

6 Ways to

# Level-Up

Hiring With WorkforceHub



Choose your adventurer (before your competition)

## Keep Candidates in the Game With an Outstanding Applicant Journey

- ★ **Text candidates** from within the software and set triggers for auto-emails to keep applicants informed—no more ghosting candidates!

- ★ Provide a mobile-friendly process with consistent company branding.

Organizations that invest in a strong candidate experience improve the quality of their new hires by **70%**.<sup>2</sup>

## Automate 90% of Recruiting and Make Your HR Team Love You

- ★ Manage all applications in one place, regardless of where they came from.

- ★ Set auto-emails, create workflows with task reminders, and trigger background and reference checks.

- ★ Create templates for job descriptions, interview scripts, and emails.

**78%** of companies using an ATS say recruitment tech makes hiring easier than ever.<sup>1</sup>

**54%** of Americans use the internet to search for jobs and **79%** of job seekers say they are likely to use social media in their job search.<sup>1</sup>

## Turbo-Boost Job Posting

- ★ Post to over 25,000 job boards (with JobTarget integration) from within the software including Indeed, ZipRecruiter, Monster, healthcare job boards, college job boards and state job banks.

- ★ Post to your social media sites and careers page with a couple clicks.

- ★ Use the Hires by Source report to identify which job advertising sites are the most effective.

## Power-Up Employee Retention With Better Screening

- 1 Use custom prescreener questions on the application to immediately filter out poor-fit applicants.

- 1 Create structured interview scripts and interview scorecards to measure soft skills. New hires with soft skills are more likely to excel in the job and be loyal to your company.

**89%** of hiring executives say bad hires often lack soft skills.<sup>3</sup>

## Shorten Your Interview Process and Decrease No-Shows

- 1 **Text the applicant** a link to your Office 365 or Google Calendar so they can pick a time slot.

- 1 **Text a reminder** on the day of interview—research shows up to **98%** of texts are opened and if the applicant has set SMS notifications, the reminder will show up even if their screen is locked!

The average length of the job interview process is **27.5 days**.<sup>4</sup> With WorkforceHub automation, you can shave days off the time frame.

## Reduce Hiring Bias for Applicants

- ♥ Hide personal information during resume review to level the playing field.

- ♥ Create compliant interview scripts for all interviewers to follow.

Highly inclusive organizations generate **1.4x more revenue** and are **120% more capable of meeting financial targets**.<sup>4</sup>

# Score a critical hit

on your hiring pain points with WorkforceHub.

Visit **Swipeclock WorkforceHub** for the win!

"My favorite ATS out there! It's user friendly and easy to adjust and configure. The team is very supportive and that helps when you have situations that are unique to your industry. I can update things easily and they are always continuing to enhance the features."

— HR Recruitment Specialist



<sup>1</sup> 101 Hiring Statistics You Must Read: 2021/2022 Data Analysis & Market Share - Financesonline.com. Financesonline.com. (2021). Retrieved 12 April 2021, from <https://financesonline.com/hiring-statistics/>.

<sup>2</sup> glassdoor.com. (2021). Retrieved 12 April 2021, from <http://resources.glassdoor.com/rs/899-LOT-464/images/50hr-recruiting-and-statistics-2017.pdf>.

<sup>3</sup> LinkedIn 2019 Talent Trends: Soft Skills, Transparency and Trust. LinkedIn.com. (2021). Retrieved 12 April 2021, from <https://www.linkedin.com/pulse/linkedin-2019-talent-trends-soft-skills-transparency-trust-bernsin/>.

<sup>4</sup> The Hiring Statistics You Need To Know. CMD Recruitment. (2021). Retrieved 12 April 2021, from <https://www.cmdrecruitment.com/blog/2019/04/the-hiring-statistics-you-need-to-know>.