

Why Your Business Needs Dash Cams with GPS

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What are Dash Cams?



- Cameras that attach to your dashboard that can record the events both inside and outside of the vehicle
- Some dash cams, such as our Linxup Dash Cam, offer 24/7 protection



Dash Cam Use Case: Security



- Fleets managed without locked yards report drastically reduced theft
 - When broken glass is detected, LED spotlights flood the cabin with light and the camera begins recording video and uploading to the cloud



"It's great to be able to track down a truck that goes missing, but if we can scare the thief off – and catch his picture for the police – even better."

–Linxup Dash Cam Owner

Dash Cam Use Case: Driver Coaching



- GPS trackers don't always provide a complete picture
 - Unfairly penalizing a driver for harsh braking when it was actually a quick reaction to avoid an accident can demoralize the team and create an unsupportive work environment **[VIDEO]**
 - On the other hand, some actions won't generate GPS alerts but still create liability concerns. **[VIDEO]**

"One of our best drivers was constantly texting while driving. We never would have known without the cameras, but were able to correct his actions and hopefully prevent an accident."

–Linxup Dash Cam Owner

Benefits of Dash Cams



- Easy to install and operate
 - Linxup Dash Cam installs in 6 minutes with no sticky adhesives **[VIDEO]**
- 24-hour fleet protection
 - Nearby movement
 - Collisions
 - Breaking glass
 - Harsh braking
- Reduce false claims and liability
 - Protection against accidents, theft, and more



Incorporating Dash Cams into Your Fleet



How to make the transition easier and more welcoming for your drivers:

- Transparency
 - Be open and honest about how the dash cams will be used
- Give a Tutorial
 - Drivers will be more comfortable with the changes if they understand how it works
 - Dash cams are meant more for driver safety than for driver surveillance
- Start a Rewards Program
 - Reward your drivers for their safe driving



Why Linxup?



Our GPS Tracking + Dash Cam is the best total fleet tracking solution on the market

- Live View lets you see what your drivers are doing in real-time
- Voice activated, user-generated video with OK Presto
- 4G LTE connectivity uploads videos instantly to the cloud
- 24/7 protection in and around your fleet, even when engines are off
- Front- and cabin-facing HD cameras in a single unit
- Simple, 6-minute installation - No sticky adhesive needed!
- Can easily move cameras between vehicles and pair with another tracker
- Dash Cam holds 45 hours of drive time footage using both cameras (1080p & 720p)
 - Can hold up to 66 hours if inside camera is turned off
- Users can view videos tied to specific alerts or view footage from a particular day
- Fully integrated with new or existing Linxup GPS trackers

[VIDEO]



Questions?



Thank you for joining us!

Watch your email for a recording
of this webinar as well as
a special offer.