

# SMART GRID FORUMS

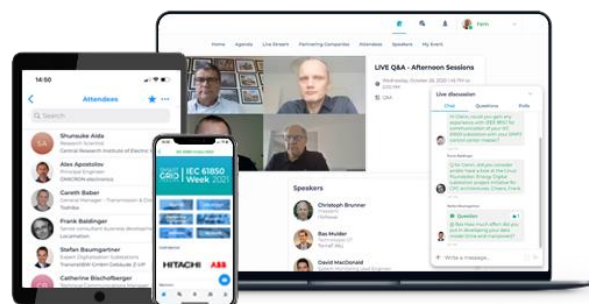
Driving Clean Energy

[www.smartgrid-forums.com](http://www.smartgrid-forums.com)

## IEC CIM Week 2022

21-25 March 2022

In-Person: London, UK



Monday 21 March: 1-Day Fundamentals of CIM Workshop

Tuesday 22<sup>nd</sup> to Thursday 24<sup>th</sup> March: 3-Day Case-Study Conference, Exhibition & Networking Forum

Friday 25<sup>th</sup> March: 1-Day Security & Privacy Seminar

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# IN-PERSON EVENT SPONSORSHIP OPTIONS

## About IEC CIM Week 2022

This year's week-long programme will draw together 100+ CIM implementation leaders for an in-depth review of the latest CIM application experiences within the utility organisation, between different utilities, with new flexibility market players, and other critical infrastructure organisations. Because CIM continues to compel in theory and confuse in practice, this programme provides the entire CIM implementation team and their supplier ecosystem with the opportunity to get under the skin of this complex standard so that you may all sing from the same technical hymn sheet, commit to the same implementation roadmap, and align to achieve the same long-term results.

- Monday 21<sup>st</sup> March: Fundamentals of CIM Workshop**

This in-depth yet comprehensive workshop on the fundamental building blocks of the Common Information Model, will enable you to understand the theory, practical application, and future evolution of the standard for a variety of systems and in a variety of settings, so that you are fully primed and ready to receive the more complex implementation information that will be imparted in the days that follow.

- Tuesday 22<sup>nd</sup> to Thursday 24<sup>th</sup> March: Implementation Case-Study Conference & Exhibition**

During the course of these three days, you will hear from 20+ TSOs and DSOs at the forefront of implementing CIM for a wide range of internal systems, external market players, and other critical infrastructure organisations. You will come away clear on the cost-benefit, able to fine-tune your business plan, ready to re-define your implementation roadmap, and eager to work more collaboratively with your suppliers to integrate CIM into every one of your systems in order to achieve true multi-vendor interoperability.

- Friday 25<sup>th</sup> March: Security & Privacy Seminar**

The week wraps up with a deep-dive into the security vulnerabilities that CIM introduces and the privacy concerns that your legal departments will want you to address. You will understand the current security vulnerabilities of CIM, determine the optimal prevention, detection and response strategies to counter these, understand the evolving threat landscape and become confident in working with your cybersecurity lead to strike the balance between data availability and data security and privacy.

## Programme Format

1-DAY WORKSHOP	3-DAY CASE-STUDY CONFERENCE & EXHIBITION			1-DAY SEMINAR
Monday 21 March	Tuesday 22 March	Wednesday 23 March	Thursday 24 March	Friday 25 March
10:00 – 17:30 Fundamentals of CIM Workshop ↓	08:30 – 17:30 CIM Implementations Case-Study Conference EXHIBITION 17:30 – 19:00 Roundtable Discussions	08:30 – 17:30 CIM Implementations Case-Study Conference EXHIBITION 17:30 – 19:00 Roundtable Discussions	08:30 – 17:30 CIM Implementations Case-Study Conference EXHIBITION 17:30 – 19:00 Roundtable Discussions	08:30 – 16:00 CIM Security & Privacy Seminar ↓
	19:30 – 21:00 Networking Evening Reception			

# IN-PERSON EVENT SPONSORSHIP OPTIONS

## Sponsorship Packages at a Glance

Benefit	Platinum Sponsor (1 available)	Gold Sponsor (2 available)	Silver Sponsor (8 available)	Live Demo Lab (2 available)	Exhibitor (9 available)
Solo presentation (45 mins)	Day 1	Day 2 or 3	...	...	...
Panel presentation (15 min)	...	...	Day 2 or 3	...	...
Live Demo Lab with 10 x pre-arranged meetings	...	...	...	√	...
Hosting roundtable discussions end of day 1	√	√	...	√	...
Logo on event website homepage & sponsor page	√	√	√	√	√
Logo on event brochure pdf cover & inside pages	√	√	√	√	√
Logo on weekly event promo email html	√	√	√	√	√
Logo on onsite banners in conference & exhibition rooms	√	√	√	√	√
Logo on onsite programme guide cover and inside pages	√	√	√	√	√
Profile on event website sponsor page	300 words	200 words	100 words	100 words	100 words
Profile inside brochure pdf	300 words	200 words	100 words	100 words	100 words
Profile inside onsite programme guide	300 words	200 words	100 words	100 words	100 words
A4 colour advert in onsite programme guide	√	√	...	...	...
3x2m onsite table-top exhibition space	√	√	√	...	√
Private meeting room for main 3-day conference	...	...	...	√	...
Solo email announcing your participation pre-event	√	...	...	√	...
Solo email thanking participants post-event	√	√	√	√	...
3-day delegate pass for main conference and exhibition	5	3	2	1	2
<b>Investment (+VAT if applicable)</b>	<b>£20,000</b>	<b>£15,000</b>	<b>£10,000</b>	<b>£10,000</b>	<b>*£5,000 - £7,000</b>

*\*Exhibitor prices rise in line with Very Early Bird and Early Bird deadlines*

## Sponsorship Packages in Detail

Platinum Sponsor		£20,000 + VAT
Positioning:	Platinum Sponsor	
Thought Leadership:	1 x 45-min presentation during conference day 1 Hosting roundtable discussions end of conference day 1	
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 300-word company profile on the event website sponsor page and brochure pdf 1 x solo email to our promo database of 20,000 recipients announcing your participation	
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 300-word company profile in the printed onsite programme guide A4 advert in the printed onsite programme guide	
Business Development:	Onsite 3x2m table-top in the networking area with power sockets and Internet access	
Networking:	5 x conference passes to the value of £11,975 (+VAT)	
Post-Event:	1 x solo email to the event participant database	

Gold Sponsor		£15,000 + VAT
Positioning:	Gold Sponsor	
Thought Leadership:	1 x 45 min presentation during conference day 2 or 3 Hosting roundtable discussions end of conference day 1	
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 200-word company profile on the event website sponsor page and brochure pdf	
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 200-word company profile in the printed onsite programme guide A4 advert in the printed onsite programme guide	
Business Development:	3x2m table-top in the networking area with power sockets and Internet access	
Networking:	3 x conference passes to the value of £7,185 (+VAT)	
Post-Event:	1 x solo email to the event participant database	

# IN-PERSON EVENT SPONSORSHIP OPTIONS

## Silver Sponsor

**£10,000 + VAT**

Positioning:	Silver Sponsor
Thought Leadership:	1 x 15 min panel presentation during conference day 2
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 100-word company profile on the event website sponsor page
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 100-word company profile in the printed onsite programme guide
Business Development:	3x2m table-top in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of £4,790 (+VAT)
Post-Event:	1 x solo email to the event participant database

## Live Demo Lab

**£10,000 + VAT**

Positioning:	Live Demo Lab Sponsor
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 100-word company profile on the event website sponsor page
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 100-word company profile in the printed onsite programme guide
Business Development:	Private meeting room with Screen, WiFi access, plug sockets for main conference
Networking:	1 x conference pass to the value of £2,395 (+VAT)
Post-Event:	1 x solo email to the event participant database

## Exhibitor

**£5,000-£7,000 + VAT**

Positioning:	Exhibitor
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website
Onsite Branding:	Logo on registration area banner and onsite programme guide 100-word company profile in the printed onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of £4,790 (+VAT)

## Onsite Table-top Exhibition Format



## IN-PERSON EVENT SPONSORSHIP OPTIONS

### Past Participant Testimonials

<p>“Great opportunity to meet, exchange, discuss and develop ideas concerning CIM.” <b>Ruben Haasjes</b>, Data Consultant – <b>Alliander</b></p>
<p>“CIM 2021 was a conference with high quality speakers, cutting edge topics and organized in an excellent way.” <b>Miguel Escribano Rodenas</b>, Engineer - <b>RED ELECTRICA DE ESPAÑA</b></p>
<p>“The CIM Virtual conference was really good to understand what is happening across Europe with the Common Information Model. It was a great way to hear about lessons from what others have already experienced and the tool sets used.” <b>Dan Noon</b>, Data and Integration Platform Manager - <b>ENWL</b></p>
<p>“Bringing utilities from across the world together to digitally transform our energy systems.” <b>Jakub Sliva</b>, Asset Data Specialist - <b>Stedin</b></p>
<p>“A good introduction to the wonderful world of CIM. Some of the presentations were theoretical but the nice use-cases made it all worthwhile.” <b>Thameur Baatout</b>, Assets Data Expert - <b>Elia</b></p>
<p>“The CIM Conference is a highly valuable forum in which to share experiences of using CIM in a wide range of applications. It is of value to those just starting with CIM as well as those who are more advanced.” <b>Neil Meredith</b>, Lead Solution Architect for Networks - <b>SSE</b></p>
<p>“The CIM virtual conference was great and useful. Wonderful experience exchanging information and great learning sessions.” <b>Nadzifah Hayati Ariffin</b>, Principal engineer Grid Modernization - <b>TNB</b></p>
<p>“Smart Grid Forums have provided a great platform for virtual conferences with excellent presentations on CIM.” <b>Ivar Hrafn Agustsson</b>, Control Systems specialist - <b>Veitur ohf</b></p>
<p>“This virtual conference is great as you can chat with the presenter in real time, as their presentations are pre-recorded. The presenter answers your questions live, and you can also de-brief with them and address other questions during Q&amp;A sessions.” <b>Eric Lambert</b>, Senior Engineer, Project Manager - <b>EDF</b></p>
<p>“The conference was a good chance for everyone using or investigating CIM, with a good mix of perspectives such as regulators, utilities, system integrators and vendors, with experienced subject domain experts.” <b>Yang Feng</b>, Project Deployment Manager - <b>Siemens</b></p>
<p>“The best way to learn about a complicated topic.” <b>Meredith Miller</b>, Data Scientist – <b>NRECA</b></p>