



**LISA HINTON**  
Editor

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## Thermo-Kool Through The Years

***“I’m like a tree. My leaves might change color, but my roots are the same.” – Rose Namajunas***

Change is important. Whether it be in our personal lives or in business, change is the vehicle that drives us forward. Without it, it is easy to remain stagnant, or worse, to be left behind on the road.

This year marks **Thermo-Kool’s** 62nd anniversary, and throughout those many years, we have seen our fair share of changes.

Some as simple and as small as the font and arrangement of our logo.



To the larger, more complex changes of moving from one location to another.



As you have likely noticed by now, another one of our recent changes involves the very newsletter you are reading. It is a new face to a news outlet that has been with us since November 1976. Back then, the printing process was not as modern as it is today. Black was the main source of ink with color printing not being a success until the following year (1977). But as you can see in the photo, we adapted by printing on green stock: a homage to our turtle mascot.

Before this point, *Turtle Tracks* was a newsletter specifically for our employees. It was a way to share information about company jobs and events as well as get to know our fellow employees. The compact bulletin board was a coveted and successful piece within **Thermo-Kool’s** walls. It only seemed fair to share it with the rest of the world.



This first issue contained a brief, but personal, look into the past. Articles included job installations, customer facts, and refrigeration, as well as birthdays, births, and a look into employee relations and employee of the month. By far the most interesting call-out from this issue is the picture showing those waiting in line for their Swine Flu vaccination; a scene that, even today, we are all too familiar with.

In the years following, *Turtle Tracks* has evolved from that small, in-house bulletin to the national newsletter all of you know. And as we make the turn into a new year (a great year!), we evolve our labor of love once more. Over the next six months, *Turtle Tracks* will see a gradual fade from physical copies to digital copies. We feel strongly this transition will help to better reach our community of reps, dealers, and consultants by presenting this media on a more on-the-go and readily available platform.

If you would like to continue receiving your copy of *Turtle Tracks*, you can subscribe to the newsletter by going to <https://chill.thermokool.com/turtletracks>. Or scan the QR code. These will be sent to your email bimonthly.



SCAN ME

The new design for *Turtle Tracks* is just a taste of the changes **Thermo-Kool** has in store this year. Unique innovations, improved processing, and a marketing tune-up are just a few of the things you can expect from your favorite commercial refrigeration manufacturer.

And though we may change like the leaves of a tree through the seasons, we will always stay true to our roots. Our mission to provide superior products and services that exceed the expectations of our customers will always be what drives the changes we make.





# Meet The Newest Addition To The TK Family: Finley Brooke Morris

On Friday, September 17th, Finley Brooke Morris made her debut into the world. At 6 lbs., 10 oz., Finley is the happy, baby girl of Heath and Morgan Morris, both long-time employees at Thermo-Kool. Finley marks the fourth addition to the Morris family, succeeded by Baylor Morris, 7, Dylan Morris, 22, and Brock Morris, 24.

Heath has been with the company since 1995 and has since been promoted to Purchasing Supervisor. Morgan has been with the company since 2008 and is a talented member of our Customer Service team. Together, they boast over 40 years of experience in the commercial refrigeration field.

Thermo-Kool would like to extend our congratulations to both Heath and Morgan on their beautiful, baby girl and wish them the very best with their growing family. Thank you both for all you do here at Thermo-Kool.



## EMPLOYEES OF THE MONTH



**ALLISON ISHEE**  
CUSTOMER ACCOUNT REPRESENTATIVE

**Allison Ishee** was selected Employee of the Month for November 2021. Ishee was nominated by **Thermo-Kool** Sales Supervisor, **Melissa Harrison**, who commented, "Allison is always going above and beyond her job to not only help in her department but in other departments as well to ensure our customers are handled to the best of our ability. She maintains a positive attitude while encouraging others to do the same. She is a valuable asset to our Sales team and is always getting accolades from the reps, dealers, and consultants in her territory." Ishee has been with **Thermo-Kool** since January 2018.



**CLIFF JONES**  
MAINTENANCE TECHNICIAN

**Cliff Jones** was selected Employee of the Month for December 2021. Jones was nominated by **Thermo-Kool** Maintenance Supervisor, **Josh Warren**, who commented, "Cliff shows up early every day to help start up the factory and make sure the foam press and panel assembly is ready for the workday. Cliff is knowledgeable in multiple areas of the plant, including multiple equipment pieces. He is a pleasure to work with even during times where tensions are high and is always courteous, as well as having a great work ethic." Jones has been with **Thermo-Kool** since August 1997.

### JUST A REMINDER...

#### HOLIDAY NOTICE

THERMO-KOOL's offices and factory will be closed **Friday, April 15th**, for the Good Friday holiday.

To learn more about  
**THERMO-KOOL**

Walk-In Coolers, Freezers, & Blast Chillers / Shock Freezers

visit [www.thermokool.com](http://www.thermokool.com)



#### PRO TIP

Any product that has been shock frozen and vacuum sealed can last up to a year without any change in product.\*

\*MUST BE PROPERLY VACUUMED SEALED