



GIVE ON THE GO WITH

# Text Fundraising

Engage your donors with text fundraising and messaging.

Reduce donation roadblocks by offering convenient mobile options for donors to give anywhere, anytime.



Reach donors and increase donations with pledges, reminder messages, and outbound messaging tools.



Create an engaging experience during events with live screencasts.

- + Outbound text messaging
- + Custom text keywords
- + Reminder messages for pledge completion
- + Build and manage donor outreach lists
- + Screencast to share progress in real time

TEXT FUNDRAISING IS:

Engaging, Quick, and Convenient



**SCHEDULE**

a demo tailored to your organization's needs!



[www.qgiv.com](http://www.qgiv.com)



[info@qgiv.com](mailto:info@qgiv.com)



888.855.9595

No long-term contracts  
No hidden fees

Freedom to change plans  
as needed.

Unlimited forms, users, training, and  
award-winning customer support

\$159/MO OR \$387/QTR

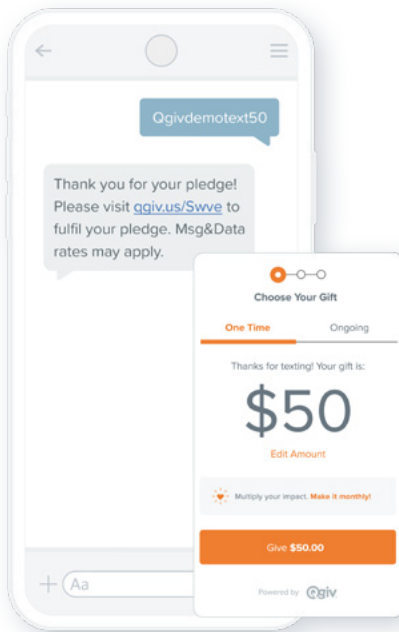
Save \$90

- ✓ Text overage fee: • 2,000 outbound messages per month | Overage is 2.5 cents per message
- ✓ Processing fee: • 3.95% (Qgiv + Merchant)  
• \$0.30 per transaction
- ✓ eCheck fee: • 1.95% (Qgiv + Merchant)  
• \$0.95 per transaction
- ✓ AMEX fee: • 1% per transaction

#### WHAT YOU DON'T PAY

Setup fees | Support fees | Additional merchant fees

## How can Qgiv text fundraising help your mission?



1. Quick and easy setup
2. Improved donor engagement
3. Personalized text communications
4. Interactive donor experience
5. Powerful reporting tools

#### WHY TRY TEXT FUNDRAISING?

- + 98% of text messages are read within the first five minutes
- + 39% of smartphone users use their phones to pay at least one bill

Over the last year text fundraising has grown

205%

The average text gift is about

\$107

The amount of Americans that own a smart phone is

91%



TEXT FUNDRAISING INCLUDES: Text Fundraising | Donation Forms | Event Registration

RAISE MORE WITH OTHER QGIV PRODUCTS: Integrations & Reports | Peer-to-Peer | Auctions

**Text Fundraising** includes text donations and outbound messaging, donation forms, event registration, and the following features and benefits:

- + Reminder messages for pledged gifts
- + Personalized text messages
- + Outbound messages
- + Text message templates
- + Aggregated thermometers
- + FundHub Live screencasting
- + Subscription lists

#### OTHER FEATURES

- + Interactive dashboard and reporting tools
- + Social sharing tools
- + Automatic, customizable donor receipts
- + Unlimited users and training
- + Unlimited email and live phone support
- + Searchable help desk

#### DONATION FORMS

- + Customizable multistep and single-step donation forms
- + One-time and recurring donations
- + Recurring upgrade nudge and modal
- + Image support for donation amounts
- + Campaign thermometers
- + Matching gift options
- + Embeddable donation forms
- + Optimized for all devices
- + Customizable giving plans for donors
- + Giving plan start/end dates and giving frequency
- + GiftAssist to offset processing fees
- + Apple Pay and PayPal
- + Donor accounts
- + Custom fields and conditional logic
- + Donation dedications
- + Customizable donation forms landing pages
- + Personalized confirmations and thank yous
- + Givi mobile app for donors

#### EVENT MANAGEMENT

- + Online event registration forms
- + Donation option during registration
- + Custom event pages
- + Ticket packages for individuals or groups
- + Event cloning and reporting
- + Event registration form widget
- + Custom event fields
- + Group ticket packages into sections
- + Google Events integration
- + Interactive map integration
- + "Add to calendar" integration
- + Multi-attendee discounts, promo codes, and early bird discounts

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Qgiv didn't just help in our fundraiser, it's made us more aware of all of our online presence. We have a text-to-donate number and are fundraising seven days a week! This year, we raised \$8,000 MORE in our fundraiser!

*Big Brothers Big Sisters of Jasper County*