

# Professional **CRM** for Marketers



Who says a CRM is just for Sales? Professional CRM comes with free tools for lead generation and email marketing, so you can actually grow and nurture your database — not just organize it.

## Capture more new leads, and grow your database.

It's not enough to market to the leads you already have.

Launch professional-looking landing pages with a free landing page builder, attract more visitors to your site with free ad management tools, and grow your database with free form tools that convert visitors into qualified leads. Professional CRM will automatically organize, enrich, and track each contact in a tidy timeline.

**Inbound 281**  
MARKET YOUR WAY UP

**MICHIGAN**  
**MANUFACTURING**  
**TECHNOLOGY**  
**CENTER**

MANUFACTURE SMARTER

Connect with and convert visitors in real time using live chat, and scale your one-to-one chat conversations with chatbots — no coding required.

## FREE FEATURES YOU'LL LOVE

- ✓ Forms
- ✓ Ad management
- ✓ Live chat
- ✓ Chatbot builder
- ✓ Landing Pages

## Send bulk email for free. Then analyze what works.

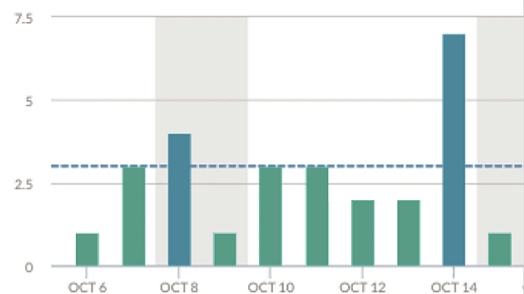
Start small by converting website visitors into leads. Nurture your leads with bulk email that is easy to create and automatically optimized for different devices. And with the ability to personalize your emails using contact data from your Professional CRM, free email has never been more powerful.

Built-in analytics make it easy to learn which emails, pages, offers, and traffic sources are driving the most conversions.

Discover which emails convert best, see how many times leads visit before they buy, spot trends in how visitors navigate your site, and use those insights to drive even more conversions.

### Dashboard

79 new contacts in the last 30 days



## FREE FEATURES YOU'LL LOVE

- ✓ Email marketing
- ✓ Contact website activity
- ✓ Reporting dashboard
- ✓ Contact management