



Hire diverse teams without the guesswork.

There is no doubt diversity recruiting is top of mind for every company and Talent leader today. The most innovative companies have already realized the business value of a diverse workforce and are introducing a Diversity Recruiting Platform (DRP) to their recruiting tech stack.



credit karma



BlackRock

nerdwallet

CLOUDERA

J.P.Morgan



vmware



degreed



Untapped is the all-in-one Diversity Recruiting Platform that helps you set, track, and hit your diversity hiring goals.

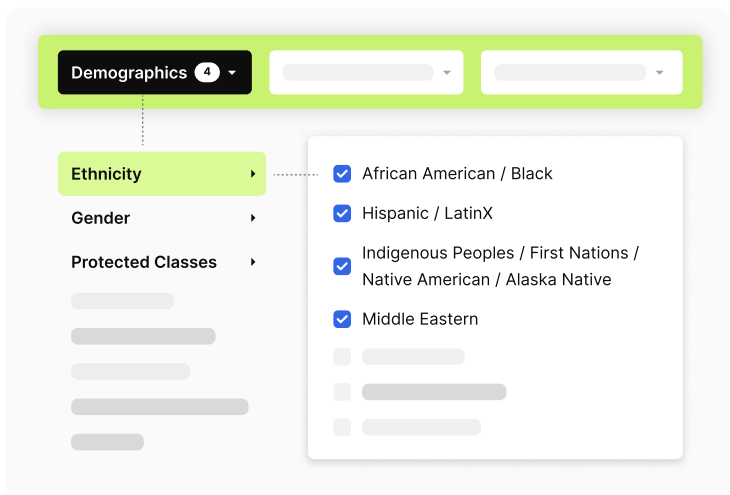
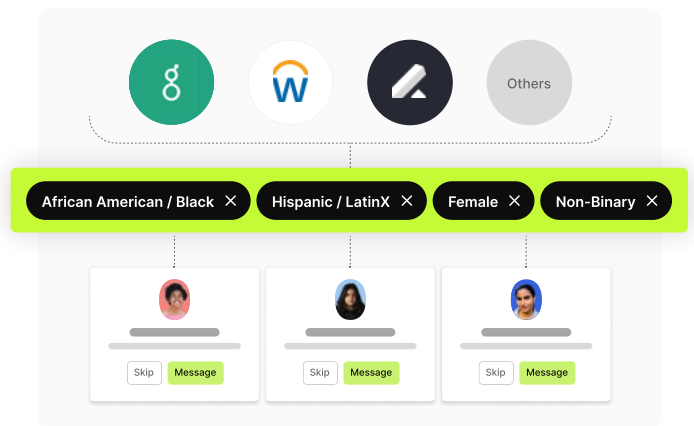
We fully integrate with your ATS and your team's recruiting workflow so you can focus on hiring a more diverse workforce, not on making your tools work together.

The Top 6 Problems in Diversity Recruiting

What are the common challenges in diversity recruiting and how can Untapped help solve them?

1. Understanding the diversity of your pipeline and applicants

With Untapped, you can enrich your ATS data and unlock the diversity of your applicants to spot diversity gaps with self-reported data such as ethnicity and gender.

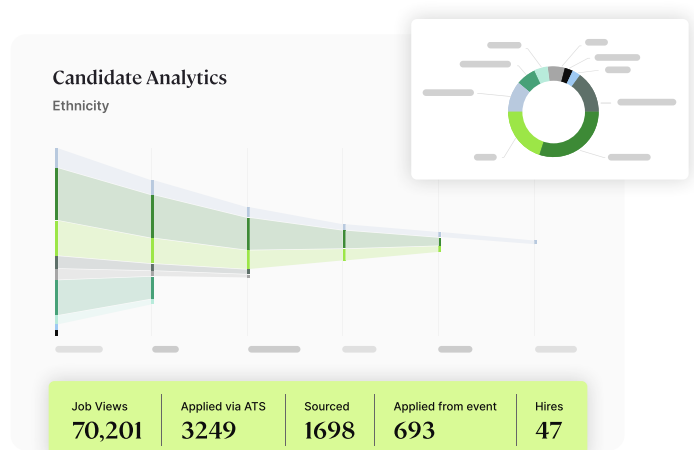


2. Building a representative top-of-funnel pipeline

Using demographic, experiential, and cognitive data, quickly filter through our pool of half a million engaged members and 35M searchable profiles from all walks of life for inclusive sourcing.

3. Measuring the progress and ROI of all your DE&I initiatives

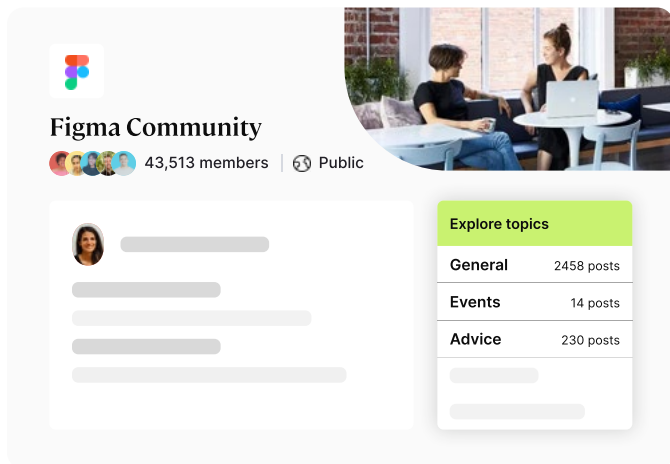
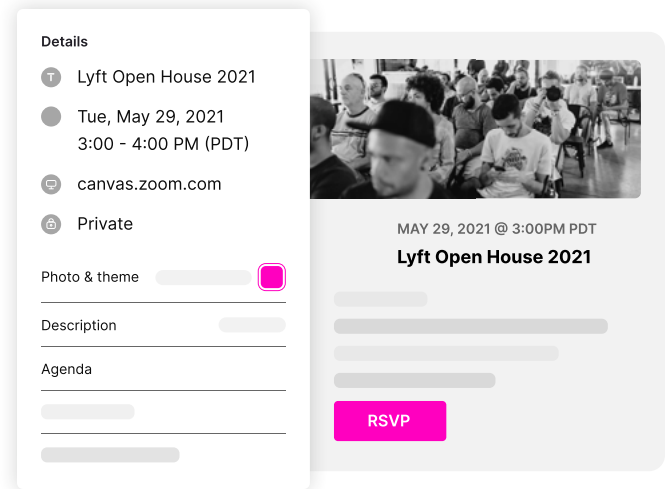
View real-time diversity analytics across your entire pipeline to track who enters, who progresses, and who you end up hiring to keep a pulse on diversity hiring.





4. Seamlessly running virtual, in-person, and hybrid events

Manage events end-to-end, all on one platform. Streamline your entire event management process from creating events to sending bulk invites, to automating post-event follow-ups.

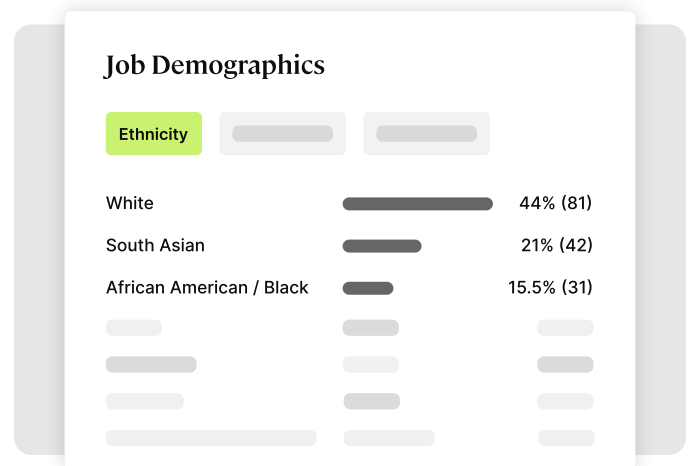


5. Creating and amplifying an inclusive brand

Customize your events to make a great impression with robust event pages to highlight your talent brand. Plus, you can harness the power of a community—or several—to authentically engage with talent.

6. Developing diversity hiring programs

With our suite of tools, Untapped empowers recruiters to take a data-brave approach so that talent teams can finally set, track, and hit their DE&I goals with confidence.



Ready to see Untapped in action?

[Request a demo](#)

Not Ready? No problem.

Check out our podcast, [Untapped](#), for free advice from talent leaders at Headspace, Airtable, IBM, MongoDB, and recruiting mavens like Torin Ellis and Tim Sacket on how you and your team can hire more diverse teams.