

# Personalized Decision Support

*Health Benefit Guidance That Employees Trust*

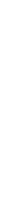
Support



Transparency



Trust



**MyHealthMath<sup>®</sup>**

# Key Highlights

## Easy Install

- No technology integration required
- MHM collects and preloads all health plan data and employer subsidies
- One hour demo and kickoff call with HR
- All communications templates provided
- Easy checklist guides handoff of existing files (census, health plans, \$ contributions)

## Account Eligibility

- Free for all eligible Harvard Pilgrim Health Care and Tufts Health Plan groups
- New business and renewals in Large group, 100+ subscribers (fully insured)
- At least two plans, including one HDHP
- MHM is available to support groups throughout the entire year, including open enrollment, new hires, and employees experiencing qualifying life events

## Best Practices

- Initiate early planning (four weeks before OE)
- Fund a participation incentive
  - Sign on four weeks before and MHM provides a \$10 Amazon gift card for the first 100 employees, if the employer matches
- Offer a longer engagement window for employees (two weeks)
  - May require some employers to open MHM engagement window before OE start date

# The Decision Doc Difference

- **Supportive:**
  - Live analysts available at every step
  - HSA education
  - Custom messaging
- **Convenient:**
  - Takes 5-6 minutes to complete
  - Easy edits as you go
  - Add and remove services from report and see real-time impact on costs
  - Easy install for employers with custom communications plan
- **Personalized and transparent:**
  - Results are based solely on individual data
  - Report shows cost breakdown by medical usage
  - Includes claims-based analysis

**Employer ROI:**  
MyHealthMath shares retrospective report showing the employer dollars saved and movement generated

# Personalized Health Benefit Guidance

MyHealthMath makes choosing the best value health plan easy.



Personal data collection



Personal results



Personal support

95%

employee satisfaction

~\$1,300

savings per employee

3x

increase in employee migration

# MyHealthMath Partnership



## Implementation Call

**HR Team:** highlight open enrollment plans

**MHM:** discuss engagement details and next steps



## Go Live

**HR Team:** encourage MHM participation

**MHM:** employee engagement & answer questions



## Gather Materials

**HR Team:** share eligibility file

**Broker Team:** share plan docs & contribution info

**MHM:** build plans and custom communication strategy



## Post OE Debrief

**HR Team:** share immediate feedback on OE with MHM

**MHM:** next steps for Retrospective Analysis



## Plan-Rate Details

**HR Team:** review and approve Plan-Rate Details

**MHM:** finalize plan details and share sample report



## Ongoing Engagement

**HR Team:** continue to encourage use of MHM

**MHM:** available for new hires and qualifying life events

# Next Steps

## Broker

- Review your book of business and identify eligible clients.
- Reach out to those clients using materials provided.

## MyHealthMath

- Provide sales materials and implementation resources.
- Provide calendar availability for demos and implementation kick-off calls.

### Contacts

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### Implementation Page

[www.myhealthmath.com/implement](http://www.myhealthmath.com/implement)

Here you can:  
Download eligibility template  
Submit eligibility template  
Approve Plan-Rate Details

