



Top 9 eLearning course creation tools: a 2021 comparison Agile teams and team development have never been more important in 2021. As the world becomes increasingly digital, and with remote working set to stay, organisations are shifting their training online for flexible, scalable solutions.

Companies looking to move away from cumbersome face-to-face workshops and classroom training have been turning towards e-Learning and course creation tools. Also known as authoring tools, these are software solutions that allow teams to create digital courses. These digital courses can be rolled out to big and small workforces, are quicker to complete and can be done at a time that suits workers.

The eLearning industry has grown in leaps and bounds to meet this demand in the past two decades, with new startups challenging the older tools for innovation and usability.

In this article, we'll break down the strengths and weaknesses of 7 different authoring tools so that you can compare and find the solution that's right for your business in 2021.



HowToo

Strengths

- Science-based learning
 Speed of delivery
- Ease of use
- Accessibility
- Price

Mobile friendly

System integrations

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Web-based

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How Too

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The details

HowToo is a fresh offering in the market challenging the big players. Their mission is to use learning science-based design to create a tool that gives even novice users the power to easily create engaging, beautiful learning courses.



HowToo offers team collaboration tools on-par with long-established competitors. It also features a unique library of layouts and templates with direct editing, drag-and-drop storyboarding and an in-built media library that allows for impressively guick construction of courses.

HowToo is also the first tool to achieve Level AA of the WCAG 2.1 standard of web accessibility, meaning published courses are accessible for people with a wide range of disabilities.



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HowToo

Courses built in HowToo can be published to online links, as well as the industry standards of SCORM 1.2 and 2004 packages. They also offer custom xAPI integrations with compatible Learning Management Systems (LMS), and direct publishing to their own LMS **HowTooHub**.

Limitations

- 😢 May need an LMS
- 😣 Single language support
- 😣 No automatic PowerPoint conversion

🚦 How Too

Risk appetite and risk management policy

APRA requires banks to have systems in place for identifying, measuring, evaluating, monitoring, reporting, and controlling or mitigating maturisks that may affect their ability to meet obligations to depositors. As a part of this requirement, banks need to maintain a Board-approved appetite statement and a Board-approved risk management strategy. These will vary across different banks, and together they'll set the tone bank's risk management practices.

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As a general overview, risk appetite is about determining which types and levels of risk the bank is willing to accept in order to achieve its objectives. Some banks may have a high level of tolerance for accepting risks. A risk management strategy is a clear and concise document th outlines each employee's responsibility to identify and respond to risks effectively.

Select each image to learn more, then select the downwards arrow 'v' to move to the next screen.



Start creating a course for free

No credit card details required.





learning experts

Access to a huge



Unlimited courses



Sign Up

library of images

Or **book a demo** to see HowToo's features in action.

Articulate Storyline

Strengths

- Established tool
- Extensive functionality
- < Large asset library
- Webinar training sessions

Limitations

- 😢 Difficult to use
- 😣 Not fully accessible
- Poor screen adaptabilityExpensive for big teams

Customer Service Samples

When Emilie first started out, she recognized that customers purchased more of an item when they were able to sample it

first. As a result, she made samples an

integral part of her business approach.

😢 Requires large download

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😣 Not science-backed

The details

Articulate Storyline has been established for some time and is popular among the biggest businesses and eLearning agencies. It offers extensive customisation options that are a drawcard for organisations looking for a unique look and strong branding.

Unfortunately, Articulate Storyline is also one of the most difficult tools to use and requires considerable expertise to manage. It does offer live and on-demand online training to mitigate this, however the skill gap can still present a challenge for small and medium businesses.

The Articulate 360 package includes one of the most extensive asset libraries including templates, characters and icons. The tool is desktop-based but offers online team collaboration and review tools. Courses can be exported in SCORM and xAPI formats.

Elucidat

Strengths

Limitations

- Established tool
- 😣 Difficult to use
- Extensive language tools
- Strong branding tools
- Web-based

- 🛿 Not fully accessible
- 😣 Expensive
- 😣 Not science-backed



The details

Elucidat is another established tool, offering a particular focus on functionality for global businesses. This includes complex systems for managing branding across different global offices of an organisation, and for translating courses into different languages.

Like Articulate, the learning curve for the tool is steep. It's also one of the more expensive tools on offer. Overall, it's designed for teams producing large volumes of learning courses.

Elucidat offers HTML5, Video, SCORM , xAPI publishing.

Adobe Captivate

Strengths

- Complex interactions
- Create simulations
- Create VR experiences
- PowerPoint import

Limitations

- 😣 Poor collaboration
- 😣 Difficult to use
- 😢 Slow to deliver
- 😢 Poor learning design
- 😢 Not fully accessible
- 😣 Not science-backed

The details

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Adobe Captivate has also been around for a long time. Unfortunately, it doesn't seem to have evolved as quickly as other tools available. Like Articulate Storyline 360, Captivate is a desktop-based app. This immediately hamstrings the possibility for team collaboration, which (unlike Articulate) is not rescued by any add-on features.

Captivate does allow users to import their existing PowerPoints as a starting point to add interactions, however this can mislead newcomers to eLearning as PowerPoints rarely make for effective learning experiences for learners.

Captivate does offer the fairly unique ability to create and export VR and simulation experiences. Unfortunately, the tool is difficult and clunky to use when compared to many competitors.

David Epstein or Why Generalists

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Rise.com

Strengths

- Integrated create and report tool
- Course library
- Web-based
- Mobile-friendly
- Speed of delivery
- Ease of Use

Limitations

- Poor branding optionsLimited interactivity
- Woner Quit, ad Quittrs
 I't a Wided World
 Develop Cognitive Flexibility
 The Flower of Analogies
 Drop Your Tools
 Deck Your Long-Fern Plan

What Does This Mean for You?

the potential implications of Epstein's research in your own life

So, how do these findings apply to you? Click through the following images to explore

- Seneric course appearanceNot fully accessible
- 😣 Not science-backed

The details

Rise.com is a more recent offering from Articulate aimed at small to medium businesses. It is an integrated authoring, delivery and reporting system, meaning it does not require a separate LMS.

The authoring tool aspect of the system is simple and quick to learn. Users can create courses from scratch or tweak Rise.com's large library of courses based around basic business concepts. They can also upload SCORM packages created in other tools.

Unfortunately, the creative possibilities are somewhat limited. All courses feature the same vertical scroll and minimalist design, with few options for interactivity, branding or creating a unique look.

Thinkific

Strengths

- eCommerce platform
- Website builder

- Custom domains
- Web-based

Mobile-friendlyFree plan

Limitations

- 8 Poor learning design
- 8 Limited interactivity
- 8 Limited assessment options
- 😣 Limited deliverability
- 😣 Not fully accessible
- 😣 Not science-backed

The details

Thinkific is a platform ideal for sole traders or very small businesses looking to monetise their courses. Rather than delivering and reporting via an LMS, Thinkific allows users to create websites with custom domains that are hosted by Thinkific to sell and distribute courses.

Thinkific's impressive attention to their eCommerce and sales capabilities is also their drawback. Much of their functionality is focused towards their websites and branding, while offering poor course design with limited options for interactivity and true engagement.

All in all, Thinkific is most suited to individuals looking to become professional coaches operating on a single platform.



EasyGenerator

Strengths

- Course library
- Web-based
- Interactive designs
- Mobile-friendly
- Create checklists and guides



****	What is the GDPR?	
* dopr *	Ø Show learning objective	Passed
GDPR	How does does GDPR work?	
	Ø Show learning objective	Not passed yet
	GDPR and data subject	s
	O Show learning objective	Not passed yet

Limitations

- 😢 Difficult to use
- 😢 Slow to load
- Limited courses and learners for basic plan
- 8 Limited deliverability
- 😢 Not fully accessible
- 😣 Not science-backed

The details

EasyGenerator has been around for a few years now and offers cloud-based course creation. It has an existing course library of tweakable templates as well as allowing users to start from scratch, and publishes to the standard SCORM and xAPI formats.

EasyGenerator also features the unique ability to create checklists and how-to guides that can act as a useful set of day-to-day resources for organisations.

However, despite the name, EasyGenerator is difficult to use without offering the same level of functionality as other tools with steep learning curves.

Coassemble

Strengths

- Integrated create and report tool
- Web-based
- Interactive designs
- Mobile-friendly
- Speed of delivery
- Ease of Use

Limitations

- 😣 Some options limited
- 😢 Not fully accessible
- 😢 Not science-backed
- No template or course library

The details

Technology is your friend

Use tools to enrich communication, for example when briefing, discussing a project, or making decisions. There are numerous screen capturing, videoconferencing, collaboration and project management tools. Select each heading below to reveal them.



Bondi to Newy

So, we know that driving straight to Newcastle from Bondi via the highway is quicker, but it's all about the journey right

We've curated a trip from Bondi to Newcastle with stops at Terrigal and Catherine Hill Bay on the way to fulfill all your surfing and swimming desires! At each pitstop, you'll be able to take a rest break, grab something to eat or drink, have a swim or surf, and of course, admire mother nature's beauty!

Click on each of the stops below to discover what to do at each stop.



Coassemble is another startup offering targeting medium-sized businesses with an integrated creation and lite reporting system. Cloud-based, it offers a number of integrations with external programs via Zapier.

Coassemble offers a large number of interactive screen types, though navigation and design options are sometimes limited. While the editing is largely what-you-see-is-what-you-get, some of the complex interactions are less intuitive.

Coassemble also infuses it's modern, irreverent style into courses with large, pop-up emojis between screens that may not be to the taste of every business.



- 😣 Difficult to use
- 😣 Not science-backed

The details

EdApp deviates from the field by offering exclusively mobile and tablet-based learning. This may suit highly active and remote industries but may frustrate office-based workers.

EdApp offers a large number of interactions. In lieu of what-you-see-is-what-you-get editing, users are shown a live, interactive interactive preview of screens alongside the editing options. Sadly, this fails to improve the largely unintuitive editing interface.

EdApp also focuses heavily on the eLearning trend of gamification to promote motivation and as part of their integrated create and report model.



If you have any questions or would like to know more, please get in touch: **info@howtoo.com.au**



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