



# **REFLECT. RESET. RE-IMAGINE.**

**12<sup>TH</sup> 16<sup>TH</sup> OCTOBER 2020**

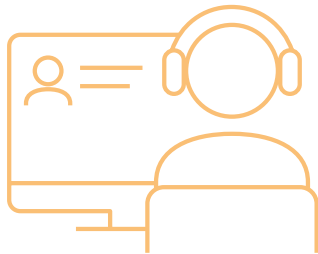
**A WEEK OF IMMERSIVE VIRTUAL LEARNING  
FOR PUBLIC SECTOR PROFESSIONALS**

**SPONSORSHIP & EXHIBITION  
OPPORTUNITIES**

# THE EVENT

Would you and your organization benefit from the opportunity to meet like-minded individuals and forward-thinking organisations in a space where you can share ideas and take important steps towards driving change in the public sector? Mark your calendars for 12th - 16th October 2020, and join us for Reflect. Reset. Re-Imagine. A week of immersive virtual learning for public sector professionals.

## WHAT TO EXPECT



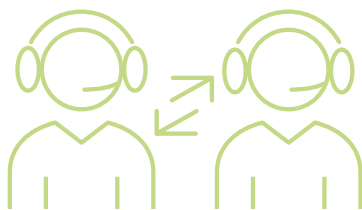
### **An Interactive Online Platform**

A new, intuitive platform built specifically for our event. Easy to use, and created with you in mind.



### **World-Class Speakers**

Think industry experts from around the world who will be delivering engaging & insightful webinars designed to challenge our ways of thinking and ignite conversations.



### **An Immersive Exhibition Hall**

Where delegates, exhibitors and sponsors, will be able to interact with each other in a real-time environment, set up 1-1 meetings and find out more about the latest solutions and innovations.



### **Networking Opportunities**

Meet with like-minded individuals, and industry experts. From virtual think-tank spaces, to forums on dedicated topics, to informal chat rooms where you can kick back and catch-up with colleagues.

# KEY DISCUSSION TOPICS

## Key topics of discussion

Reflect. Reset. Re-imagine will offer a variety of content designed to develop and challenge existing and aspiring leaders, whatever sector they work in. Our key topics are growing, we'll be announcing more soon.



Local  
Government  
Finance



Economic  
Growth



Housing



Public  
Health



Social  
Care



Children &  
Young  
People



Climate  
Change



Community  
Resilience



Digital  
Leadership



Equalities

## A UNIQUE EXPERIENCE

We've been working with a bespoke tech provider to ensure that delegates can access the content in a way that works for them. Everyone will be able to build their own unique experience by choosing the sessions that best fit with their schedule. There will be the ability to watch along live, or access everything on-demand throughout the course of the week and for a limited period post-event.

This immersive event is not just about the individual but is about the whole organisation's resilience, learning, and is a space to re-imagine the future.

Who are we? We are Solace, the UK's leading network for public sector professionals, and we believe there's never been a more important time to come together and focus on building strong leadership foundations for today, and for the future.

The journey begins on 12th October. Will you be joining us?

# THE OPPORTUNITY

This will be the first large-scale opportunity for public sector professionals to share ideas and interact with each other since the onset of COVID-19. Reflect. Reset. Re-Imagine. will encompass all the best components of our events - problem solving, best practice, helping each other and the opportunity to share. Given the limited access of other events in the public sector, this will be an excellent opportunity for organisations interested in providing goods, services or solutions to the public sector to get their brand in front of sector leaders.

Virtual events will never replace face-to-face events but it is likely that in future more and more events will have some virtual elements, allowing us to increase the buyer/seller opportunity and also to deliver excellent content to an even wider (virtual) audience through increasing visitor numbers and partnerships.

Our dynamic platform will allow you to connect with hundreds of decision-makers and senior leaders from across the sector. Our week of immersive virtual learning will enable you to generate leads, build brand awareness, facilitate rich connections, and grow your business.

The value and impact for supporters will not be diminished in the virtual world, if anything we are able to enhance this – not least through the amount of data and leads that will be available to support you in getting high level ROI:

- Number of Attendees
- Social Media Reach
- Leads Captured
- Brand Awareness
- Direct Audience Engagement
- Survey Results



# THE VIRTUAL PLATFORM


Our bespoke virtual platform is currently under construction but we've included some visuals to help give you an understanding of the possibilities.

The Solace hub which will feature on the event experience homepage.



The exhibitor page will provide a space for you to share your latest work and thinking, show videos (mp4), share documents, introduce your team, engage on social media and point direct to any workshops or round tables you might be running.

Exhibitor



**Solace**

Solace, Off Southgate, Pontefract, West Yorkshire WF8 1NT

**Who are Solace?**

Solace is the leading members' network for local government and public sector professionals throughout the UK. We offer a range of services including personal and organisational development, events, and both interim and executive recruitment through our profit for purpose subsidiary, Solace in Business. In addition to our services, we also have an active policy team, who along with our policy leads influence debate around the future of public services to ensure that policy and legislation are informed by the experience and expertise of our members.

[GET IN TOUCH](#)[SPEAK](#)

**Your company video/presentation**

Ask

Ask a question

Name

[SUBMIT](#)

Meet the team

**John Smith**

CEO, Example Company

**John Smith**

CEO, Example Company

**John Smith**

CEO, Example Company

Get in touch

Please fill in the form below if you would like us to get in touch with you.

Name

Email

Phone

Comments

[SUBMIT](#)

Exhibitor page continued.

Documents

Document Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

Document Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

Document Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

Workshops

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

▶ WATCH SESSION 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

▶ WATCH SESSION 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat

▶ WATCH SESSION 3

# Social Channels

TWITTER

FACEBOOK

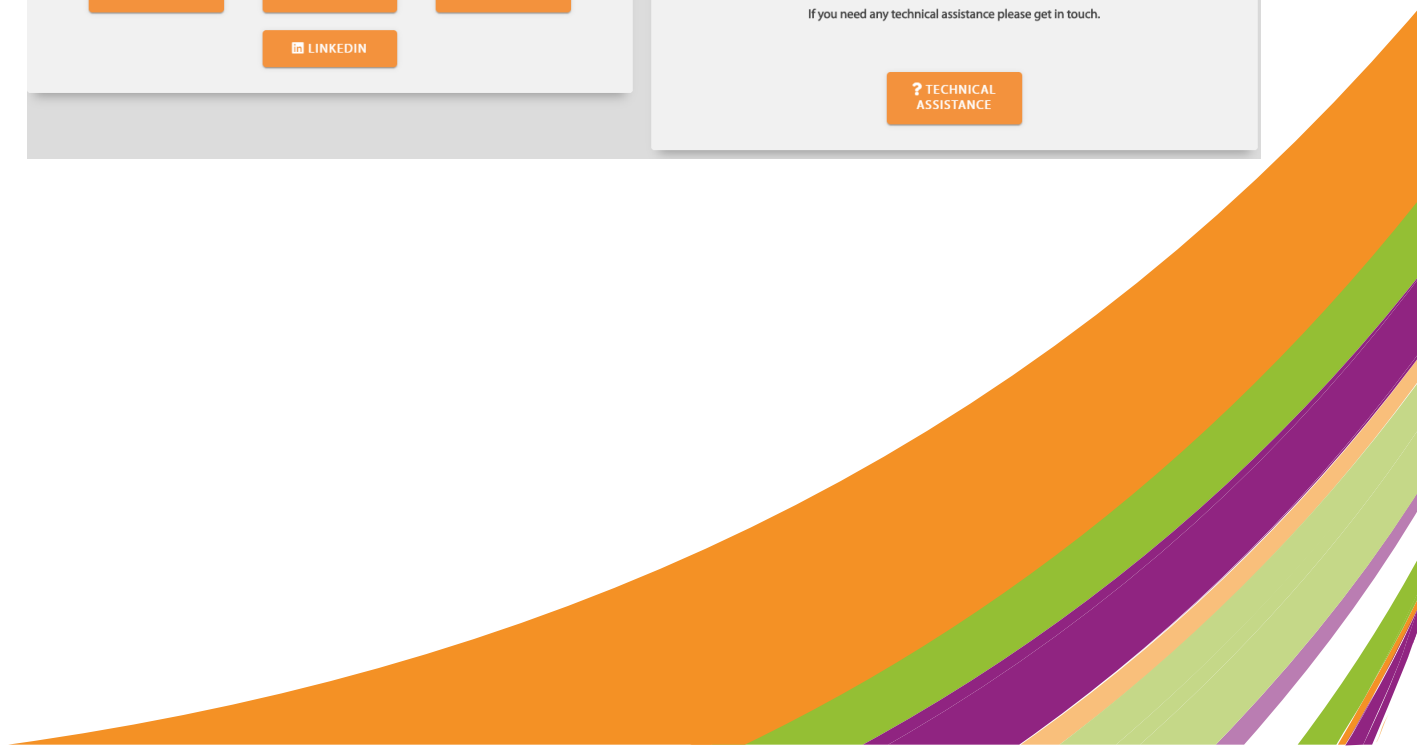
INSTAGRAM

LINKEDIN

Technical

If you need any technical assistance please get in touch.

? TECHNICAL ASSISTANCE



# CONTACT US

If you are interested in becoming an exhibitor or sponsor for Reflect. Reset. Re-Imagine. or if you would like to discuss a bespoke package, please get in touch with us.

**Roberta Henry**



**07909 898 322**



**[event.sponsorship@solace.org.uk](mailto:event.sponsorship@solace.org.uk)**

For more information about Solace, please feel free to visit our website or follow us on social media.



**[www.solace.org.uk](http://www.solace.org.uk)**



**[@Solace\\_UK](https://twitter.com/Solace_UK) & [@SolaceRecruit](https://twitter.com/SolaceRecruit)**



**[www.linkedin.com/company/solacegroup](http://www.linkedin.com/company/solacegroup)**