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HEALTHWAY® FAMILY OF BRANDS LAUNCHES GROUNDBREAKING APP EXCLUSIVELY FOR PARTNERS

The Global Leader in Air Purification Solutions Launches the HealthWay® Partner Portal

Pulaski, NY – March 23, 2022 – HealthWay® Family of Brands and Moxo have joined forces to create an all-in-one app to make access to HealthWay® products transparent to partners.

HealthWay® has introduced an innovative application specifically to support their essential partners. HealthWay® shows trust to their partners who spread brand awareness and support for this prominent air purification company. This inclusive application will harmonize HealthWay® and partners while they work together towards accomplishing goals and improving indoor air quality across the globe. Some features include chat, knowledge base, collaboration, and file sharing. HealthWay® Partner Portal is approachable and user-friendly to all partners.

This tool was created to benefit the partners of HealthWay® so they can locate information they may need on-the-go, or immediately chat with customer-help.

Partners will have the ability of speaking 1-on-1 with a HealthWay® representative, or with the entire group within HealthWay® Partners. There is access to quick links to find calculators to estimate space/unit needs, answers to common HealthWay® questions about products and services, contact information of employees or partners, spec sheets breaking down the features of their products, and much more.

Using the file share element, HealthWay® Partners can find, share, and collaborate on uploaded files from all devices, at any time. Partners have the advantage of sharing a to-do list with their account manager and working together on indoor air quality projects of all shapes and sizes.

Christian Cobb, the VP of Marketing at HealthWay® states "It's imperative that HealthWay® Partners know as much as we do about our indoor air quality solutions. When they can talk about IAQ and speak to the challenges people are facing every day - they are able to create better, safer spaces. In my opinion, this is one the best ways we can further our mission."

Cobb also explains why only HealthWay® Partners are given access "as it is meant to be a tool to help them sell, educate, and find information regarding our products quickly. Customers could utilize this application, but at the time, I believe that between our website and Customer Success Team, we are providing a great experience."

To gain access to this advanced application, partners can directly request access through an account manager who will submit a survey to the partner. After that, the portal can then be setup in as little as a few hours!

Leave feedback, quickly navigate to key information, and gather all the HealthWay® information the team needs with the HealthWay® Partner Portal. This app will make the buying and selling process efficacious. This app is available to be downloaded from the Apple Store or get it on Google Play.

About HealthWay Family of Brands

Located in Upstate NY, we're a team of experts and industry leaders reimagining the world as a better, safer place with innovative air purification solutions. From homes to commercial buildings, we proudly design and engineer scalable, efficient air cleaning solutions for any environment.

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