



Case Study

Junk Removal and Recycling Company Uses Linxup GPS Tracking to Monitor Driver Routes and Integrate API

With over 150 locations across the United States and Canada, over 550 trucks, and almost 100 franchisees, Junk King finds Linxup to be an invaluable solution to keep track of all of their drivers. Founded in 2005, Junk King rapidly grew to be a huge company in the trash removal industry for both residential and commercial properties. From garbage clean outs to recycling and donating, Junk King's vehicles cover a lot of ground in many different areas.

Improve Employee Training & Logistics

Initially, Junk King sought out Linxup to solve their problem with training and logistics. “[We wanted to] help owners train and feel a little bit more comfortable about where their guys are throughout the day,” says Julian Torres, Vice President of Operations for Junk King. Managers and owners use Linxup to see where their employees are at certain times. When it's hard to communicate or get in touch with certain employees, those with access to the Linxup portal can simply look up the specific truck on the map to see where they are.

“[We wanted to] help owners train and feel a little bit more comfortable about where their guys are throughout the day”

Incorporating Linxup improved Junk King's routing logistics as a whole. Seeing the routes that their drivers are taking each day and making sure routes are properly done helps the company on costs with training employees on how to be more efficient.

Easy Installation

The best part about Linxup vehicle tracking devices is their simple plug-and-go installation. For Junk King, even issuing out the devices and getting the entire company on board with GPS tracking devices was easy. Before adding Linxup in their business processes, a system was put in place to streamline the addition of these new devices. This made it simple for all franchisees to adapt to the system integration.

System Integration

Junk King uses a data system within their company that helps with most of their day-to-day processes. Included within this are a scheduling platform, time clock functionality, expense reports, and booking. The one component Junk King was missing was GPS tracking for the hundreds of vehicles within their fleets. "It was something we thought of doing with our platform, to integrate GPS tracking for the trucks. We looked around with a lot of tracking companies," says Torres. Linxup was one of the few GPS software companies in which the routing integrated perfectly with their already built-in data system, allowing them to see the logistics of the vehicles with map locations.

Linxup GPS tracking devices were able to solve two of the main issues Junk King was having within their business: improvement with training and logistics along with seamless integration with the data systems that was uniquely made for their company. Junk King has been able to assist customers in need based on truck availability in any given geographic location.

Linxup was one of the few GPS software companies in which the routing integrated perfectly with their already built-in data system, allowing them to see the logistics of the vehicles with map locations.