The Ultimate Guide To Improving Your Productivity Through Flexible Coworking Spaces

When Working From Home \textit{DOESN’T} Work:
Many people find that their home is NOT an ideal place to work. With too many distractions, it's frustrating and hard to focus.

We understand how distracting it can be working from home. We tried it - we hated it! Everyday we dealt with interruptions from our kids, feeling trapped 24/7 in one place, lack of structure and the temptation to binge watch another season of our favorite show.

The last thing you want to do is develop bitter feelings towards your loved ones due to the stress and anxiety of working from home.

Well, we are here to tell you -- there is another option!

Working from home doesn’t work for everyone. In a flexible coworking space, you can rent or lease a personal workspace outside of your home on a short or long term basis. This way, you can:

**Enjoy** increased productivity

**Gain** focus and clarity

**Experience** a healthy balance between your personal and professional life
**co*working** [koh-wur-king]  

**noun**

A shared working environment used by different organizations as an alternative solution to working from home or in a traditional office space.

Coworking workspaces offer flexibility to companies, remote workers, and entrepreneurs that include all the amenities of a traditional office space. It consists of an open area of desks and private offices, often with communal equipment such as internet services, printers, coffee stations, etc., where individuals work independently but are surrounded by others who want a personal workspace to conduct their most productive work outside of their home.
Your Personal Workspace, Away From Home

If you’ve been working from home for a while or have utilized a different remote work set-up and you’re starting to or have lost steam in your current environment, it may be time to turn to coworking.

Consider these five criteria when deciding on a time to make the transition:

#1 YOU NEED A BREAK!

Especially if you live with other people, it is beneficial to have time apart, which is hard to achieve when you are working and living in the same space.

Even if you're fortunate to have your own dedicated work area or home office, constant interruptions from loved ones or roommates make it difficult to concentrate. If you feel you are starting to develop resentment towards those you are constantly surrounded by day in and day out, it may be time to find an alternative solution.

This is one of the biggest reasons people find value in using a coworking space. Imagine being able to leave the distractions at home and focus on your work in a dedicated space. At the same time, you can leave your work at work and focus 100% on your loved ones at home. Your relationships will thank you.
Spending all of your time in one place can be draining, and you may find yourself developing bitter feelings towards your home or worse, symptoms of anxiety and depression due to the isolation and lack of interacting with the outside world (and no, video conference calls don't count as interacting with the outside world).

Time to set up some healthy boundaries! Having a dedicated workspace outside of your home to get the majority of your work done or splitting up your work days is a great way to get out and get motivated again. Don’t wait until your bitterness, anxiety, or depression worsens.

Coworking provides the face-to-face interaction that tends to generate the best creative solutions, and the fact that professionals from various industries utilize the same space means there are unique perspectives to bounce ideas off of.
Speaking of anxiety and depression, have you noticed you’ve had some additional health issues due to working from home?

Studies are pouring out right now on the increasingly large number of health related issues that at home workers are experiencing.

Just Google ‘health concerns from working from home’ and you’ll find thousands of articles talking about how people are significantly moving less, eating more, and stress and depression levels have gone through the roof.

Having a dedicated coworking space provides a disruption in the monotony of being home and requires you to get out and move, which is good for your physical health. Not only are you moving your body, but movement has also been proven to help cement memory and learning, both of which are helpful to productivity.

Additionally, having an out of home workspace provides interactions with others - even if it’s just being in the same building together. This will break you free from feeling isolated.
Are you missing out on opportunities within your company? Once upon a time you felt on top of your game - leading with ideas and innovations, working with teams to push through barriers, and taking the bull by the horns when it came to showing your boss that you’ve got what it takes!

But now...your newest tv show has more drive than you do and your team chat channel has felt more like a deserted island than a thriving sea of creative energy and ideas. Plus, add in everything we’ve mentioned up to this point, and you know --now is the time to make a change.

Jump start your drive and motivation with a personal coworking space that allows you to hang whiteboards on the walls for mapping out ideas and plans, or decide to share a private office with one or two other team members to spark creativity, or book conference room space to hold a team meeting.

Prove to your boss once again that YOU are a resilient leader for special projects or a strong candidate for a promotion and opportunities to advance.
What if you do nothing? What if, after reading all of this and silently agreeing that you can put yourself in one, two, or each of these scenarios, you continue to work from home. What happens then?

Would you be okay with the risk of losing a job you enjoy?

It’s a possibility.

As time goes on and as the resentment, anxiety, depression, isolation, lack of motivation keep building or opportunities pass you up --you could be at risk of losing out entirely on a job or career you’ve enjoyed.

Don’t let working from home ruin everything you have built up. Invest in yourself with a coworking workspace that allows you to connect with people and be stimulated by what is happening around you.
You may be asking yourself - what are my options? Coworking spaces generally have a mixture of hot desks, dedicated desks, private offices and offer conference rooms and communal seating. Some coworking spaces may provide a break area that includes recreational equipment like a pool table or television, while others might have a cafe and kitchen with comfortable seating.

One of the best parts about coworking is that you can choose the workspace that works best for you. Most coworking spaces offer the following options:
Also referred to as flex desks, hot desks are popular for those who are looking for a professional place to work that isn't crowded like a coffee shop or your own home.

This is ideal for someone who only needs the space for a few hours each day or once or twice a week and doesn't mind sitting in an open space to get things done.

Hot desks provide many of the same amenities as dedicated desks and private offices (i.e., Wi-Fi, printer access, meeting spaces) but at a lower cost because you come in and occupy one seat but you take your stuff home each night.
Dedicated desks allow you to select your own desk that no one else is allowed to use. A dedicated desk most often comes with a locking cabinet and gives you a semi-private space.

Do you work with two monitors?

Do you have materials you carry with you all the time?

A dedicated desk gives you the freedom to set up that second monitor to work efficiently and the storage you need to cut down on lugging certain materials around.
PRIVATE OFFICES

Private Offices give you the most privacy and the ability to customize your space to fit your needs.

This is a great option for someone who needs absolute privacy or if you need a dedicated space for one, two, or a small group of people.

As with a dedicated desk, you can set up this space however you like, and you can keep your belongings secure in your locked office.

When we are productive, we experience fulfillment, which leads to a happier life.
With a personal workspace from Brix Coworking, you can be happy and productive again.

1. Increase your productivity and gain focus and clarity
2. Experience a healthy balance between personal and professional life
3. Stress and anxiety ↓ and motivation and creativity ↑
4. Open doors to new opportunities and grow your company
5. Enjoy working in a safe and healthy environment

The Personal Productivity Plan

1. Book a Tour (at one of our locations)
2. Select a Workspace (office or desk?)
3. Become a Member (get your keys!)
4. Get to Work! (be productive!)

BOOK A TOUR TODAY