

# CapTech's Private Equity Portfolio Solutions

## Tackling Digital Transformation in Portfolio Companies

Current conditions are increasingly driving companies to leverage technology to either enhance or holistically change the way they do business. Yet many private equity acquisitions face technical hurdles when ROI is tied to unlocking value through improved technology.

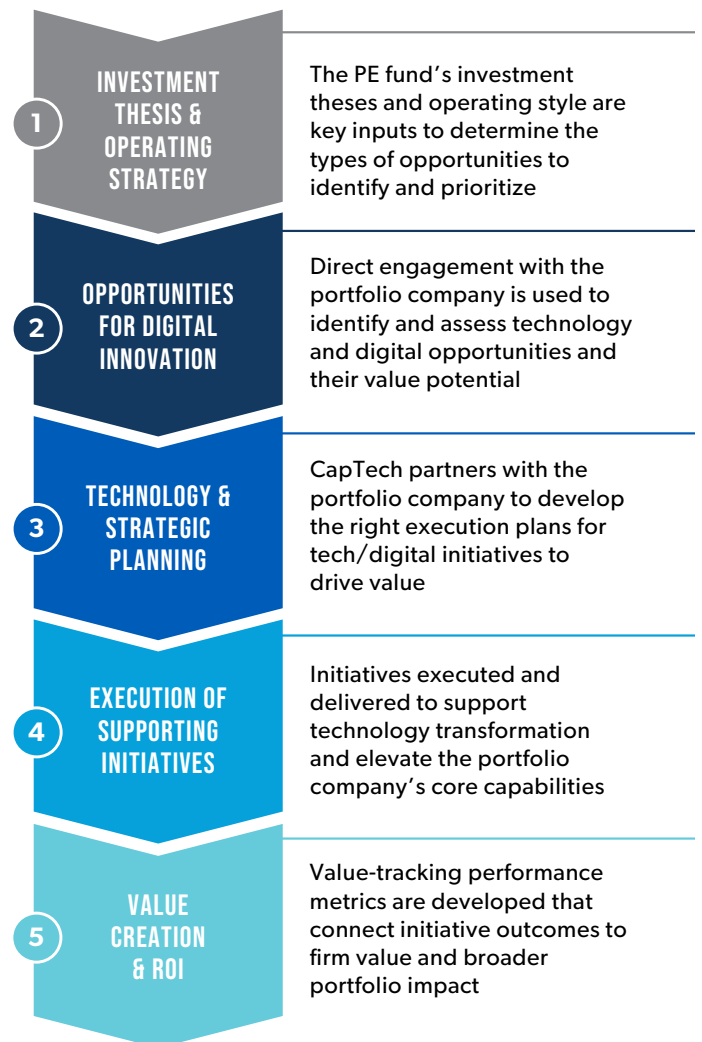
As a result, portfolio companies often struggle with transformation for many reasons, including transformation inexperience, reliance on outdated processes and systems, and difficulty in creating business value with technology or digital investments. In working with multiple portfolio companies, that compounds the benefits to the private equity (PE) firm.

## CapTech's Framework for Portfolio Value Creation

CapTech has developed a flexible, five-step framework for identifying, evaluating, and executing key opportunities for value creation and technology innovation in portfolio companies. The framework can be applied at either the PE-portfolio or individual company level, based on synergies within a portfolio, weighing both business priorities and the PE investment horizon. Our supportive partnership with portfolio companies spans planning and implementation, with heavy emphasis on putting the right metrics in place to track the value generated with improved technology and digital innovation.



### CAPTECH'S FRAMEWORK FOR PORTFOLIO VALUE CREATION



## CapTech as Transformation Partner

CapTech brings more than 20 years of experience leading and supporting business transformations of all kinds, applying our broad technology and digital capabilities, data and analytics expertise, and leadership in customer experience. We design and implement solutions that are suited to each client, driven by business understanding and sustained value creation.

CapTech's 100% onshore consultants build close working relationships with portfolio companies, operating partners, and PE managers. We adapt flexibly to each PE-portfolio company partnership, and we regularly seek opportunities to reduce costs and overhead by supporting multiple companies with scalable engagements across a portfolio.

CapTech's solutions support PE firms and their portfolio companies in the following ways:

- **Cross-portfolio opportunity analysis.** Evaluation of a private equity firm's portfolio companies to prioritize opportunities for key investments, quick wins, and value creation across a portfolio.
- **Technology and strategic planning.** Best-practice assessments of platforms, processes, and skills needed to support business growth with technology and digital modernization, including actionable roadmaps.
- **Support of portfolio company initiatives.** Execution that delivers high-priority capabilities across technology and business to elevate a company's products, performance, and value over the PE investment horizon.

### CAPTECH'S PRIMARY TECHNICAL AND DIGITAL CAPABILITIES FOR PRIVATE EQUITY



#### TECHNOLOGY

- Modern Architecture & Cloud
- Microservices & APIs
- Front-End Development
- DevOps & Continuous Delivery
- Mobile & Devices



#### MANAGEMENT

- Program Management
- Product Analysis & Leadership
- Business Process Engineering
- Organizational Change
- Risk & Compliance



#### DATA & ANALYTICS

- Data & Analytics Strategy
- Data Architecture & Platforms
- Machine Learning & AI
- Data Science & Visualization
- Data Privacy & Governance



#### CUSTOMER EXPERIENCE

- Customer Research & Insights
- Design Thinking Workshops
- Digital Experience Strategy
- Interaction & Visual Design
- Accessibility Guidance



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Call **844.373.4025** or visit us at [captechconsulting.com](https://www.captechconsulting.com) to start a conversation.

**CapTech** others talk,  
we listen.

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