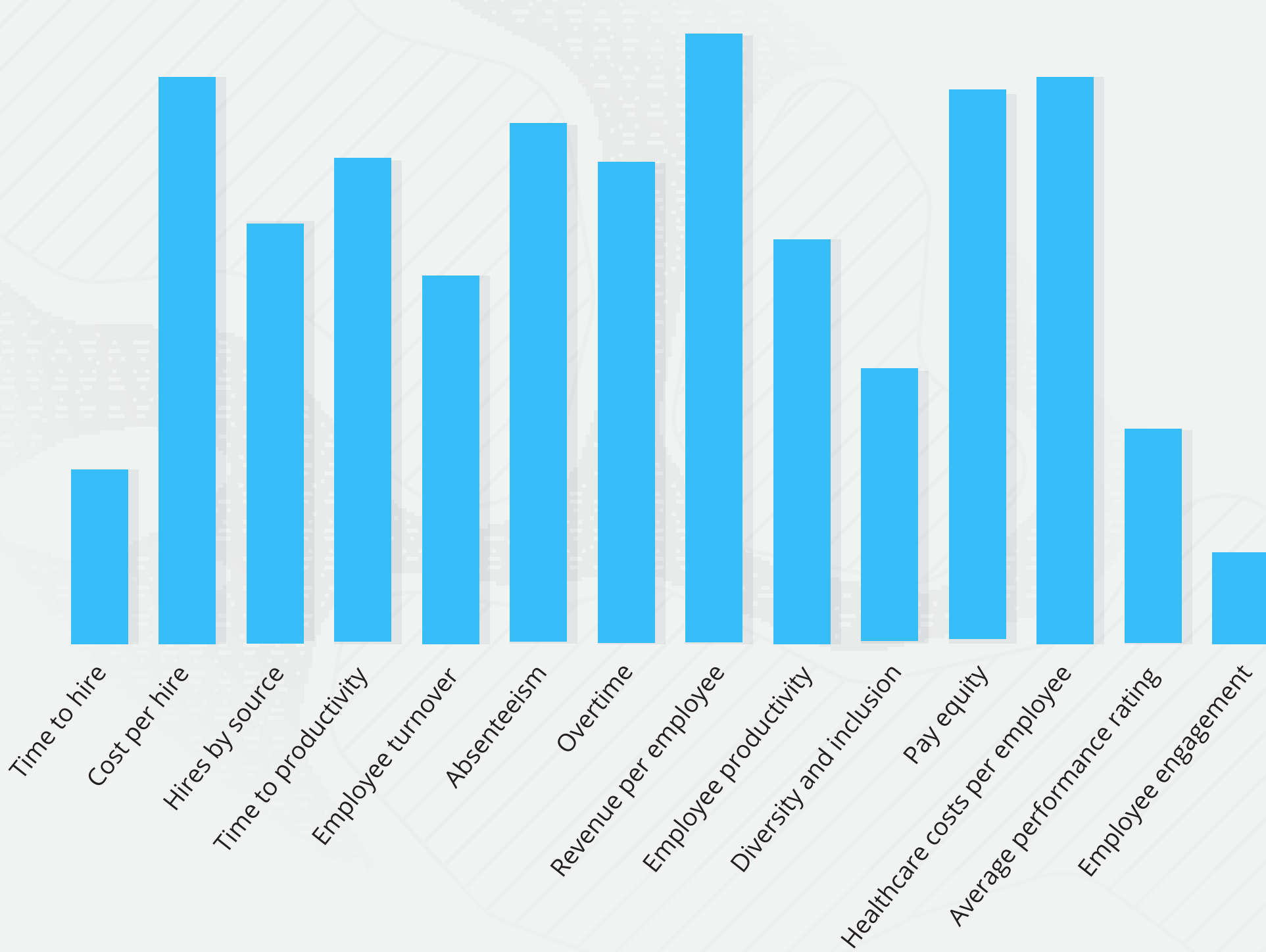


# HR Metrics Accelerate Small Business Growth



HR metrics reveal how well you are managing your people. Small businesses can rev up growth by tracking metrics and using them to make better decisions.

## What do common HR metrics include?



## How do you use HR metrics?



Using a scientific process to make business decisions is a best practice used by successful companies. **HR metrics reveal trends on a granular level.** They show you what changes to make in how you manage employees.

## What happens if you don't track HR metrics?



There are potentially serious consequences:

- Employees can commit **hours theft** without detection
- You have **no idea how many employees** you will need to hire this year
- Customers receive **poor service** because too few employees are scheduled
- **Overtime is out of control** but you can't figure out why
- Employee **paychecks are inaccurate** because of undetected missed punches
- You **unknowingly commit an ACA violation** because you don't know how many FTE employees you have
- You don't know if your training programs are **worth the cost**
- **PTO and FMLA confusion** results in frustrated employees and shift coverage gaps
- You don't know if your employees are **using their benefits**
- You **waste money on job boards** that don't attract the right candidates
- You **underbid jobs** because you don't know how many labor hours they will require

## What is the easiest way to track HR metrics?

**WorkforceHub**, our unified small business HR system, tracks labor metrics and has built in reporting.

**Learn more at [workforcehub.com](https://workforcehub.com) and request a free demo!**

See our companion infographic [HR Reporting Accelerates Small Business Growth](#)