



# TRUENORTH

Created by: Semper Capital Management L.P and CAVU Securities

## 2021 Semi-Annual Report

#2230888

A sneak peak into our 2021 year and all the impact True North and our partners have accomplished since the beginning of the year.

### ENGAGEMENT

**16** reached through Dog Tag Inc's Learning Labs during cohort 13 this last spring fellows



**1st**  
All Partner  
Quarterly  
Meeting



**20**  
new veteran  
advocate  
connections

### DOLLARS DONATED



**+\$100,000**

### VOLUNTEERING



**Over 90 + hours**

Growing  
Veterans



Full day of farm labor creating an irrigation system

Soldiers'  
Angels



Over 42 hours toward the food distribution in Orlando, FL

Dog Tag  
Inc.



Employees helping with mock interviews and resume building

### PARTNER SUCCESSES

#### MCSF Applications

The Marine Corps Scholarship Foundation had over **2,500** applications for the 2021 scholarship year!

#### MVP Seattle and Dallas

MVP opened their Seattle location allowing them to have a PNW presence. They are now working on locating a gym for Dallas to open before the end of the year.

#### Luke's First Ironman

One of our parathletes, Luke Kittel, finished his very first half Ironman. He completed 1.2 miles of swimming, 56 miles of biking and 13.1 miles of running. He's now training for a full Ironman in November.

#### Last Out Movie

The Heroes Journey had a limited release of their film "Last Out" resulting in over **25,000** views during Memorial Day weekend.

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**True North is a corporate initiative created by Semper Capital Management L.P and CAVU Securities to help veterans in their transition from the military to a civilian lifestyle. We focus on four pillars of transitional help; education, adaptive sports, rehabilitation, and employment. Through our mission, we strive to help those communities in need through volunteer and financial efforts while also inspiring others in the financial field to do the same.**



Dog Tag Inc. is a non-profit based in Washington, DC whose mission is to build a bridge to business employment and a productive civilian life for veterans and military families. Dog Tag's "Learning Labs" provides real-life work experience for service-disabled veterans, military spouses, and caregivers in the organization's small business venture, Dog Tag Bakery.



Our partnership with the Marine Corps Scholarship Foundation allows us to honor this country's men and women in uniform by enabling their children to attend college. The MCSF is the nation's oldest and largest provider of need-based scholarships to military children, providing access to affordable education for the children of Marine and Navy Corpsman attending post-high school, under-graduate, and career technical education programs for more than 55 years.



Merging Vets with Players was designed to address the struggle faced by veterans transitioning their abilities towards a new mission: leading themselves, their families, and their communities when they return home. By merging vets and players, an environment is created where warriors can share each other's strengths and can support each other in building fulfilling lives of service and strength.



Stay in Step Brain and Spinal Cord Injury Recovery Center is a non-profit recovery center designed to provide state-of-the-art recovery treatment to SCI patients in the Tampa and surrounding community area. Open to both military and civilian SCI patients, the Center takes a proactive approach to rehabilitation combined with real-time global collaboration with other SCI subject matter experts and patients.



The Heroes Journey is reconnecting warriors and civilians at a community level for a better America. A non-profit, 501(c)3 of warriors and civilians with a passion for storytelling, the organization works directly with veterans and their families to help veterans find their voice and then tell their own hero's journey.