

Engagement with New Employees

(and employees experiencing a qualifying life event)

Now that Open Enrollment (OE) is over, it's time to focus on how to improve your onboarding process, and MyHealthMath (MHM) is here to help!

Below is an overview of how we can ensure your new employees are making the right choice about their health plan. After all, since 90% of employee's stay in the same plan year after year, it's critical that they opt into the best plan from the start!



Eligibility File

Just like OE, it's best to provide an eligibility file for the employees experiencing a qualifying event. We can accept this file at whatever frequency matches your hiring practices (weekly, monthly, ad hoc). You can use the same Eligibility Template you used during OE and send to us via our secure upload link. We will discuss this approach and your preferred timing during your OE debrief call!

Passive Engagement

We will automatically enroll you in our "Passive Engagement" process. This means that all employees that qualify (are newly hired or experience a qualifying life event) throughout your plan year can use Decision Doc.

Before the start of your plan year, we'll send you a flyer that will have your unique link to Decision Doc. Here's how to incorporate Decision Doc into your onboarding process:

1. Add Decision Doc as part of your onboarding checklist and new employee orientation.
2. Provide a link to Decision Doc in your employee benefit guide and/or enrollment platform.
3. Give every new hire the opportunity to engage by allowing them to use Decision Doc during the workday.

Active Engagement

This time around, we can do the work for you! Our team can send a series of 3 email reminders to any employees that qualify. With this approach we will just need to make sure the eligibility file includes employee email addresses! We'd also recommend:

1. As part of your onboarding, give employees a heads up they'll be receiving their unique link to Decision Doc via email from the MHM team. This way, there's less of a chance they'll delete our email by accident!
2. Provide us with a little more information about your typical hiring process/schedule. We'll be emailing your employees, but we want to make sure we don't send the email too early or too late for Decision Doc to be a helpful resource.