



ENGAGE & INSPIRE YOUR COMMUNITY WITH

# Peer-to-Peer Fundraising

All the tools you need to attract, engage, and retain donors.

Raise more funds with peer-to-peer tools that empower your donor base to fundraise on your behalf. Your supporters can manage all of their fundraising activities and promotions in one place while collecting badges as they achieve fundraising milestones.



Fundraising badges, leaderboards, activity tracker, and fundraising goal thermometer widgets keep participants engaged and motivated.



Qgiv's simple drag-and-drop event builder makes setting up your registration page a breeze.

- + Registration process that doesn't require an account to get started
- + Team and individual fundraising tools
- + Text fundraising to boost engagement
- + Online store to sell items
- + Fundraising thermometers

PEER-TO-PEER PLATFORM IS:

**Customizable, versatile, and gamified**



**SCHEDULE**

a demo tailored to your organization's needs!



[www.qgiv.com](http://www.qgiv.com)



[info@qgiv.com](mailto:info@qgiv.com)



888.855.9595

No long-term contracts  
No hidden fees

Freedom to change plans  
as needed.

Unlimited forms, users, training, and  
award-winning customer support

\$259/MO OR \$687/QTR

Save \$90

- ✓ Processing fee:
  - 4.95% (Qgiv + Merchant)
  - \$0.30 per transaction
- ✓ eCheck fee:
  - 2.95% (Qgiv + Merchant)
  - \$0.95 per transaction
- ✓ AMEX fee:
  - Add 1% per transaction

#### WHAT YOU DON'T PAY

Setup fees | Support fees | Additional merchant fees

## How can Qgiv's peer-to-peer platform help your mission?



1. Fast and flexible registration experience
2. User-friendly event builder
3. Donor-centric experience
4. Social media and email integrations
5. Livestreaming integrations for virtual events

#### QGIV CUSTOMERS SEE:

- + 3.5x more money raised by returning participants than new registrants
- + Participants who earn at least one badge raise \$306.51 on average, compared to \$89.54 for zero badges

2-11x

Participants who send emails raise between  
2 and 11 times more than participants who  
don't send emails

7-18x

Participants who update their pages raise  
between 7 and 18 times more than those  
who don't



PEER-TO-PEER PACKAGE INCLUDES: Peer-to-Peer | Donation Forms | Event Registration

RAISE MORE WITH OTHER QGIV PRODUCTS: Integrations & Reports | Text Fundraising | Auctions

The **Peer-to-Peer package** includes peer-to-peer events, donation forms, event registration, and the following features and benefits:

- + Easy-to-use, drag-and-drop event builder
- + Online and offline registrations and donations
- + Registration options for individuals and teams
- + Embed video, livestreaming, and activity tracking apps
- + Social sharing for event registration forms
- + Email campaign tools
- + Campaign thermometers
- + Past attendee invite tool
- + Promo codes and registration discounts
- + Upload social sharing templates and resources for supporters
- + Integration with Facebook fundraisers
- + Registration process that doesn't require an account to get started
- + Engagement emails to encourage fundraising participation
- + Group and family registration
- + Quick-start event settings based on event type
- + Fundraising leaderboards for individuals and teams
- + Customizable fundraising pages for individuals and teams
- + Virtual storefront
- + Activity tracker
- + Matching gift options
- + Text giving keywords for your organization, individuals, teams, and classifications
- + Fundraiser dashboard for supporters to manage fundraising activity
- + Event reporting
- + Badge reward system
- + Aggregated thermometers
- + Sponsors listings on event pages
- + Event custom fields
- + Recurring donations

## DONATION FORMS

- + Customizable multistep and single-step donation forms
- + One-time and recurring donations
- + Recurring upgrade nudge and modal
- + Image support for donation amounts
- + Campaign thermometers
- + Matching gift options
- + Embeddable donation forms
- + Optimized for all devices
- + Customizable giving plans for donors
- + Giving plan start/end dates and giving frequency
- + GiftAssist to offset processing fees
- + Apple Pay and PayPal
- + Donor accounts
- + Custom fields and conditional logic
- + Donation dedications
- + Customizable donation forms landing pages
- + Personalized confirmations and thank yous
- + Givi mobile app for donors

## EVENT MANAGEMENT

- + Online event registration forms
- + Donation option during registration
- + Custom event pages
- + Ticket packages for individuals or groups
- + Event cloning and reporting
- + Event registration form widget
- + Custom event fields
- + Group ticket packages into sections
- + Google Events integration
- + Interactive map integration
- + "Add to calendar" integration
- + Multi-attendee discounts, promo codes, and early bird discounts

## OTHER FEATURES

- + Interactive dashboard and reporting tools
- + Social sharing tools
- + Automatic, customizable donor receipts
- + Unlimited users and training
- + Unlimited email and live phone support
- + Searchable help desk

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We needed something... that makes it easy, connects people, and that's fun! For those who don't have the resources or capacity to do all the things you want to do, Qgiv really makes you look good.

Boys and Girls Club  
Hawaii

