GIVE ON THE GO WITH

Text Fundraising

Engage your donors with text fundraising and messaging.

Reduce donation roadblocks by offering convenient mobile options for donors to give anywhere, anytime.

Reach donors and increase donations with pledges, reminder messages, and outbound messaging tools.

Create an engaging experience during events with live screencasts.

+ Outbound text messaging
+ Custom text keywords
+ Reminder messages for pledge completion
+ Build and manage donor outreach lists
+ Screencast to share progress in real time

TEXT FUNDRAISING IS:
Engaging, Quick, and Convenient

SCHEDULE
a demo tailored to your organization's needs!

www.qgiv.com info@qgiv.com 888.855.9595
No long-term contracts
No hidden fees
Freedom to change plans as needed.

Unlimited forms, users, training, and award-winning customer support

$159/MO OR $387/QTR

✓ Text overage fee: • 2,000 outbound messages per month | Overage is 2.5 cents per message
✓ Processing fee: • 3.95% (Qgiv + Merchant) • $0.30 per transaction
✓ eCheck fee: • 1.95% (Qgiv + Merchant) • $0.95 per transaction
✓ AMEX fee: • 1% per transaction

WHAT YOU DON’T PAY
Setup fees | Support fees | Additional merchant fees

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How can Qgiv text fundraising help your mission?

1. Quick and easy setup
2. Improved donor engagement
3. Personalized text communications
4. Interactive donor experience
5. Powerful reporting tools

WHY TRY TEXT FUNDRAISING?
+ 98% of text messages are read within the first five minutes
+ 39% of smartphone users use their phones to pay at least one bill

Over the last year text fundraising has grown 205%
The average text gift is about $107
The amount of Americans that own a smart phone is 91%
Text Fundraising includes text donations and outbound messaging, donation forms, event registration, and the following features and benefits:

+ Reminder messages for pledged gifts
+ Personalized text messages
+ Outbound messages
+ Text message templates
+ Aggregated thermometers
+ FundHub Live screencasting
+ Subscription lists

OTHER FEATURES
+ Interactive dashboard and reporting tools
+ Social sharing tools
+ Automatic, customizable donor receipts
+ Unlimited users and training
+ Unlimited email and live phone support
+ Searchable help desk

DONATION FORMS
+ Customizable multistep and single-step donation forms
+ One-time and recurring donations
+ Recurring upgrade nudge and modal
+ Image support for donation amounts
+ Campaign thermometers
+ Matching gift options
+ Embeddable donation forms
+ Optimized for all devices
+ Customizable giving plans for donors
+ Giving plan start/end dates and giving frequency
+ GiftAssist to offset processing fees
+ Apple Pay and PayPal
+ Donor accounts
+ Custom fields and conditional logic
+ Donation dedications
+ Customizable donation forms landing pages
+ Personalized confirmations and thank yous
+ Givi mobile app for donors

EVENT MANAGEMENT
+ Online event registration forms
+ Donation option during registration
+ Custom event pages
+ Ticket packages for individuals or groups
+ Event cloning and reporting
+ Event registration form widget
+ Custom event fields
+ Group ticket packages into sections
+ Google Events integration
+ Interactive map integration
+ “Add to calendar” integration
+ Multi-attendee discounts, promo codes, and early bird discounts

Qgiv didn’t just help in our fundraiser, it’s made us more aware of all of our online presence. We have a text-to-donate number and are fundraising seven days a week! This year, we raised $8,000 MORE in our fundraiser!

Big Brothers Big Sisters of Jasper County