



**REVOLUTIONIZING
SUPPLY CHAIN LOGISTICS**



CHANGING THE LOGISTICS INDUSTRY. FOR GOOD.

At Banyan Technology, we are creating a unified force – connecting shippers, 3PLs, carriers and supply chain partners by empowering everyone with unprecedented intelligence and actionability.

As North America's leading provider of live carrier and API connectivity for transportation management, we provide real-time intel, actionable insights and instant access to opportunities that drive greater operational efficiencies and create significant value for your bottom line.

BUILDING CONNECTIONS THAT DRIVE VALUE.

We are committed to finding new ways to harness technology with one consistent goal – improvement that creates value. Our culture of customer-first ingenuity is driven by our guiding principles.



UNITE. Elevate the Logistics Industry.

We enable positive change in transportation management by creating stronger connections among shippers, 3PLs, carriers and partners – a win for everyone.

- Improved bottom line
- Collective value
- Strategic growth



INNOVATE. Deliver a Consistent Positive Impact.

We host the industry's most powerful epicenter of LTL carrier connections, which allows you to take back control and make decisions that positively affect your bottom line.

- Completely neutral technology platform; clients manage their own relationships
- Intel that supports intelligent pricing and negotiation strategies
- Real-time, actionable opportunities driven by pure supply and demand



ACT. Drive Action with Visibility and Intelligence.

At Banyan, we don't just deliver data. We deliver actionable intelligence that empowers you to realize savings and efficiencies.

- Reporting that helps guide more favorable relationships
- Streamlined processes that create operational efficiencies
- Predictability to nurture your growth strategy



EMPOWER. Create Customer-Focused Solutions.

Banyan's connectivity solutions make it easy to stay informed, compete and win.

- Flexible configuration supports your unique functional needs
- Seamlessly integrates with your existing solutions
- Simplified rate shopping through best-in-class APIs



LEAD. Leverage a Legacy of Growth.

With deep roots in the transportation industry, Banyan leads the market by strategically evolving to serve growing voids and your changing needs.

- Proven collaborators focused on changing the industry for the better, for you
- Trusted partners, truly focused on successful relationships
- Committed to nurturing healthy growth that supports your success



#1

API IN THE MARKET WITH
NEARLY 3X THE CARRIER
CONNECTIONS THAN ANY
OTHER SERVICE

12%+

CUSTOMERS' AVERAGE
SAVINGS ON FREIGHT
SPEND WITH BANYAN

95%+

LTL FREIGHT MOVED BY
CARRIERS CONNECTED
TO OUR API



“Banyan is what makes us successful.
Banyan has created hundreds of
efficiencies for my team.”

- Vice President of a 3PL



CONNECT WITH US

Contact us today and a Banyan logistics specialist will arrange
a no-obligation consultation.

Schedule a Consultation
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