

Product Feed

The product feed is xml, encoded in UTF-8, in the following format:

```
<?xml version="1.0" encoding="UTF-8"?>
<rss pm-type="gs-1.0">
  <channel>
    <item>
      <g:id>590</g:id>
      <title>Sticker Lampe</title>
      <g:image_link>https://manillo.dk/media/catalog/product/s/t/sticker-
lampe1.jpg</g:image_link>
      <g:price>39.00</g:price>
      <pm:price_currency>EUR</pm:price_currency>
      <pm:price_buy>19.50</pm:price_buy>
      <pm:price_buy_currency>DKK</pm:price_buy_currency>
      <pm:num_stock>5</pm:num_stock>
    </item>
  </channel>
</rss>
```

This format is basically the relevant things from a google shopping feed, with the addition of the pm:price_buy, pm:price_buy_currency, pm:price_currency and pm:num_stock. Also to note is that profitmetrics does not care about relationships between “main products” and “variants”. Each product variant should have its own item, and each item is a real sellable product with an SKU

Products must only appear **once** in the feed, if there are duplicates(field g:id), importing will fail.

Extra fields are simply ignored, thus maintaining backwards compatibility with google shopping feeds.