equity in Takoma Park?
- 4.) How did you involve your elected officials - what role did they serve, has it been effective, and are they pleased with their role?
- 5.) How did you involve your community - in any element of your process (proposal creation, evaluation criteria setting, proposal review, overall outreach and education)?
- 6.) How have you involved staff (departments) in your process (from proposal creation, through selection, and now towards roll out and execution)?
- 7.) Have any of your proposals involved leveraging other community partners (neighboring communities, non-profits, private sector, etc), and if so can you describe how those proposals were conceived of in those entities), and any lessons learned?
- 8.) Many communities have been slowed down on the selection of proposals and the roll out of funds because of a lack of internal staffing to deploy a plan - how have you navigated this challenge, and any advice?
- 9.) As it pertains to "intended" vs "actual" impact of the efforts you are funding, are you thinking about an approach to follow up on the projects to see if they are having the intended impact you hoped they would be doing that?
- 10.) Overall, as you reflect on your strategy so far, especially from the perspective of how your proposals will positively increase equity in Takoma Park, what are the highlights of your approach, what would you advise other communities to do?
- 11.) What was the city's ability to address and act on Equity initiatives pre COVID and pre ARPA? How has ARPA shed light on the opportunity to address and fund equity initiatives?

### ***Overall Time Allocation / Choreography:***

1:00-1:05 --- ICMA will welcome the audience and introduce the topic

1:05-1:10 --- ICMA will provide an overview of their equity related presentations coming up, as well as their second equity summit

1:10-1:30 --- Chris provides an overview of how different communities are approaching ARPA funds, identifying proposals, developing evaluation criteria, prioritizing and committing to funding (I'll stick to Alexandria VA and I won't steal any Takoma Park thunder! ha)

1:30-2:00 --- Takoma Park presents (option 1: it would play like an interview, where I'm asking you the questions above and you're providing answers, or option 2: you can just present a complete story, tackling the questions)

2:00-2:20 --- open Q&A from audience members, and ICMA staff

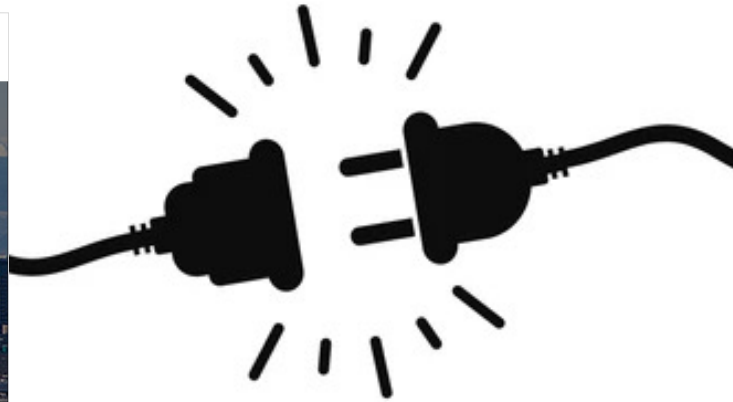
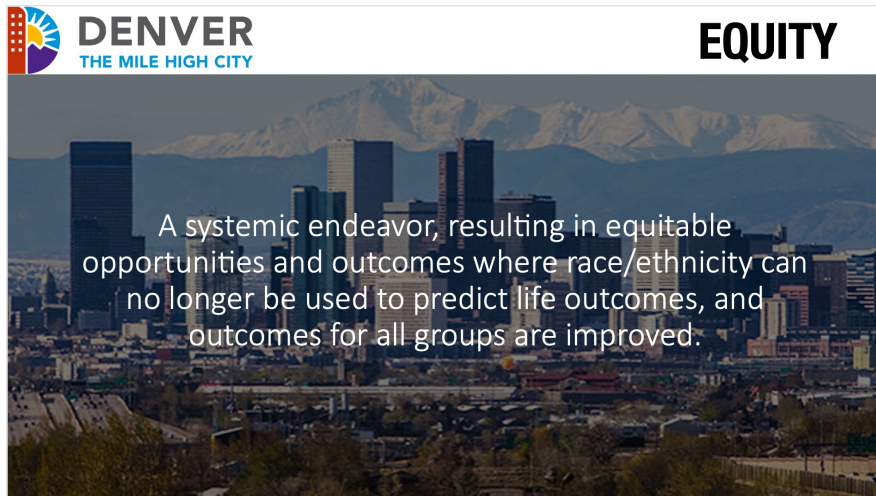
2:20-2:30 --- final word: Takoma Park MD first, Chris second, ICMA to close the session

An aerial photograph of the Denver skyline at dusk. The city is densely packed with buildings of various heights and architectural styles. In the foreground, a large stadium is visible, filled with spectators. The sky is a mix of orange, pink, and blue, indicating the time is either sunset or sunrise. The overall scene is a vibrant representation of a major metropolitan area.

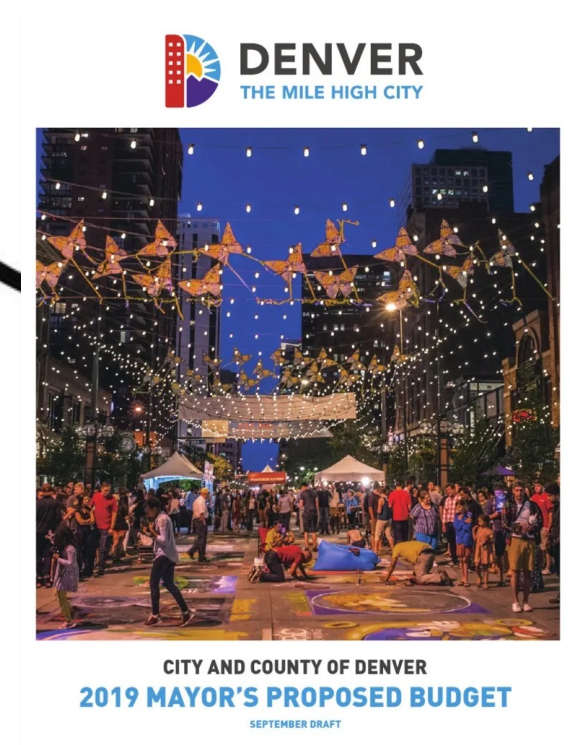
# City & County of Denver, Colorado **Budgeting for Equity**

# Perceived Disconnect

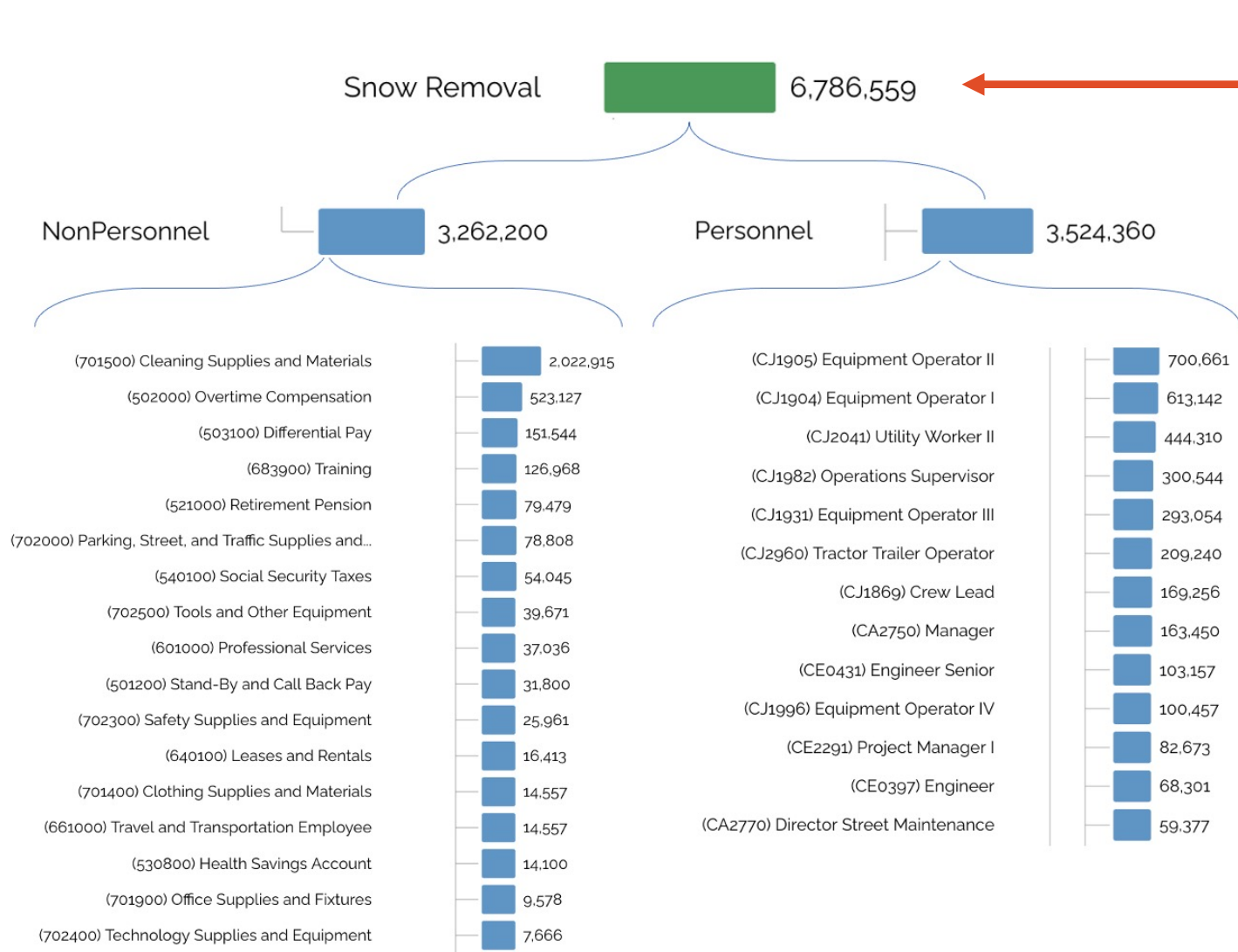
**Clear** Definition  
of Equity Objective



**Unclear** How Budget  
Supported Equity Objective



# Key to Solution: Train Staff how to Recenter Budget and Equity Recommendations at Program Level (not line-item)



More intuitive to identify initiatives to increase equity at the **program/service** level



**PROGRAM:**

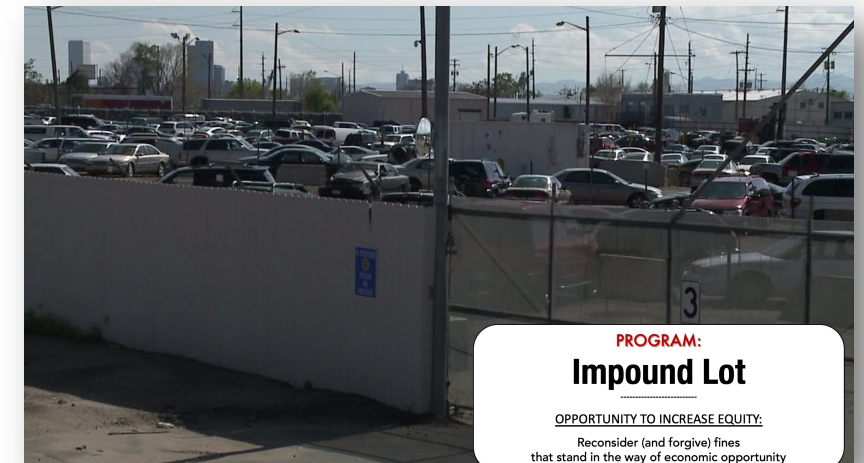
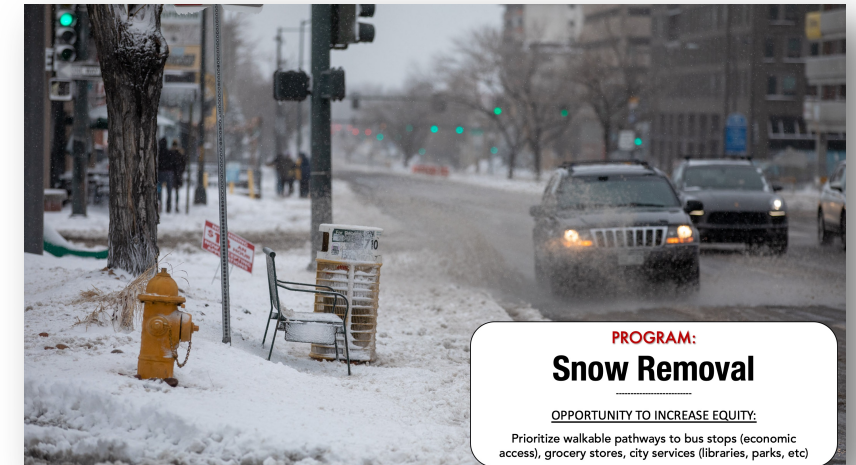
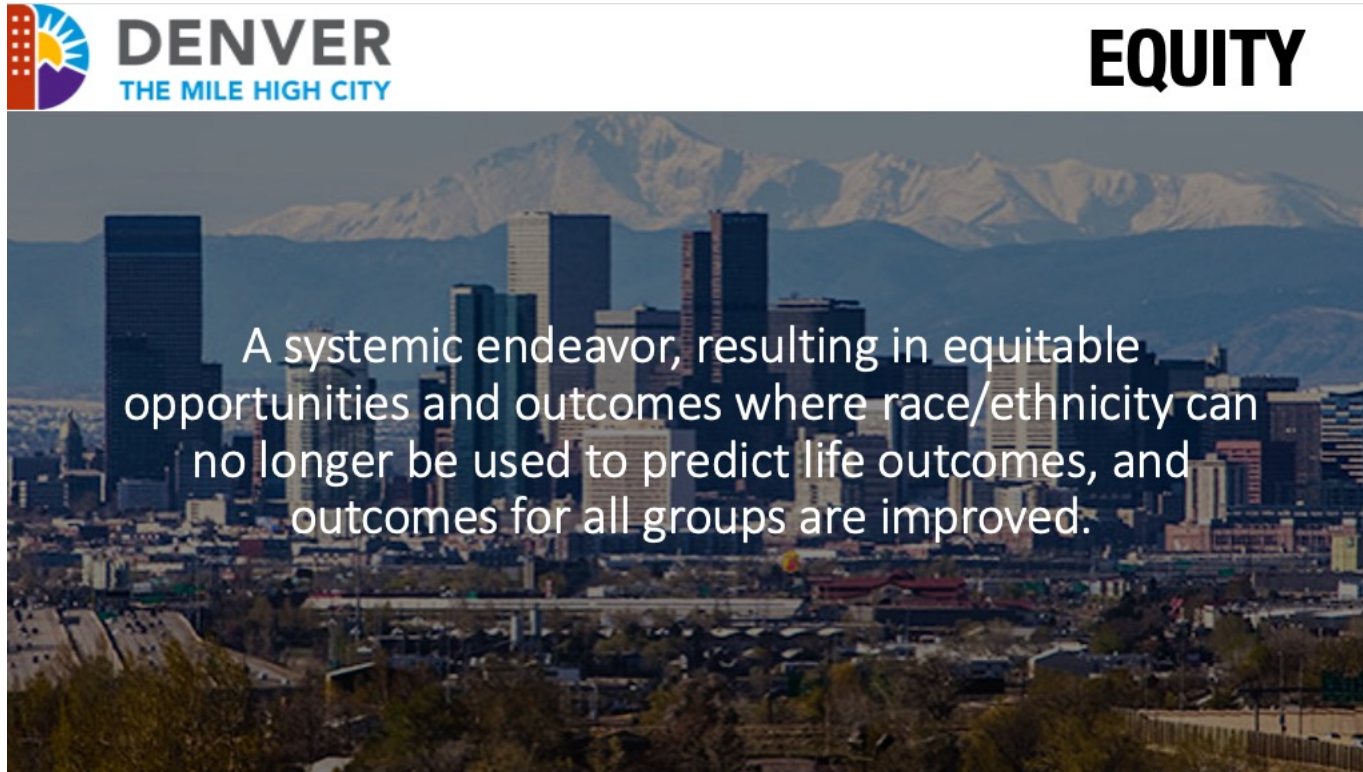
# Snow Removal

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OPPORTUNITY TO INCREASE EQUITY:

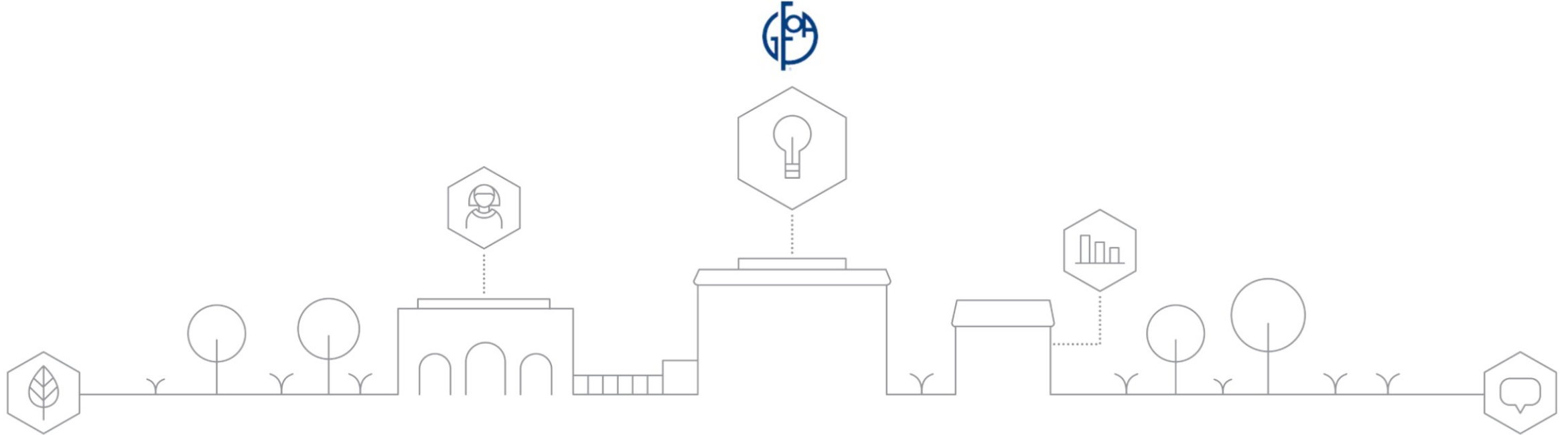
Prioritize walkable pathways to bus stops (economic access), grocery stores, city services (libraries, parks, etc)

**Goal:** Better budget recommendations, truly aligned with Equity objective  
**Path to Action:** 1.) define programs and costs, 2.) program insights for equity  
**Skills and Capacity:** create better budget proposals and fund them



What Works Cities | Bloomberg  
Philanthropies

# CITY BUDGETING FOR EQUITY & RECOVERY



**resource**X  
reprogram your organization



**Budgeting for Equity** - The City would like to develop equity processes to balance the budget with minimal impact to service delivery and utilize an equity centered approach to inform decision making in its allocation and expenditure cuts decisions.



**Budgeting for Equity** - Establish equity-informed fiscal guidelines weighted with healthy Fund Balance retention to guide the fiscal year 2022-2023 budget.



**Budgeting for Equity** - The city would like to develop and implement an organizational-wide budget equity tool to ensure application of an equity lens to budget requests and budget reductions, as it faces a revenue constrained environment posed by COVID-19.



**Budgeting for Equity** - Implement an outcomes-based budgeting framework that is aligned with, and builds upon, the city's long-standing efforts with racial equity, including the Racial Equity and Social Justice Initiative (RESJI)

### Challenge(s)

1. Budget process does not prioritize for equity
2. Equity as an outcome is not well defined

### Capacity, Skill Development

1. Mastery of program-based and priority-based budgeting
2. Mastery of program-data-driven process to define a goal (like equity), create proposed solutions, and actually fund them

### Outcome(s)

1. Redesign budget process to allow for prioritization based on outcomes (including equity)
2. Identify high-priority equity initiatives, and fund them

### Taking Away

1. Priority-based (and therefore "Equity-driven) budget process in place that the City can preserve
2. Repeatable methodology to continue to create and fund solutions to challenges (and priorities) like equity, climate, etc



**Budgeting for Equity** – Prioritize the budget with an equity lens, and incorporate equity into a scoring rubric to evaluate proposals for American Rescue Plan Act (ARPA) funding.

# Pueblo's Libraries Are Thriving Thanks to Equity-Focused, People-Powered Budgeting



EMILY NONKO DECEMBER 2, 2021





THE AVENUE

## Cities are taking it slow with American Rescue Plan funds

Alan Berube and Eli Byerly-Duke · Tuesday, September 7, 2021

THE AVENUE

# of Local Governments

152

# of Projects

2334

Total \$ Tracked

\$18.4bn

% of Funding Budgeted

48.6%

National Sample Average ⓘ

GOVERNMENT  
OPERATIONS  
37.9%

INFRASTRUCTURE  
12.1%

HOUSING  
12.7%

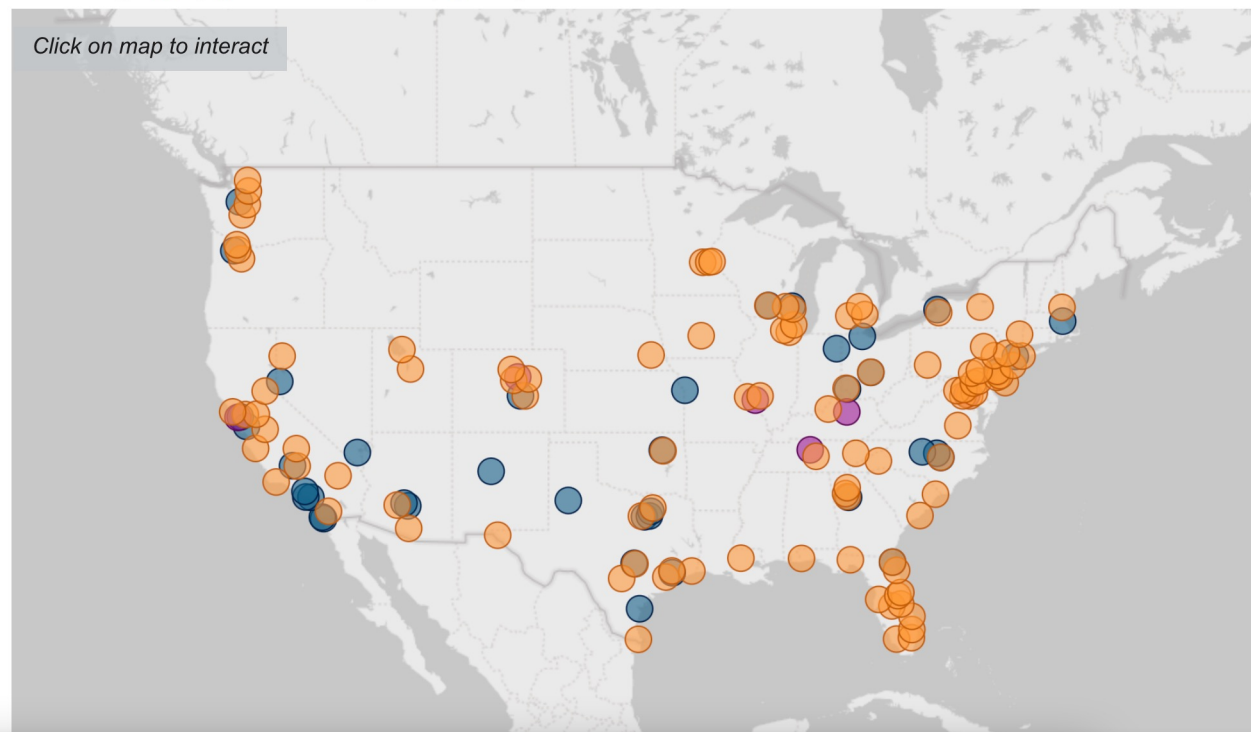
ECONOMIC &  
WORKFORCE DEV  
10.5%

COMMUNITY AID  
12.3%

PUBLIC SAFETY  
2.3%

PUBLIC HEALTH  
12.2%

Local Gov Type ● City ● Consolidated City-County ● County



# Breaking down the opportunity

**American Rescue Plan Act:** chance of a life-time to legitimately fund the pursuit of truly bold goals  
(...but only if we use the funds to change lives)

## Obvious friction:

- There are a lot of tensions over the use of these resources
- We're worried about spending, only to face a claw-back (eligibility)
- Funds are one-time, not ongoing
- Some of us are replenishing reserves from last year's use
- ...etc...



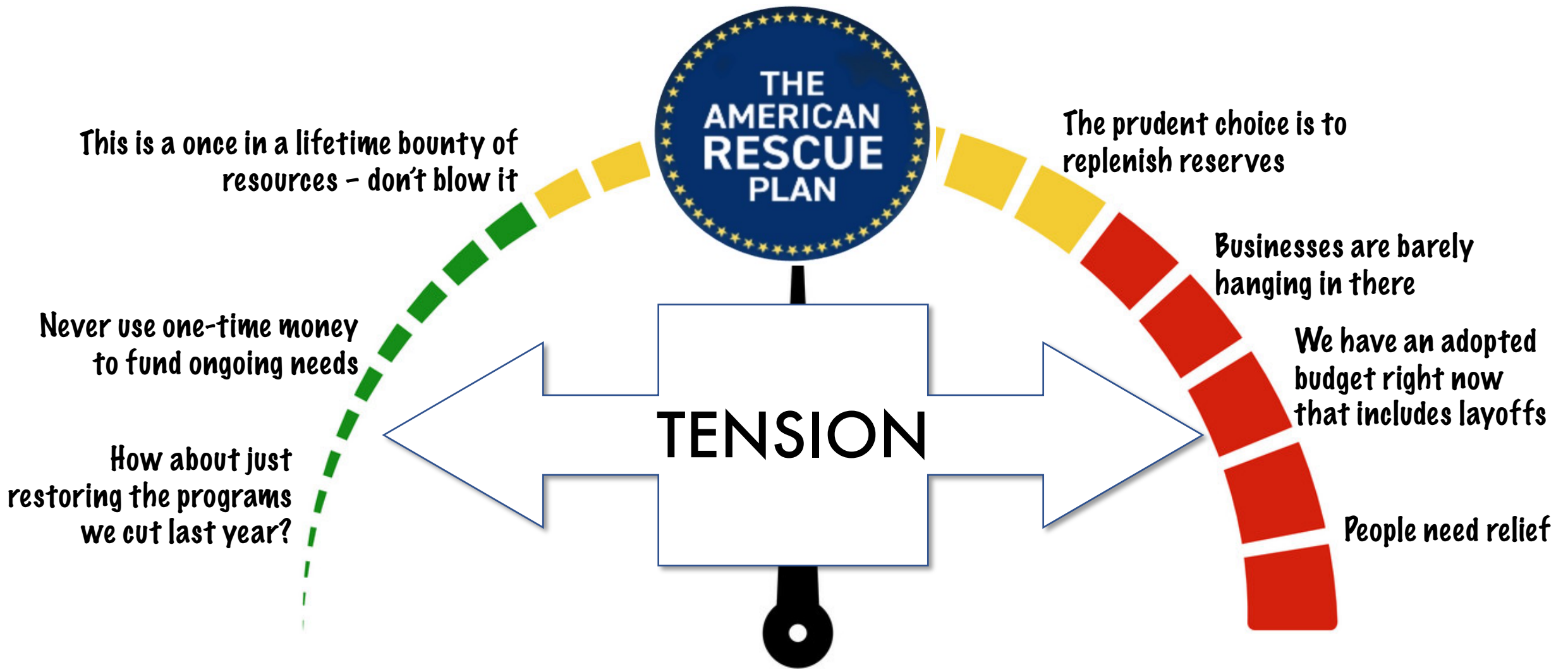
## **Two things:**

- 1.) we need to somehow get the absolute best proposals to emerge
- 2.) with the best proposals, we need an evaluation & prioritization framework

# Part I:

## Proposal Generation

Proposal Intention  
Ideation First  
Min Specs on Proposals



The American Rescue Plan  
**Prioritizing One Time  
Funds for Long Term  
Sustainability**





The American Rescue Plan  
**Prioritizing One Time  
Funds for Long Term  
Sustainability**



**Long Term:**

*(over the  
course of  
next 1-3  
years)*

**Tier 5: Big Swings**

**Fuel Resources Towards Results, Bold Investments, Spend to Save More**

**Tier 4: Leverage Partners**

**Pursue Local Solutions at Scale, Optimize Resources Regionally**

**Tier 3: Prioritized Budget Amendments**

**Analyze Program (and Project) Requests Aimed at Restoration; Prioritize**

**Tier 2: Emergency Budget Stabilization**

**Debt Service, Replenish Reserves, Contracts and Liabilities**

**Tier 1: People in Need (Immediate Relief)**

**Programs and Projects to Support People in Crisis and Immediate Need**

**Short Term:**

*(within next  
6 months, to  
1-year)*

ARPA Scoring Matrix

Pueblo ARPA Community  
Pillar Priorities

Project Idea Admission Form

Volunteer Form

[Home](#) > [Your Government](#) > [Administration](#) > [ARPA](#) > Pueblo ARPA Community Pillar Priorities

## Pueblo ARPA Community Pillar Priorities

The following priorities were developed by community members participating in the Pueblo ARPA task forces. These priorities are aimed at helping Pueblo mitigate and recover from the impacts of the COVID-19 pandemic. If you are interested in volunteering on task force please complete [this form](#).

Cross-pillar priorities include better access to resources, job creation and retention, prioritizing mental health, and find solutions for quality childcare, that also enhance educational opportunities for our youth.

Individuals and Households	Youth	Small Business	Non-Profits	Tourism and Hospitality	Community Resilience
Childcare and Work Force Development	Quality childcare for 0-18 years	New and existing job expansion	Strengthening nonprofits - innovation and collaboration	Position Pueblo as a safe and healthy place to visit.	Providing opportunities for job access and job success
Equity approach in accessing resources and services. Ensure that funded projects are not discriminating against any groups.	Education engagement	Job creation	Fundraising to meet critical expenses and rebuild.	Improve access to wayfinding resources.	Prioritizing mental health overall and substance abuse
	Wellness programs and activities	Small business			Catching up children and



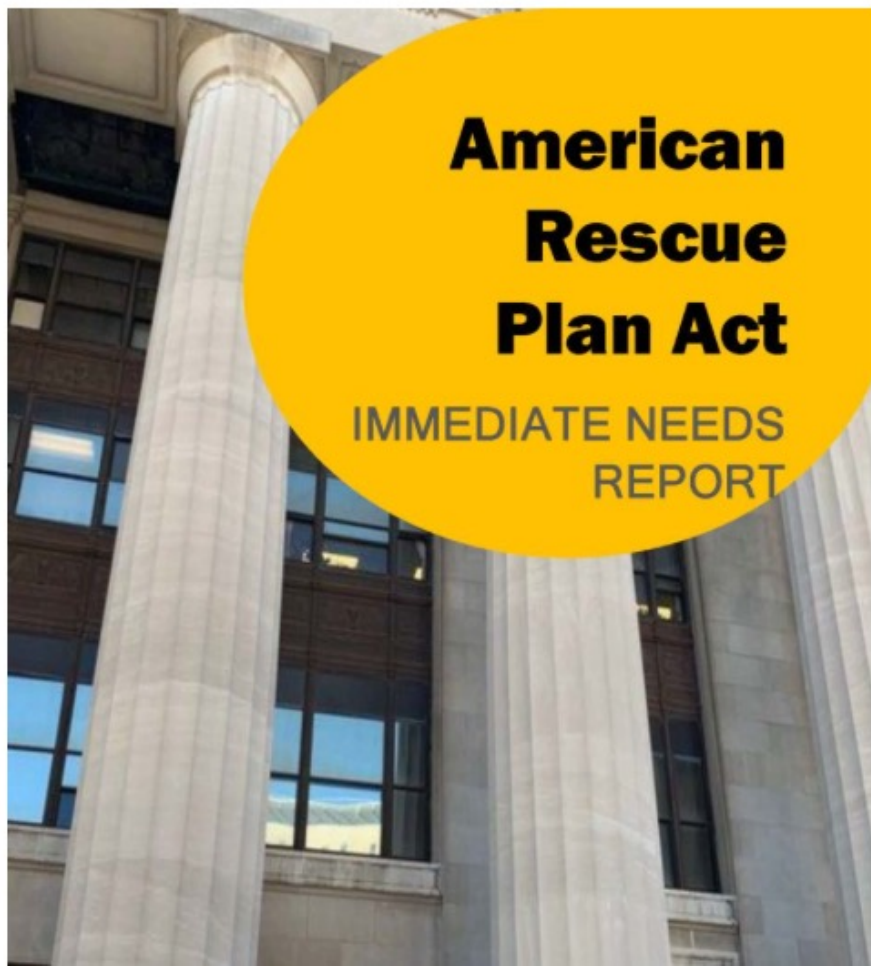
**Kathleen VonAchen** • 1st  
Chief Financial Officer  
14m •



**Unified Government of Wyandotte County and Ka...**  
1,087 followers  
15h •

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In the next step of the American Rescue Plan Act planning, the Unified Government Board of Commissioners will hear about the immediate needs that are requesting funding as part of our response to #COVID. You can check out the draft report (see link) and weigh in on the conversation at DotteTalk. #ARPA #americanrescueplanact #government #planning  
<https://lnkd.in/ea8qSgkN>



## American Rescue Plan Act

IMMEDIATE NEEDS  
REPORT

**resource**  
reprogram your organization



The American Rescue Plan

## Prioritizing One Time Funds for Long Term Sustainability



### Tier 5: Big Swings

Fuel Resources Towards Results, Bold Investments, Spend to Save More

### Tier 4: Leverage Partners

Pursue Local Solutions at Scale, Optimize Resources Regionally

### Tier 3: Prioritized Budget Amendments

Analyze Program (and Project) Requests Aimed at Restoration; Prioritize

### Tier 2: Emergency Budget Stabilization

Debt Service, Replenish Reserves, Contracts and Liabilities

### Tier 1: People in Need (Immediate Relief)

Programs and Projects to Support People in Crisis and Immediate Need

# Tier 1: People in Need (Immediate Relief)

## Programs and Projects to Support People in Crisis and Immediate Need

STLOUIS-MO GOV | Mayor Tishaura O. Jones

Services Government News

Search



COVID-19 Information:

[View the latest information about COVID-19 from the City of St. Louis Department of Health](#)

Government > Departments and Agencies > Mayor > News

## Mayor Tishaura O. Jones Announces Stimulus Advisory Board

The Stimulus Advisory Board will advise and assist Mayor Jones by conducting research, building processes, and providing recommendations.

April 23, 2021 | 2 min reading time

On Tuesday, Tishaura O. Jones became the first Black woman to be sworn in as mayor of St. Louis. Today, Mayor Jones is announcing her Stimulus Advisory Board, which will advise and assist Mayor Jones by conducting research, building processes, and providing recommendations designed to ensure that American Rescue Plan funds are invested equitably, in line with the community's priorities, and for maximum transformational impact. The Board, which will meet at 3:00pm on Saturday, May 1st, is charged with considering:

- **Management & Oversight**, by: i) reviewing treasury guidance; ii) researching best



Contact Information:

[Nick Dunne](#)

Public Information Officer

Office Phone: (314) 622-4072

Department:

Office of the Mayor

**The Goal:** arrive at your most impactful recommendations, benefitting your most vulnerable populations, and do so as quickly as possible.

### The Challenges:

- Where to start?
- Avoid duplication, and redundancy with other aspects of the ARPA
- Don't try to tackle everything at once

### Approach:

1. Mine your Program Data
  - Create Program Data if you don't have it
2. Conduct "Insight Workshop"
  - Consider public involvement
3. Consider Budget Amendment (or other means to establish approval)

### Timeline considerations:

1. Rapid deployment: within 30-days
2. Practical timeline: 30-days+

# Tier 2: Emergency Budget Stabilization

## Debt Service, Replenish Reserves, Contracts and Liabilities

[MEMBERSHIP & EDUCATION](#)[BEST PRACTICES & RESOURCES](#)[ADVOCACY & AWARDS](#)[I WANT TO](#)[SEARCH](#)[MEMBER COMMUNITIES](#) [EVENTS CALENDAR](#) [MATERIALS LIBRARY](#) [LOG IN](#) | [SIGN UP](#)[Home](#) / [Materials Library](#) / **Cash is King: Short-Term Strategies to Slow the Flow of Money Out the Door and Keep the Budget Balanced**

FISCAL FIRST AID

## Cash is King: Short-Term Strategies to Slow the Flow of Money Out the Door and Keep the Budget Balanced

Local governments need to make sure they have enough cash on hand for essential services. Thus, one of the first things local governments should do is slow the net flow of cash out the door and find ways to rebalance the budget. This could be done by reducing expenditures, delaying expenditures, or even finding new resources. There are many financial retrenchment techniques a government could use to get this done.

This paper presents a number of tried-and-true retrenchment techniques that can improve cash flow during difficult times and provide time and resources for governments to develop strategies to deal with the financial crisis.



**The Goal:** build back reserves, temper/cease one-time transfers to support ongoing needs, identify and address programs still dependent on transfers

### The Challenges:

- What programs did we fund with reserves last year?
- What programs are still dependent on transfers?
- Is it too much to reconcile in one year?

### Approach:

1. Calculate amount needed to replenish reserves
2. Identify Programs dependent on one-time sources, and/or Prioritize Programs to back into this list
3. Consider ARPA for reserve restoration, and one-time bridge support of ongoing program needs (only where it's a priority)

### Timeline considerations:

1. Rapid deployment: within 30-days
2. Practical timeline: 30-days+

# Tier 3: Prioritized Budget Amendments

Analyze Program (and Project) Requests Aimed at Restoration; Prioritize

## Council members support restoring library funding in City's proposed budget

by DAVE SCHWAB

Published - 05/13/21 - 07:15 AM | 1289 views | 0  | 5  |  | 

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**The Goal:** fund program restorations only where it makes sense, and qualifies

### The Challenges:

- a potential “default” for many orgs is to go back to programs that were reduced in 2020, and apply resources to restore – the question is: “should you?”
- some orgs have adopted budgets with programmatic cuts on the table right now – how should we consider possible uses of funds for those programs?

### Approach:

1. Identify what programs we cut – do we know?
2. Calculate how much is needed to restore these programs?
  - Create 2019-2020 Program Inventory
  - Program Costing for 2019, and Program Costing for 2020 (before and after)
  - Program Scoring to prioritize
3. Conduct budget development process to consider any program restoration

### Timeline considerations:

1. Rapid deployment: within 30-days
2. Practical timeline: 30-days+

# Tier 4: Leverage Partners

## Pursue Local Solutions at Scale, Optimize Resources Regionally

### Government as a Platform

A Next-Generation Take on Coordination and Cooperation

BY SHAYNE C. KAVANAGH AND CHRIS FABIAN

Local governments are commonly fragmented, broken into many, often overlapping jurisdictions. Because local governments spend a great deal of money in aggregate, it is reasonable to ask if the public interest might be better served by enhanced coordination of government at the local level.

In this article, we examine this idea through an approach born of the information age era: government as a platform. It's an approach that can advance innovation while offering financial and operational advantages for the typical, day-to-day services that local governments operate.

WISCONSIN

### Washington County asks neighbors to consolidate services or merge

Don Behm | Milwaukee Journal Sentinel

Published 4:57 p.m. CT Jul. 23, 2017 | Updated 7:09 p.m. CT Jul. 23, 2017

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### Waukesha, Washington County Park System: 'Parks Without Borders' weekends to offer free reciprocal park admissions

(Waukesha, WI) – Waukesha County Executive Paul Farrow and Washington County Executive Joshua Schoemann invite county park annual sticker holders to explore parks in another county over the upcoming 'Parks Without Borders' weekends. Participants will receive admission to various parks on Mother's Day and Father's Day weekends.

"These reciprocal days are a great way for annual park entrance sticker holders in both counties a chance to experience even more Wisconsin parks," said Waukesha County Executive Paul Farrow.

Annual parks sticker holders from both counties will have reciprocal park admissions on Mother's Day Weekend, May 8 and 9, and Father's Day Weekend, June 19 and 20. The 2021 annual window sticker will need to be placed clearly on the vehicle as instructed to obtain free admission.

Let's get  
**#WashOzVaxed**

Beating COVID-19 one shot at a time!  
Visit [www.vaccinefinder.com](http://www.vaccinefinder.com) to book you and your loved ones an appointment today.

**Washington & Ozaukee COVID-19 Social Media Toolkit**

In order for our communities to reach herd immunity, we need increased vaccine uptake across Washington & Ozaukee Counties.

The Washington Ozaukee Public Health Department is launching the **#WashOzVaxed** Campaign to galvanize our community members around vaccination & we need YOUR help! Personal testimonials by trusted community leaders can be the push that we need to reach herd immunity.

**How you can help:**

1. Publish a video or photo of yourself on social media.
2. Explain why it's important to you to get the COVID-19 vaccine.
3. Add **#WashOzVaxed** & tag the health department to help spread the word!

**#WashOzVaxed**

**The Goal:** seize the opportunity to discover and execute on partnership opportunities with regional organizations in pursuit of common objectives (heavily resourced)

### The Challenges:

- While the concept of leveraging partners (and their resources) makes so much sense, it's not entirely easy to discover specific partnership opportunities and execute
- Partnerships were hard in the worst of times (COVID shortfalls) even when dire circumstances encouraged this genre of solutions – there are good reasons why partnerships are hard even when we seek them

### Approach:

1. Where are your best opportunities for partnerships?
2. Once you identify a partnership opportunity, what is the execution plan?
3. Even with a great execution plan, how will your plan get funded in the budget?

### Timeline considerations:

1. Rapid deployment: within 30-days
2. Practical timeline: 30-days+

# Tier 5: Big Swings

Fuel Resources Towards Results, Bold Investments, Spend to Save More

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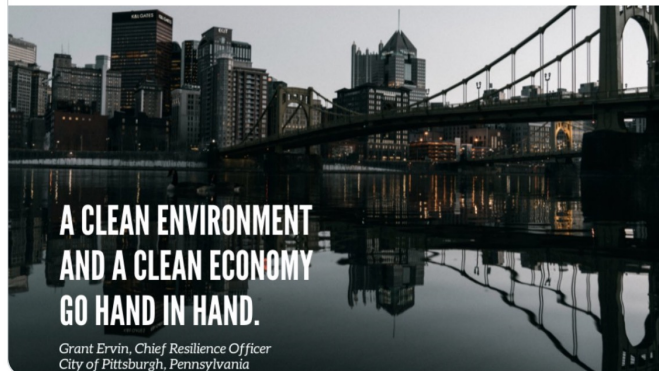
bill peduto  
@billpeduto

Beginning with our commitment to build a more resilient city & through strategic partnerships over the years, Pittsburgh was able to identify \$41M in spending that has been repurposed to meet our sustainability goals. A new model of Priority Based Budgeting for cities.

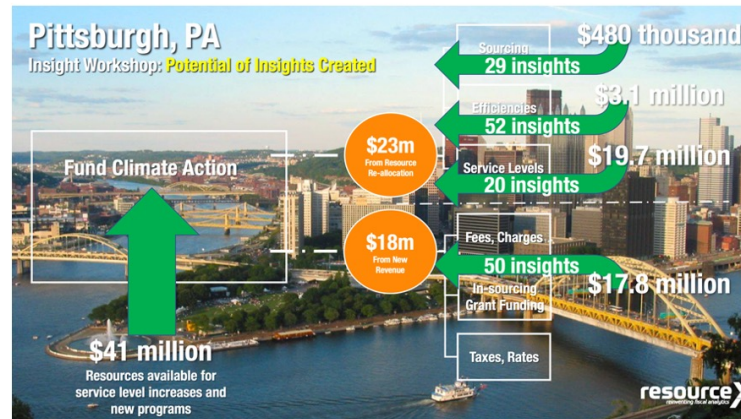
Resource Exploration @\_ResourceX · Jun 17

"The budget is not just a collection of numbers but an expression of a community's values + priorities"

Budgeting for climate: How the City of Pittsburgh strategically allocates resources for a sustainable future. Via @TheAtlas4Cities the-atlas.com/projects/budge... #climate #resilience



## \$41 Million



**Takeaway:** the Program Insight Workshops developed \$41 million in resource repurposing opportunities, as well as entrepreneurial revenue generating opportunities to fund the City's climate and equity objectives

**The Goal:** pursue the achievement of your community's most high-priority objectives with potentially once-in-a-lifetime resources

### The Challenges:

- One of the greatest risks we face is to be strong on vision, but weak on follow-through (especially resource allocation)
- If we go "all in" with one-time money, we may miss the opportunity to create long-term sustainability

### Approach:

1. Define your goals well
2. Solicit bold proposals (from both within your organization as well as externally)
3. Design into your budget development process

### Timeline considerations:

1. Rapid deployment: within 60-days
2. Practical timeline: 60-days+

MAIN MENU  
Site Navigation

ARPA Prioritize

2022 - Proposals

ARPA

MODEL EDITOR  
Edit Program Inventory

resourceX

ARPA Proposal Inventory

Edit Inventory

ADD ARPA Proposal

DOWNLOAD

Upload...

No file selected

Service Type

Department

Division

All Available

All Available

All Available

Show

entries

Search:

Options	ServiceType	Department	Division	ARPANum	ARPA Proposal	Description
<div>Update</div> <div>Delete</div>	Community	ARPA	Workshop2021-08-09 20:13:27 EDT	1033	Accessible and Affordable Dental and Vision Care for All Alexandrians	Many residents within Alexandria have disproportionate access to quality healthcare services (vision and oral). Residents need both immediate support for dental and vision services and a longer-term solution for affordable, accessible, culturally appropriate care.
<div>Update</div> <div>Delete</div>	Community	Internal	Workshop	1051	AHDC - Arlandria Community-Serving City Flex Space	Funds would help plan, build out and create a reserve to expand provision of City services in the Arlandria neighborhood, by establishing and operating a satellite flex space within the AHDC project. Onsite services might include Housing/Landlord Tenant, DCHS, and AHD.
<div>Update</div> <div>Delete</div>	Community	Internal	Workshop	1062	AHDC Arlandria Project - Infrastructure	Phase I of the AHDC Arlandria Project will address infrastructure needs impacting the proposed development as well as multiple other properties in the immediate area. It will also build an underground parking structure that will serve multiple buildings and users , including residents of nearly 500 residential units as well as community-serving commercial space, potentially including some City agencies.
<div>Update</div> <div>Delete</div>	Community	Internal	Workshop	1001	Alexandria 275th Anniversary Celebration	Partnership among Visit Alexandria, Office of Historic Alexandria and Department of Recreation, Parks & Cultural Affairs to program and promote the City's 275th Birthday Celebration in Summer 2024. Produce a destination level summer-long celebration showcasing the waterfront with music festival, birthday celebration, tall ship visit and Moss Kendrix exhibition that rivals other events in other Top Five Small Cities like Charleston, Savannah, Santa Fe.

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ARPA

ARPA Prioritize

2022 - Proposals

ARPA

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Add a NEW ARPA Proposal

Enter Basic ARPA Proposal Info:

ARPA#

ARPA Proposal

ARPA#

Permanent Housing Solution

ARPA Proposal Description

Purchase hotel on 14th and convert to housing-first

Add ARPA Proposal

Close

<div>Update</div> <div>Delete</div>	Community	Internal	Workshop	1051	AHDC - Arlandria Community-Serving City Flex Space	culturally appropriate care.  Funds would help plan, build out and create a reserve to expand provision of City services in the Arlandria neighborhood, by establishing and operating a satellite flex space within the AHDC project. Onsite services might include Housing/Landlord Tenant, DCHS, and AHD.
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<div>Update</div> <div>Delete</div>	Community	Internal	Workshop	1001	Alexandria 275th Anniversary Celebration	Partnership among Visit Alexandria, Office of Historic Alexandria and Department of Recreation, Parks & Cultural Affairs to program and promote the City's 275th Birthday Celebration in Summer 2024. Produce a destination level summer-long celebration showcasing the waterfront with music festival, birthday celebration, tall ship visit and Moss Kendrix exhibition that rivals other events in other Top Five Small Cities like Charleston, Savannah, Santa Fe.
						Historic Alexandria will create two new visitor tourism experiences focused on

# Edit ARPA Proposal Info

Accessible and Affordable Dental and Vision Care for All Alexandrians

- ARPA Proposal Info
- ARPA Proposal Insights
- ARPA Proposal Questions

What is the future for this program

- ☐ Tier 1: Vulnerable Populations
- ☐ Tier 2: Budget Stabilization
- ☒ Tier 3: Budget Amendments
- ☐ Tier 4: Leverage Partnerships
- ☐ Tier 5: Big Swings

Please describe the budget impact.

On Going Expense

418,928

One Time Expense

0

On Going Revenue

0

One Time Revenue

0

Briefly describe budget impacts.

NA

Complexity

- ☒ High
- ☐ Low
- ☐ None Selected

Timeline

- ☒ Now
- ☐ 1 Year
- ☐ 2+ Years
- ☐ None Selected

Treasury Guidance Category

- ☐ Investing in Broadband Infrastructure
- ☐ Rebuilding Public Sector Capacity to Support Econo
- ☒ Replaceing Lost Public Sector Revenue
- ☐ Supporting Public Health Response
- ☐ Supporting Services Hardest Hit Communities and Fa

Save Changes

ig

ARPA Takoma Park, MD

2022 - Proposals

All Available

resou

Edit ARPA Proposal Info

Basic Income Pilot

ARPA Proposal Info

ARPA Proposal Insights

ARPA Proposal Questions

**Alignment with priorities:**

☐ Council Priority 1: Mitigate the Impact of COVID-19 on the Community and City Operations

☐ Council Priority 2: Livable Community for All

☐ Council Priority 3: Fiscally Sustainable Government

☐ Council Priority 4: Environmentally Sustainable Community

☐ Council Priority 5: Engaged, Responsible, Service-Oriented Government

☒ Council Priority 6: Community Development for an Improved & Equitable Quality of Life

**Please describe the budget impact.**

**2022 Expense**

0

**2023 Expense**

1,200,000

**2024 Expense**

0

**2025 & 2026 Expense**

0

**Will this project incur on going expenses past 2025? If yes, what is your estimate?**

**Will this project generate any revenue? If yes what is your estimate for revenue generated, on-going or one time?**

Onetime Expense: \$1,200,000

**Eligibility Determination**

☐ 1 - Not Eligible

☐ 2 - Unlikely Eligible

☐ 3 - Maybe Eligible

☐ 4 - Likely Eligible

☒ 5 - Definitely Eligible

☐ None Selected

**Economically Disadvantaged Reporting Requirement**

☐ No

☒ Yes

☐ None Selected

**Treasury Guidance Category**

☐ 1. Public Health

☒ 2. Negative Economic Impacts

☐ 3. Services to Disprop Impacted Communities

☐ 4. Premium Pay

☐ 5. Infrastructure

☐ 6. Revenue Replacement

☐ 7. Administrative

☐ None Selected

# Part II:

## Proposal Evaluation and Prioritization

Evaluation Criteria  
Proposal Scoring  
Prioritization  
Reporting

# Proposal Scoring in Alexandria, VA

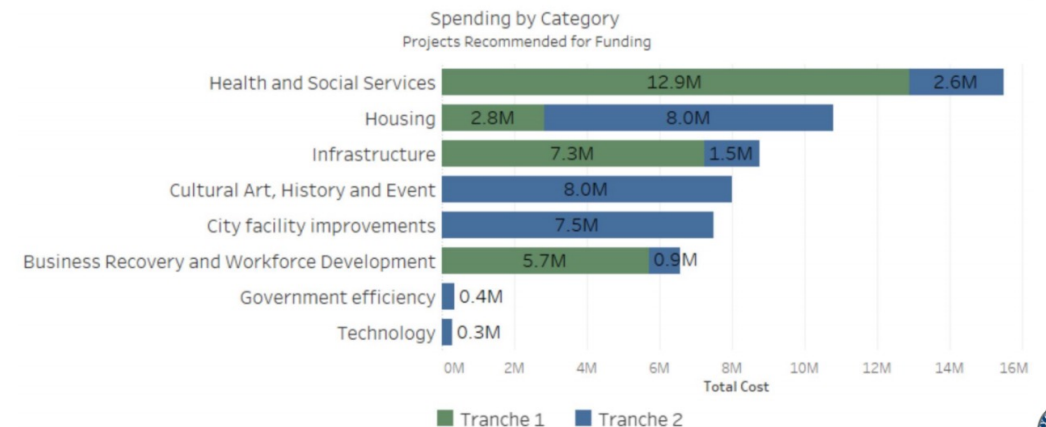
- Identify permitted uses
- Start with a list of existing and eligible programs and projects on city wish list
- Add programs and projects that will address issues that have been exacerbated due to COVID
- Solicit program and project ideas and needs from 3rd party partner organizations both public and private
- Organize into service areas and solicit resident feedback through online and public outreach
- Incorporate all feedback into a master program and project idea list
- Score all programs and projects (scoring may include metrics such as equity, feasibility, cost, eligibility, climate impact, community feedback, complexity)
- Based on scoring review, prioritize proposed programs and projects into four tiers
- Tier 1 & 2 (Tranche 1 funded) - "Projects & programs that have the most immediate impact, are shovel ready and highly important"
- Tier 3 & 4 (Tranche 2 funded) - "Projects & programs that are highly important but not as urgent or shovel ready"
- Beyond Tier 4 - "Projects that may not be ARPA eligible (need more Treasury guidance), may not be feasible within the timeframe, and/or should be considered through other funding sources"

## Proposals Process










- Started with a list of potential programs and projects that have previously vetted through a community process
- Added to the list programs and projects that will address issues exacerbated by COVID-19
- Further developed and refined the list through community engagement
- As Treasury guidance was released, ensured proposals meet eligibility
- Human Services Recovery Team, CIP Steering Committee, and Economic Recovery Team scored proposals based on:
  - 1) Feasibility, 2) Cost, 3) Community feedback, 4) Equity, 5) Any potential red flags
- Based on scoring review, prioritize proposed programs and projects into four tiers

## Prioritized Proposals



# DRAFT Takoma Park ARPA Scoring Matrix

	 Alignment with Council Priorities	 Resident Impact*	 Cost	 Equity Impact**	 Internal Impact	 Complexity and Measurement	 Alternatives
0	Does not align	Impacts less than 25% of our population	\$2M+	No urgency or impact benefiting vulnerable populations	Project has negative impacts on the City's ability to deliver services to residents	Project lacks data and evidence to support outcomes, and may be complex	No Evidence of Matching Funding Sources
2	Aligns with 1 or more Council Priorities	Impacts between 25% and 75% of our population, and to a high degree	\$500,000 to \$2M	Some urgency and impact benefiting vulnerable populations	Project doesn't impact normal service delivery positively or negatively	Project is evidence-based, while some complexity is anticipated	Some Evidence of Matching Funding Sources
4	Aligns with 1 or more Council Priorities, and Prior Planning Efforts	Impacts more than 75% of our population, and to a high degree	\$0 to \$500,000	High urgency and impact benefiting vulnerable populations	Project has a transformational impact on City operations, including positive secondary effects	Project is evidence-based by data, and minimal in complexity	Clear Evidence of Matching Funding Sources










\*Climate change preparedness and sustainability should especially be kept in mind in assessing this impact

\*\*May be useful to refer to the city's data explorer: <https://r.takomaparkmd.gov/hcd/takomaparkexplorer.html>. Vulnerable groups in the City include renters, women, Black residents, and Hispanic residents. Keep in mind the city's Racial Equity Resolution



# ARPA Scoring Matrix

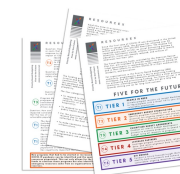
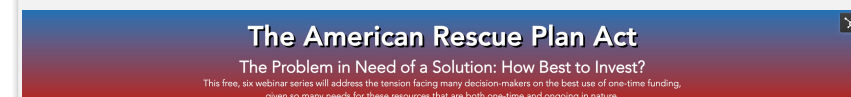
Pillar Name: \_\_\_\_\_  
 Project Name: \_\_\_\_\_  
 Evaluator Print Name: \_\_\_\_\_  
 Evaluator Signature: \_\_\_\_\_

	 Eligibility	 Complexity	 Cost	 Community Benefitting	 Equity	 Evidence of Sustainability	 Census Track Eligibility	 Due Diligence Companion Funds	 Infrastructure (Internal Task Force ONLY)
0	Does not meet Treasury guidelines	Highly Complex: Requires 12+ months to implement	\$2M+	Less than 25% of Community Benefitting	No impact on Pillar equity goals	No funding identified for multi-year program sustainability	Does not Meet Census Track Eligibility	No Evidence of Matching Funding Sources	Does not align with Federal draft legislation
2	Likely meets Treasury guidelines	Medium Complex: Requires 3-12 months to implement	\$500,000 to \$2M	26% to 50% of Community Benefitting	Some impact on Pillar equity goals	Possible funding identified for multi-year program sustainability	Likely Meets Census Track Eligibility	Some Evidence of Matching Funding Sources	May align with Federal draft legislation
4	Clearly meets Treasury guidelines	Light Complex: Can be implemented in 3 months or less	\$0 to \$500,000	Majority of Community (51%+) Benefitting	High impact on Pillar equity goals	Funding has been identified for multi-year program sustainability	Clearly Meets Census Track Eligibility	Clear Evidence of Matching Funding Sources	Likely aligns with Federal draft legislation

- \*Programs with the highest “score” to be considered as most impactful and of the highest priority
- \*Sustainability – Defined as “ability to fund program beyond one-time use of ARPA funds”
- \*Matching Funds – Defined as “other companion funding sources” (ie: Federal, State, Private, Non-profit)

## ARPA in Pueblo, CO

1. Pueblo is actively considering how best to deploy their ARPA funds. The city has been conducting resident engagement workshops to identify ideas generated by the public.
2. The city has been engaging with our “Five-Tiered Plan” webinars and reached out to us for support. Through CBER, we have been working through developing a custom scoreboard to evaluate all proposed ideas generated both internally and through resident engagement, and a methodology to prioritize these programs.



### Five for the Future Recommendations

Referencing Treasury Guidance  
 Click [here](#) to download

For organizations in the Priority Based Budgeting (PBB) community, programmatic data is key to executing funding strategies, and the PBB framework establishes a clear process for evaluating and prioritizing funding. For those not yet in the community, creating programmatic data will go a long way towards setting you up for long-term success.



### View the Entire Webinar Series

Five for the Future ARPA Strategy  
 Click [here](#) to access all six webinar recordings

The ResourceX “Five for the Future” plan is designed to successfully navigate the tensions facing decision-makers. Should ARP funds be prioritized to address urgent, short-term needs, or to build long-term prosperity? Where are the win-win investments that eliminate the tension and achieve both? [Read the ResourceX position paper here.](#)



ARPA Scoring Matrix

Pueblo ARPA Community  
Pillar Priorities

Project Idea Admission Form

Volunteer Form

**DIRECTIONS: Please answer each question individually.** Your Idea should be brief (not to exceed three (3) pages). Your ARPA COVID RECOVERY PROJECT IDEA MUST respond to the following ARPA Criteria as follows:

Respond to the public health emergency with respect to the Coronavirus Disease 2019 (COVID-19) or its negative economic impacts, including assistance to households, small businesses, nonprofits, or aid to impacted industries such as tourism, travel, and hospitality.

**1. What problem was caused by the Covid-19 pandemic that you are trying to solve?**

**2. Describe the project you are proposing, include the pillar of focus best aligned with the project idea.**

**3. How does your project solve the problem listed in question one?**

**4. Describe who is going to do the work and how the work will be done (e.g., steps, strategies, milestones)**

MAIN MENU

Site Navigat

ARPA

2022 - Proposals

ARPA

MODEL EDITOR

resourceX

ARPA

Edit

ADD

Service

All A

Show

Opt

Upd

Upd

Upd

Update

Delete

Community

Internal

Workshop

1001

Alexandria 275th Anniversary Celebration

Birthday Celebration in Summer 2024: Produce a destination level summer-long celebration showcasing the waterfront with music festival, birthday celebration, tall ship visit and Moss Kendrix exhibition that rivals other events in other Top Five Small Cities like Charleston, Savannah, Santa Fe.

Edit ARPA Proposal Info

Accessible and Affordable Dental and Vision Care for All Alexandrians

ARPA Proposal Info

ARPA Proposal Insights

ARPA Proposal Questions

What is the future for this program

☐ Tier 1: Vulnerable Populations

☐ Tier 2: Budget Stabilization

☒ Tier 3: Budget Amendments

☐ Tier 4: Leverage Partnerships

☐ Tier 5: Blg Swings

Please describe the budget impact.

On Going Expense

418,928

One Time Expense

0

On Going Revenue

0

One Time Revenue

0

Briefly describe budget impacts.

NA

Complexity

☒ High

☐ Low

☐ None Selected

Timeline

☒ Now

☐ 1 Year

☐ 2+ Years

☐ None Selected

Treasury Guidance Category

☐ Investing in Broadband Infrastructure

☐ Rebuilding Public Sector Capacity to Support Econo

☒ Replaceing Lost Public Sector Revenue

☐ Supporting Public Health Response

☐ Supporting Services Hardest Hit Communities and Fa

Save Changes

# Edit ARPA Proposal Info

Accessible and Affordable Dental and Vision Care for All Alexandrians

- ARPA Proposal Info
- ARPA Proposal Insights
- ARPA Proposal Questions

1. Please further explain WHY you are recommending this ARPA proposal.

2. Please specify WHAT needs to happen to ensure success.

3. Please specify WHO this change will impact.

4. Please specify WHAT resources are required.

5. Please include anything else we may need to know.

ARPA Proposal Scoring ⓘ

Complete ARPA Proposal Scoring from the ARPA Proposal or Result perspective.

Download a Scoring Summary to review the scores. Additionally, you may use the summary as a template to edit the scores and comments. Save the changes and then upload the file to update arpa proposal scoring.

Select User Group for ARPA Proposal Scoring

ARPA

Score Summary

Update Scoring via template.

Upload... No file selected

Scoring by Result

Scoring by ARPA Proposal

Scoring by Result Click on the bars to see the scores by result.

Result Type:

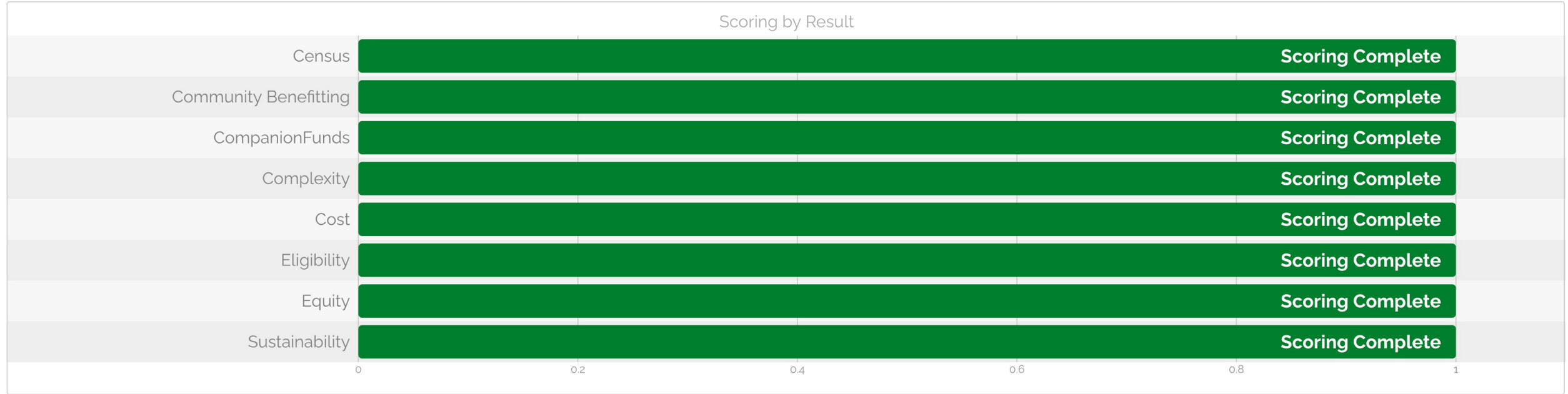
All Available

Department:

All Available

Division:

All Available



## CompanionFunds

Definitions for CompanionFunds	Score
Clear evidence of matching funding sources	4
Some evidence of matching funding sources	2
No evidence of matching funding sources	0

ProgNum	ProgName	ProgDescription	Score	DeptComments
1002	Alexandria African American History Tourism Enhancements	Historic Alexandria will create two new visitor tourism experiences focused on Alexandria's Duke Street Corridor history and Alexandria's Civil Rights history. These new initiatives will have both physical as well as digital products and be promoted through Visit Alexandria. The research and development of these projects will be done in collaboration with a HBCU paid internship. Building capacity in the preservation field while engaging the community and visitors in Black history is a strategic priority for OHA.	4	
1063	Alexandria Community Access and Emergency Support Grant Program	The Alexandria Community Access and Emergency Support Grant Program will provide funding to non-profit partners to provide navigation support to ensure individuals are enrolled in key local, state and federal programs that they are eligible for and provide tangible and emergency financial aid that will include grocery gift cards, transportation assistance, child care, and rental assistance. Trusted non-profit organizations will be selected through a grants process managed by ACT and they will work in collaboration with DCHS to ensure that individuals and families are accessing all ARP, federal and state programs and that ongoing resource needs are met through the provision of tangible aid. Assistance will be provided to families dealing with trauma and mental health challenges and the organizations working to support them by two Child and Family Behavioral Health therapists.	4	
1035	Alexandria Talent Initiative/Talent Hub	Creation of a new program solely focused on working regionally and within Alexandria to solve the talent management attraction challenge at scale, working horizontally across organizations, programs, and sectors to convene, coordinate, share information and resources, and serve as distributor of financial resources that come in through grants, government revenue, and other contributions.	4	
1053	ALIVE & Archives Building Improvement Project	This is a comprehensive building renovation project for 801 S Payne St, a building currently occupied by ALIVE Alexandria and City Archive Center, that includes a building HVAC system upgrade, fire suppression system upgrade, building envelope repair, and interior and site improvements. Upon completion of this project, the building will have more efficient energy performance, improved site, and upgraded exterior and interior environment, provide better space for the provision of greater service to the community during the continued COVID-19 pandemic and upcoming recovery efforts.	4	
1064	Channel and Floodway Maintenance	Maintenance of existing stream channel (le, removing debris); Specific projects include Four Mile Run Control sediment removal /maintenance and Holmes Run Stream and Channel maintenance	4	

Final Scores Review

Select User Group for Final Scores

All Available

Select Result Class for Final Scores

Community

☐ Flag programs that changed quartile after peer review

Download a Summary workbook to review the final ranks and scores. You may edit scores and comments on the "Scores" tab to make changes. Then upload the file to update the online tools.

Download Summary

Upload... No file selected

PDF Report

		Scoring by Program			
#1006) City of Alexandria 275th Anniversary (OHA segment)	Peer -	100.0			
	Dept -	50.0			
#1011) Dry Hydrants	Peer -	100.0			
	Dept -	62.5			
#1046) Out of School Time Program (OSTP) Enhanced Enrichment Programming and Fi...	Peer -	100.0			
	Dept -	50.0			
#777) Fabian's proposal	Peer -	100.0			
	Dept -	100.0			
#1019) Meetings Recovery	Peer -	93.8			
	Dept -	56.3			
#1020) New Business Support Programs	Peer -	93.8			
	Dept -	68.8			
#1023) Operable Window installations	Peer -	93.8			
	Dept -	68.8			
#1034) Alexandria Community Remembrance Project	Peer -	93.8			
	Dept -	56.3			
#1042) Illuminate Alexandria--Holiday Lighting Installations	Peer -	93.8			
	Dept -	56.3			
#1050) Waterfront Improvements (Windmill Hill Park)	Peer -	93.8			
	Dept -	68.8			
#1055) City Building UV Air Filtration System Installation	Peer -	93.8			
	Dept -	68.8			
#1059) Resilient Power System -- Solar + Battery Energy Storage @ 2900 Business...	Peer -	93.8			
	Dept -	56.3			