

## SPONSORSHIP OPTIONS

# SMART GRID FORUMS

Driving Clean Energy

[www.smartgrid-forums.com](http://www.smartgrid-forums.com)

## IEC 61850 Week 2022

17-21 October 2022  
London, United Kingdom



Monday 17 October: 1-Day Workshop  
Tuesday 18 to Thursday 20 October: 3-Day Case-Study Conference, Exhibition & Networking Forum  
Friday 21 October: 1-Day Seminar

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## Sponsorship Packages at a Glance

Benefit	Platinum Sponsor (1 available)	Gold Sponsor (2 available)	Silver Sponsor (8 available)	Live Demo Lab (2 available)	Exhibitor (9 available)
Solo presentation (45 mins)	Day 1	Day 2 or 3	...	...	...
Panel presentation (15 min)	...	...	Day 2 or 3	...	...
Live Demo Lab with 10 x pre-arranged meetings	...	...	...	√	...
Hosting roundtable discussions end of day 1	√	√	...	...	...
Logo on event website homepage & sponsor page	√	√	√	√	√
Logo on event brochure pdf cover & inside pages	√	√	√	√	√
Logo on weekly event promo email html	√	√	√	√	√
Logo on onsite banners in conference & exhibition rooms	√	√	√	√	√
Logo on onsite programme guide cover and inside pages	√	√	√	√	√
Profile on event website sponsor page	300 words	200 words	100 words	100 words	100 words
Profile inside brochure pdf	300 words	200 words	100 words	100 words	100 words
Profile inside onsite programme guide	300 words	200 words	100 words	100 words	100 words
A4 colour advert in onsite programme guide	√	√	...	...	...
3x2m onsite table-top exhibition space	√	√	√	...	√
Private meeting room for main 3-day conference	...	...	...	√	...
Solo email announcing your participation pre-event	√	...	...	√	...
Solo email thanking participants post-event	√	√	√	√	...
3-day delegate pass for main conference and exhibition	5	3	2	1	2
<b>Investment (+VAT if applicable)</b>	<b>£20,000</b>	<b>£15,000</b>	<b>£10,000</b>	<b>£10,000</b>	<b>*£5,000 - £7,000</b>

*\*Exhibitor prices rise in line with Very Early Bird and Early Bird deadlines*

## Sponsorship Packages in Detail

<b>Platinum Sponsor</b>		<b>£20,000 + VAT</b>
Positioning:	Platinum Sponsor	
Thought Leadership:	1 x 45-min presentation during conference day 1 Hosting roundtable discussions end of conference day 1	
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 300-word company profile on the event website sponsor page and brochure pdf 1 x solo email to our promo database of 20,000 recipients announcing your participation	
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 300-word company profile in the printed onsite programme guide A4 advert in the printed onsite programme guide	
Business Development:	Onsite 3x2m table-top in the networking area with power sockets and Internet access	
Networking:	5 x conference passes to the value of £11,975 (+VAT)	
Post-Event:	1 x solo email to the event participant database	

<b>Gold Sponsor</b>		<b>£15,000 + VAT</b>
Positioning:	Gold Sponsor	
Thought Leadership:	1 x 45 min presentation during conference day 2 or 3 Hosting roundtable discussions end of conference day 1	
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 200-word company profile on the event website sponsor page and brochure pdf	
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 200-word company profile in the printed onsite programme guide A4 advert in the printed onsite programme guide	
Business Development:	3x2m table-top in the networking area with power sockets and Internet access	
Networking:	3 x conference passes to the value of £7,185 (+VAT)	
Post-Event:	1 x solo email to the event participant database	

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## Silver Sponsor

**£10,000 + VAT**

Positioning:	Silver Sponsor
Thought Leadership:	1 x 15 min panel presentation during conference day 2
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 100-word company profile on the event website sponsor page
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 100-word company profile in the printed onsite programme guide
Business Development:	3x2m table-top in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of £4,790 (+VAT)
Post-Event:	1 x solo email to the event participant database

## Live Demo Lab

**£10,000 + VAT**

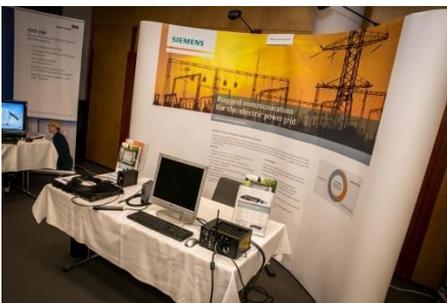
Positioning:	Live Demo Lab Sponsor
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website 100-word company profile on the event website sponsor page
Onsite Branding:	Logo on stage backdrop, speaker lectern, registration area, onsite programme guide 100-word company profile in the printed onsite programme guide
Business Development:	Private meeting room with Screen, WiFi access, plug sockets for main conference
Networking:	1 x conference pass to the value of £2,395 (+VAT)
Post-Event:	1 x solo email to the event participant database

## Exhibitor

**£5,000-£7,000 + VAT**

Positioning:	Exhibitor
Pre-Event Branding:	Logo on event website, promo email html, brochure pdf, linking to your website
Onsite Branding:	Logo on registration area banner and onsite programme guide 100-word company profile in the printed onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	2 x conference passes to the value of £4,790 (+VAT)

## Onsite Table-top Exhibition Format



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## Past Sponsors & Exhibitors



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## Past Participant Testimonials

<p>“As usual high-quality presentations and relevant topics.” <b>Anders Johnsson</b>, Power system specialist – <a href="#">Vattenfall Eldistribution AB</a></p>
<p>“Extremely valuable to bring together relevant utilities and technology providers regarding IEC 61850 and to learn the current status quo with regards to top-down engineering and related activities.” <b>Bas Mulder</b>, Technologist OT – <a href="#">TenneT</a></p>
<p>“Getting an insight of the IEC 61850 use cases and implementations in a couple of days? Would like to discuss? Go to the IEC 61850 conference.” <b>Rene Troost</b>, Grid Strategist – <a href="#">Stedin</a></p>
<p>“Fantastic virtual platform and great opportunity to get to know the latest and greatest from utilities and vendors regarding IEC 61850.” <b>Birkir Heimisson</b>, Specialist in Digital substation – <a href="#">Landsnet</a></p>
<p>“The IEC 61850 Week virtual conference was an enjoyable and productive experience because it allowed the sharing of knowledge about very interesting projects that will help lead the digitalization and energy transition.” <b>Tiago Lopes</b>, Electrical Engineer – <a href="#">EDP Labellec</a></p>
<p>“In my opinion this is the best industrial conference about smart grid and IEC 61850.” <b>Andrea Bonetti</b>, Senior Specialist – <a href="#">Megger Sweden AB</a></p>
<p>“This was a fast-paced conference that focused on real life implementations of the IEC 61850 standard. The sequence of the presentations made sense and flowed nicely together.” <b>Lorenzo Childress</b>, Systems Integration Group Director – <a href="#">SISCO</a></p>
<p>“Great content, always focused on use-cases from real customers.” <b>Leandro Monaco</b>, Market Director - <a href="#">Westermo Network Technologies AB</a></p>
<p>“Great place to hear about new developments of the standard and how IEC 61850 is implemented around the world.” <b>Samuli Viita</b>, Commissioning Engineer – <a href="#">Enersense</a></p>
<p>“The best meeting point for IEC 61850 users.” <b>Egoitz Otaola</b>, Researcher – <a href="#">Tecnalia</a></p>
<p>“Powerful smart forum to get fresh news from the market and exchange on IEC 61850 and related topics.” <b>Christophe Camelis</b>, Project Leader and IEC 61850 Expert – <a href="#">Hitachi Energy</a></p>
<p>“Great conference for keeping updated on the IEC 61850 standard and the experience of utilities in their projects from engineering, deployment, testing and maintenance.” <b>Jun Verzosa</b>, Senior Principal Consultant – <a href="#">Doble Engineering</a></p>
<p>“A fantastic event with interesting and innovative papers, presented by End Users and Manufacturers from around the world.” <b>Andrew Burgess</b>, Account Manager – <a href="#">Fundamentals Ltd</a></p>