

<i>E.I. Medical Imaging</i>		QUALITY POLICY	
SOP 52-01	Rev. No. 1	Effective Date: November 4, 2019	Page 1 of 1

Quality Policy

The basic orientation of ***E.I. Medical Imaging*** is to be recognized for quality in Portable Veterinary Diagnostic Ultrasound Systems. ***E.I. Medical Imaging strives to deliver the highest quality veterinary devices and services on-time and competitively-priced.***

This will be achieved through:

- Consideration of context of the organization and aligning the Quality Management System with the strategic direction of ***E.I. Medical Imaging***
- Satisfying customer and applicable statutory and regulatory requirements
- Management of the organization, along with employee-established quality objectives and defined responsibilities for their fulfillment
- Establishing, applying, maintaining, and continual improvement of the effectiveness of the Quality Management System – ISO 9001:2015
- Continual enhancement of customers' satisfaction
- Tracking and applying new technologies and educating employees
- Careful selection of suppliers
- Commitment to increase the quality of Ultrasound Imaging in order to exceed customers' expectations
- Making continuous improvement a part of every day and every job
- Ensuring that our Policy and Procedure Manuals reflect what we actually do
- Understanding how our jobs fit into the overall flow of work at ***E.I. Medical Imaging***
- Continuously upgrading the Quality Management System in all stages ranging from [order receipt, production, shipment to activities after shipment].

The framework for setting quality objectives is defined in the Quality Manual.

The **Managers** are responsible for communicating the Quality Policy to all persons working for or on behalf of the organization and making it available to the public.